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Carol O'Hare

From: Carol O'Hare [cbo1066@gmail.com]
Sent: Monday, December 21, 2015 2:35 PM
To: Cambridge City Council
Subject: Application #1 - Two illuminated projecting signs within 6-8 feet of each other - Mike's Pastry/Dunster St. (12/21/15 City Council Agenda)

Dear Mayor Maher, Vice Mayor Benzan and City Councillors:

I know you have bigger fish to fry. So, briefly:

Mike's Pastry: 2 double-sided 2' H x 32" W x 6" D, internally illuminated projecting signs 6' – 8' apart (on either side of the arched entryway that's 6'-8' wide).

- Why should the City Council grant Mike's Pastry the right to install 2 illuminated, projecting signs just 6 - 8 feet apart from each other on this narrow, 1-way street? It's an excessive, cluttered distraction!
- Won't this be a precedent for other retail establishments on Dunster and other narrow streets in Harvard and other Squares?
- Yes, Historical Commission approved this, but that Commission also approved 26 disparate signs for 30 Brattle St. (Citizens/LeatherWorld/BobSlate), which the Planning Board, the City Council and most recently the BZA sequentially nixed for sound reasons.

Thank you, as always, for your consideration.

Sincerely,
Carol O'Hare
172 Magazine St.

12/21/2015