

6

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES

Cambridge, \_\_\_\_\_, 200\_\_

OFFICE OF THE CITY CLERK  
CAMBRIDGE, MASSACHUSETTS  
2010 OCT 26 PM 8 54

To the Honorable, the City Council of the City of Cambridge:

THIS PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

undersigned respectfully prays that INSOMNIA COOKIES  
be granted permit to erect a sign of the following specifications in front of premises located at 65 MT. AUBURN STREET

Material of Sign: Projecting Sign External Illuminated, Aluminum plus vinyl letter  
(state whether electric or otherwise and material used in construction) IN WINDOWS

Signage matter to go on sign: Projecting Sign Reads INSOMNIA COOKIES  
NY 1 IN WINDOWS READS THE SAME.

Dimensions: 3'7" x 2'8" Weight: 50 pounds

Clearance over Sidewalk: A. 4 Feet B. 8'6"  
(Give exact distance sign is to extend over sidewalk) (Also exact distance from bottom of sign to sidewalk)

Height Above Grade: Bottom: 8'6" Top: 12'1"

**NOTICE - REGULATIONS**

Section 12.08.010 Municipal Code - Encroachments onto Streets] [Section 1212.0 State Building Code - Projecting Signs]

Projecting sign shall be constructed wholly of incombustible materials.  
Signs must meet requirements of Zoning Ordinances and Building Code.  
Note: Section 12.12.220 provides in part "every owner who maintains a... structure in or over a street... shall do so only on the condition that such maintenance shall be considered as an agreement on his part to keep the same and the covers thereof in good repair and condition, at all times during his ownership, and to indemnify and save harmless the City against any and all damages, and the expenses which it may sustain, or be required to pay by reason of such... structure."

PROPERTY OWNER OR AUTHORIZED AGENT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING UNDER PAINS AND PENALTY OF PERJURY.

Justin Stroutman Director, Property Ops. Harvard Building 617 496-5340  
(Property owner or authorized agent) 1350 Mass Ave. Cambridge, MA (Address) (Tel. No.)  
John Carter 20 West 22nd St, 505, NY, NY 10001 646-416-7098  
(Business owner) (Address) (Tel. No.)

Approved as to Building Code APPROVED: [Signature] 10/25/12  
(Building Inspector) (Date)

Approved as Zoning Ordinances APPROVED: [Signature] 10/25/12  
(Inspectional Services Department) (Date)

APPROVED: [Signature] 10-26-12  
(Department of Public Works) (Date)

Approved: Sarah Burles 10/25/12



# CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2<sup>nd</sup> Fl., Cambridge, Massachusetts 02139

Telephone: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112

E-mail: histcomm@cambridgema.gov URL: http://www.cambridgema.gov/Historic

William B. King, *Chair*, Bruce A. Irving, *Vice Chair*, Charles M. Sullivan, *Executive Director*  
M. Wyllis Bibbins, Robert G. Crocker, Chandra Harrington, Jo M. Solet, *Members*  
Shary Page Berg, Joseph V. Ferrara, Susannah Barton Tobin, *Alternates*

## CERTIFICATE OF NONAPPLICABILITY

Property: 65 Mt. Auburn St.

Applicant: Insonnia Cookies, tenant

Attention: \_\_\_\_\_

The Cambridge Historical Commission hereby certifies, pursuant to Chapter 2.78, Article III of the Code of the City of Cambridge and order establishing the **Harvard Square Conservation District**, that the work described below does not involve any activity requiring issuance of a Certificate of Appropriateness or Hardship:

*Install conforming projecting sign with exterior illumination.*

All improvements shall be carried out as shown on the plans and specifications submitted by the applicant, except as modified above. Approved plans and specifications are incorporated by reference into this certificate.

This certificate is granted upon the condition that the work authorized herein is commenced within six months after the date of issuance. If the work authorized by this certificate is not commenced within six months after the date of issuance or if such work is suspended in significant part for a period of one year after the time the work is commenced, such certificate shall expire and be of no further effect; provided that, for cause, one or more extensions of time for periods not exceeding six months each may be allowed in writing by the Chair.

Case Number: 2968 Date of Certificate: 10/18/12

Attest: A true and correct copy of decision filed with the offices of the City Clerk and the Cambridge Historical Commission on 10/18/12.

By Charles M. Sullivan/sb, Executive Director.

.....  
Twenty days have elapsed since the filing of this decision.  
No appeal has been filed \_\_\_\_\_. Appeal has been filed \_\_\_\_\_.

