

CAMBRIDGE

GoGreen Awards

2011



CATEGORY: Waste Reduction / Residential Building

WATERMARK CAMBRIDGE 350 Third Street

ACCOMPLISHMENTS

- Watermark Cambridge is registered for LEED green building certification.
- The building recycles paper, cardboard, containers, cell phones, batteries and electronics. On average, each household recycles about 780 pounds per year.
- 98% of the durable goods are diverted from landfills through an online trading post for residents, partnerships with local charities and salvage companies that contract with a regional mattress and textile recycling facility.
- Purchasing policies guide Watermark Cambridge staff to buy environmentally friendly products and residents receive Green Seal Label cleaning products at no charge.
- Water efficiency measures include low flow aerators in sinks and shower heads. A solar sync controller on the second floor Zen terrace has reduced irrigation water use by 92%.

ABOUT WATERMARK CAMBRIDGE:

Watermark Cambridge is a modern 321-unit full-service apartment building in Kendall Square, developed by Twining Properties and managed by Gables Residential. Watermark, the first LEED registered apartment building, brings green living to Cambridge using green power and products, making travelling green easy and saving you green.

Watermark apartment homes offer the finest luxury finishes with dramatic views of the Charles River and the Boston skyline. Our studio, 1-bedroom and 2-bedroom layouts feature spacious, open floor plans with views from every room. Our 24-hour concierge ensures that your every need is just a click away.

Watermark takes care of your every need from boating, biking, skating & fitness to art, concerts and a Zen Garden or ZipCars & subway to get around. Life at Watermark is a vibrant community of people from all over the world who are highly educated and demand the highest level of service and amenities.

FOR MORE INFORMATION:

Please contact Kirk Bradford at (617) 577-0777 or kbradford@gables.com.



ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling, energy, stormwater management, climate protection, and community sustainability. The awardees make significant contributions to the reduction of the carbon footprint of Cambridge and to making the city more sustainable.