

**CAMBRIDGE**

# GoGreen Awards

2010



**CATEGORY:** *Climate/Large Organization*

## **WATERMARK CAMBRIDGE**

350 THIRD STREET

### **ACCOMPLISHMENTS**

*Although the building was recently completed (2006), a comprehensive review of operations & maintenance practices found opportunities for new policies, procedures and equipment to substantially reduce its environmental impact. By carrying out these changes, in February 2010 Watermark Cambridge became the first multi-family residential building in the United States to achieve a LEED for Existing Buildings Gold rating.*

*Project highlights:*

- *68% of the building's consumable waste is recycled.*
- *98% of the durable goods are diverted from landfills through an online trading post for residents, partnerships with local charities and salvage companies, and contracting with a regional mattress and textile recycling facility. Watermark also runs periodic clothing drives and collects residents' batteries, cell phones, and CFLs for recycling.*
- *Purchasing policies guide staff to buy environmentally friendly products; residents receive green cleaning products at no charge.*
- *An energy assessment included a unit-by-unit electricity meter analysis to better understand how energy is used and split between base building use and apartment unit use. Measures included variable speed drives for water booster pumps and extensive air sealing. Electricity-saving measures in common areas were combined with a program to encourage residents to buy high-efficiency lighting. All units are equipped with Energy Star rated appliances.*
- *Watermark buys renewable energy certificates equal to 25% of the total building energy use.*
- *Residents receive a green living guide that explains how to use programmable thermostats and offers other energy-saving tips.*
- *Over 80% of residents commute to work via mass transit, walking, or biking. Bike racks and a bike-sharing program are available. Zipcars are available at a preferential rate.*
- *Water efficiency measures include aerators in sinks and low flow shower heads. A solar sync controller on the second floor Zen terrace has reduced irrigation water use by 92%.*

### **ABOUT WATERMARK CAMBRIDGE**

*Watermark Cambridge is a 321-unit apartment building in Kendall Square, developed by Twining Properties. For more information on Watermark Cambridge's sustainability efforts and accomplishments, please contact David Downing, 617-340-2226 or [david.downing@twiningproperties.com](mailto:david.downing@twiningproperties.com).*



watermark  
cambridge



### **ABOUT THE GO GREEN AWARD**

*The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling, energy, stormwater management, climate protection, and community sustainability. The awardees make significant contributions to the reduction of the carbon footprint of Cambridge and to making the city more sustainable.*