# SIGN CERTIFICATION FORM

## COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: insomnia Cookies

Applicant (name and address) Signs By Russ Inc

244 Liberty St, #9A, Brockton MA 02301

Signature

Telephone: 508-580-2221 FAX: 508-580-4550

Location of Premises: 65 Mt. Auburn Street

Zoning District: BB Overlay District: H500

Date Application Submitted: 8-13-12

Sketch of Sign Enclosed:  Yes  No

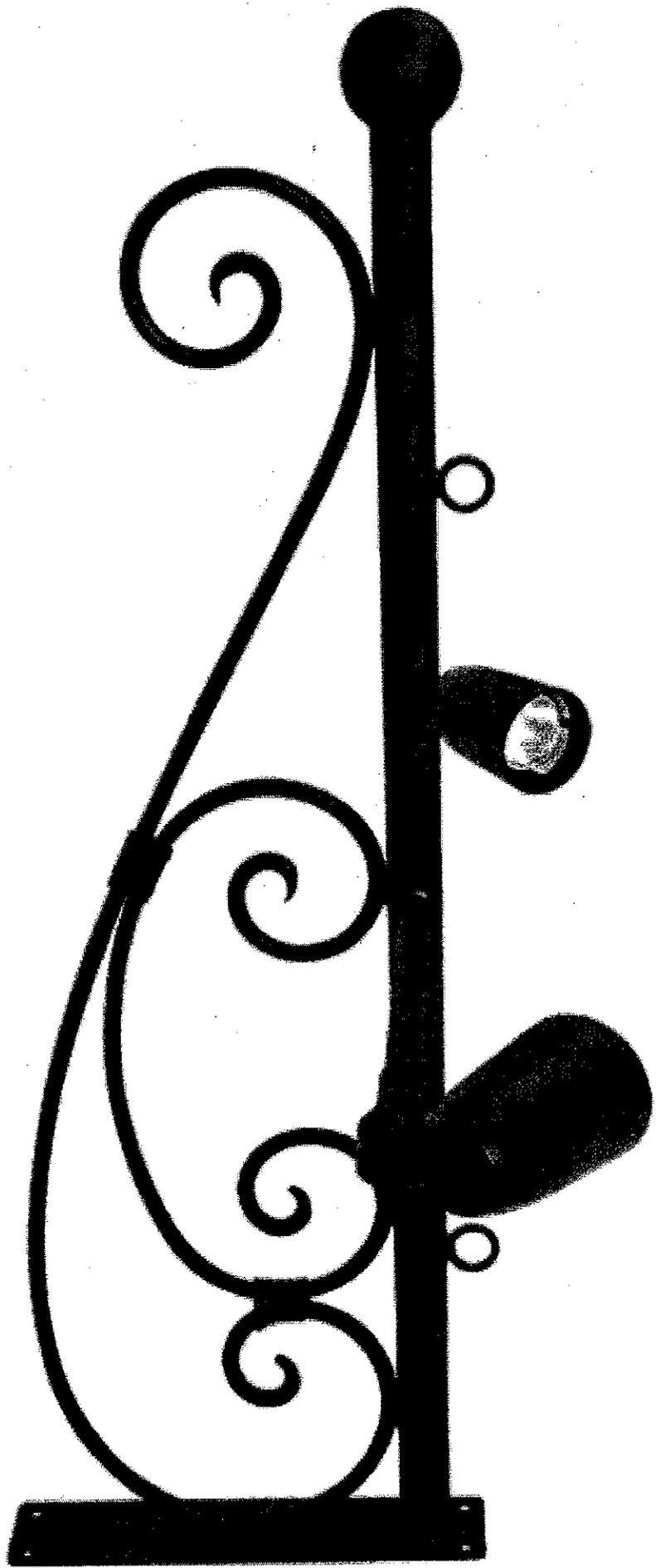
**PLEASE NOTE:** All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

