

CAMBRIDGE

GoGreen Awards

2009



CATEGORY: Climate Protection / Large Business

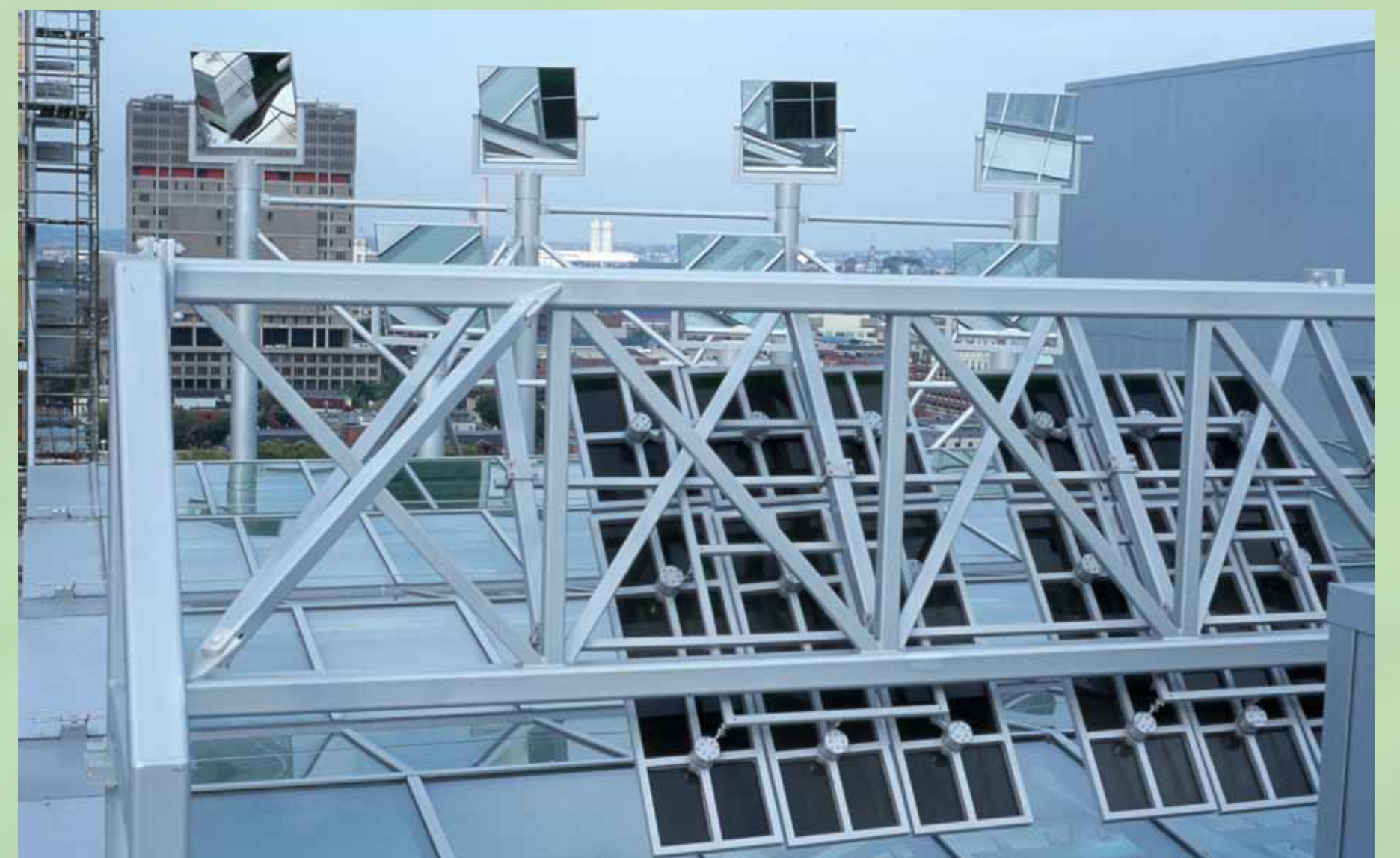
GENZYME CORPORATION **500 Kendall Street**

ACCOMPLISHMENTS

- *Genzyme has been a leader in sustainability among Cambridge businesses and among the world's corporate leaders. With its iconic LEED Platinum headquarters building in Kendall Square, the company has come to symbolize how a business can integrate sustainability into its business mission. Genzyme has continued its commitment to environmental excellence by establishing a five-year goal to reduce greenhouse gas emissions by 25% by the year 2012, normalized by revenue. Although most of Genzyme's laboratory and manufacturing buildings are new, the goal highlights Genzyme's continued commitment to reducing the environmental impact of our operations.*
- *The initiative targets Scope 1 direct emissions, which are produced on-site by fuel-burning equipment, and Scope 2 indirect emissions, which are produced from purchased energy such as electricity. Using standards set forth by the U.S. Environmental Protection Agency's Climate Leaders program, Genzyme began in 2007 to measure its carbon footprint and outline an emission reduction plan. To reach this ambitious reduction goal, Genzyme will conduct energy audits and implement energy efficiency improvement projects- such as installing more efficient lighting and heating/cooling systems. Energy audits and efficiency projects have already been completed at many Genzyme sites - with the Allston manufacturing facility reporting a 12.5 percent reduction in energy use from 2007 to 2008. Genzyme will continue to approach its development projects with environmental sustainability, most new construction will be designed to meet LEED standards.*
- *Participates in the U.S. Environmental Protection Agency's Climate Leader program and Green Power Partnership.*
- *Genzyme is a Corporate Mentor partner to the Governor's Clean Energy Challenge, which encourages Massachusetts business to reduce their greenhouse gas emissions from energy use.*
- *The company has applied the LEED green building rating system to other facilities in and outside Cambridge, including achievement of a LEED Silver for commercial interiors rating on leased space at 675 West Kendall Street.*
- *Recycling and waste reduction programs have been expanded to include an office supply swap that has saved over 8,000 office supply items totaling nearly 3 tons; processed over 900 employee requests to stop unwanted mail; started a "Think. Recycle." awareness campaign; increased recycling 65% and reduced biological waste by 35% in 2008 compared to 2007 at its Genzyme Biosurgery facility on Sidney Street; and provide a recycled products purchasing service through Corporate Express.*

ABOUT GENZYME

Founded in 1981 as a small start-up, Genzyme is now one of the world's foremost biotechnology companies, with 2008 revenues of \$4.6 billion in annual revenues and more than 11,000 employees worldwide. Products and services focus on rare inherited disorders, kidney disease, orthopedics, transplants, cancer, and diagnostic testing. Genzyme is committed to substantial research and development in these fields and other areas of unmet medical need.



ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling, energy, stormwater management, climate protection, and community sustainability. The awardees make significant contributions to the reduction of the carbon footprint of Cambridge and to making the city more sustainable.