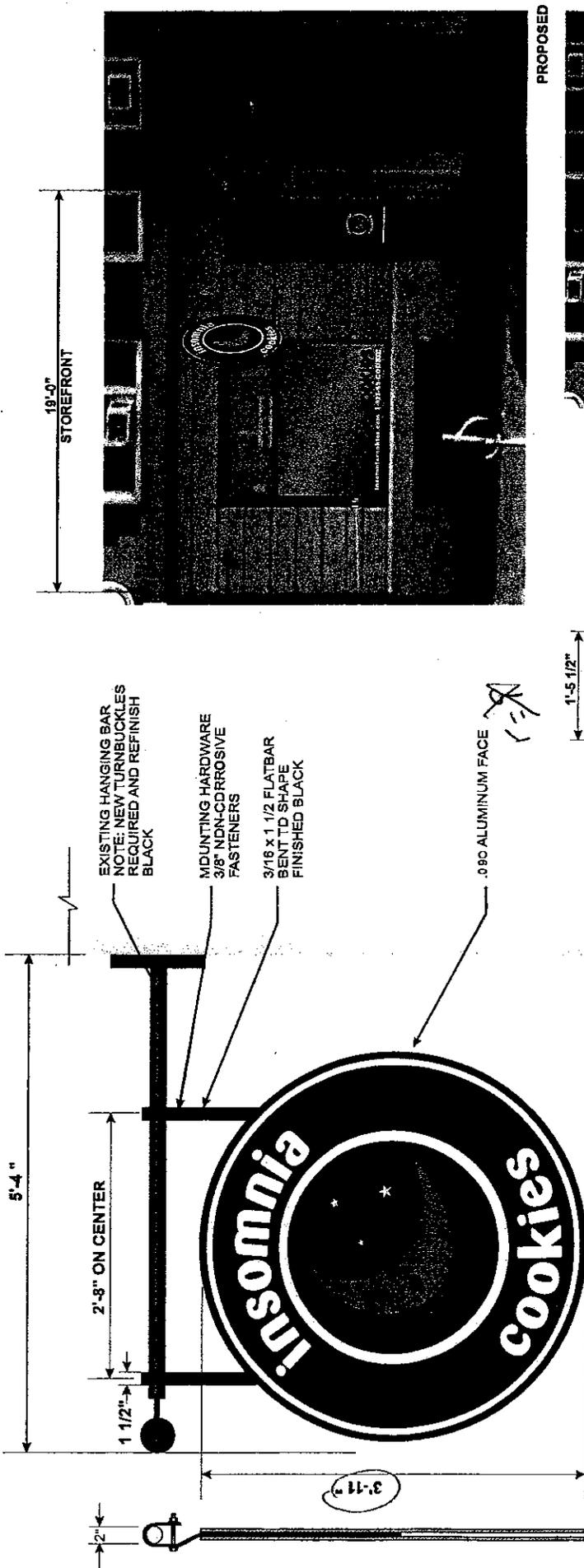
Copies: ISD  City Clerk\*  CDD  Applicant  Historical Com.

\*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

**NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.**







19'-0"  
STOREFRONT



PROPOSED



**1** D/FLADE SIGN

SCALE: 1" = 1'-0"

- REMOVE EXISTING AND INSTALL NEW D/FL
- ALUMINUM FLADE SIGN
- APPLIED DIGITAL PRINT LOGOS AS SHOWN

13.0 SQ FT

8'-6"  
ABOVE  
GRADE

**2** ENTRANCE VINYL

SCALE: 3/4" = 1'-0"

- INSTALL WHITE COPY WITH  
DIGITAL PRINT VINYL LOGO SIZED AS SHOWN



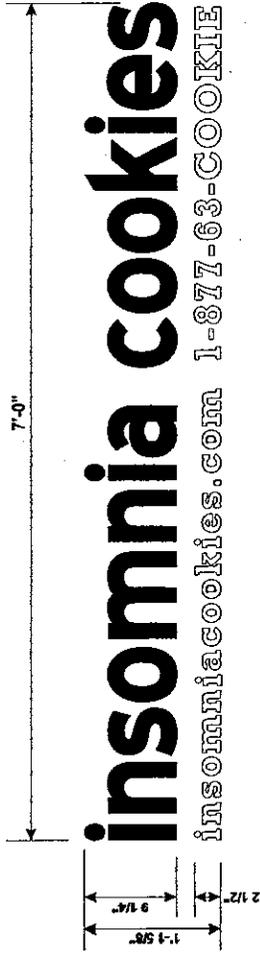
EXISTING



|  |   |                   |
|--|---|-------------------|
| 1209 Hill Road North #170<br>Pickerington, OH 43147<br>614.425.5051 • 614.604.8649 fax | CUSTOMER<br><b>INSOMNIA COOKIES<br/>CAMBRIDGE, MA</b> | SHEET<br><b>1</b> |
|--|---|-------------------|

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84" X



**3 WINDOW VINYL**

SCALE 1" = 1'-0"

INSTALL ORACAL 8600-429 HULL BERRY TRANSLUCENT VINYL AND WHITE VINYL COPY SECOND SURFACE SIZED AS SHOWN

8.17A

plus. entrance vinyl =  $\frac{9.17A}{1.5\phi} = 9.67A$

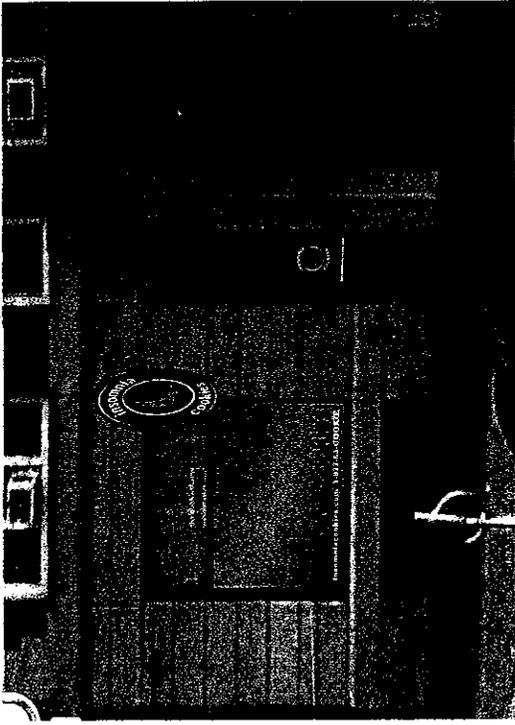


1209 Hill Road North #170  
Pickerington, OH 43147  
614.425.5051 • 614.604.8649 fax

CUSTOMER: **INSOMNIA COOKIES**  
CAMBRIDGE, MA

SHEET **2**

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PROPOSED



EXISTING

**Paden, Liza**

---

**From:** Russ Baker [russbaker@covad.net]  
**Sent:** Wednesday, August 15, 2012 12:34 PM  
**To:** Paden, Liza  
**Subject:** Insomnia Cookies 65 Mt Auburn Street  
**Attachments:** Projecting sign.jpg; Bracket with Lights.PNG; Cover Page.jpg; DSCN1898.jpg; DSCN1899.jpg; DSCN1900.jpg; INSOMNIA COOKIES CAMBRIDGE - MA REV 4.pdf; Landlord Approval- Insomnia- Cambridge, MA.pdf

Hello MS Paden

Attached are pictures and application for the Insomnia Cookies.

I have attached pictures of the building showing the old sign bracket, we are going to replace the bracket with a new one as the old bracket needs repainting and is not safe to install the new sign, the new bracket is more decorative and will be a lot stronger. Besides the projecting sign we would like to install vinyls in the windows, the drawing shows the vinyl and placement in the windows. Also attached is a copy of the drawing with the landlord signature.

Any questions or more information that you need you can call me at 781-504-4728.

Thank you for all your help.

Thanks

Russ

Russ Baker  
Signs By Russ, Inc.  
PO Box 393  
South Easton, MA 02375-0393  
508-580-2221  
508-580-4550 fax  
[russbaker@covad.net](mailto:russbaker@covad.net)  
[signsbyruss@covad.net](mailto:signsbyruss@covad.net)

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# OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260

FAX (617) 349-4269

tty/TDD (617) 492-0235

DONNA P. LOPEZ  
INTERIM CITY CLERK

## ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 10/18/12

As Owner of Agent of Ribob Corp d/b/a Tennis & Squash Cambridge,

Massachusetts, I do hereby declare my disapproval approval of the

installment of: Insomnia Cookie Sign

Canopy over the sidewalk entrance: None

Awnings over the windows: \_\_\_\_\_

Projecting sign: Insomnia Cookie Sign 3'7" x 2'8"

of said property.

Signed [Signature]

Date 10/18/12

Address: 67 A Mt Auburn St Cambridge, MA 02138

### ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR INCLUSION IN THE APPLICATION.

### SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS FORM)



# OFFICE OF THE CITY CLERK

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INTERIM CITY CLERK

## ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 10/18/12

As Owner of Agent of STA Travel Cambridge,

Massachusetts, I do hereby declare my disapproval approval of the

installment of: The Insomnia Cookies sign

Canopy over the sidewalk entrance: \_\_\_\_\_

Awnings over the windows: \_\_\_\_\_

Projecting sign: Insomnia Cookies 3'7" x 2'8" TC

of said property.

Signed: [Signature] Date 10/18/12

Address: 65 Mount Auburn St Cambridge, MA 02138

### ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR INCLUSION IN THE APPLICATION.

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