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PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES

Cambridge, 9/26, 200 2013

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Visionworks be granted permit to erect a sign of the following specifications in front of premises located at One Brattle sq.

Type of Sign: Illuminated channel letters on raceway  
(state whether electric or otherwise and material used in construction)

Reading matter to go on sign: Visionworks w/ Logo

Size: 15" x 10' - 9 1/2" Weight: 250

Public Way Obstruction: A. 9" B. 16' 7"  
(Give exact distance sign is to extend over sidewalk) (Also exact distance from bottom of sign to sidewalk)

Height Above Grade: Bottom: 16' 7" Top: 18'

NOTICE - REGULATIONS

[Section 12.08.010 Municipal Code - Encroachments onto Streets] [Section 1212.0 State Building Code - Projecting Signs]

- A projecting sign shall be constructed wholly of incombustible materials.
- All signs must meet requirements of Zoning Ordinances and Building Code.
- Note: Section 12.12.220 provides in part "every owner who maintains a . . . structure in or over a street shall do so only on the condition that such maintenance shall be considered as an agreement on his part to keep the same and the covers thereof in good repair and condition, at all times during his ownership, and to indemnify and save harmless the City against any and all damages, cost or expenses which it may sustain, or be required to pay by reason of such . . . structure."

PROPERTY OWNER OR AUTHORIZED AGENT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING UNDER PAINS AND PENALTY OF PERJURY.

[Signature] 1 Brattle Square Cambridge, MA 617-661-0903  
(Property owner or authorized agent) (Address) (Tel. No.)

[Signature] 1 Brattle Sq. Cambridge, MA —  
(Business owner) (Address) (Tel. No.)

Approved as to Building Code APPROVED: [Signature] 9/26/13  
(Building Inspector) (Date)

Approved as Zoning Ordinances APPROVED: [Signature] 9/26/13  
(Inspectional Services Department) (Date)

APPROVED: [Signature] 9-27-13  
(Department of Public Works) (Date)

Jason 617-220-4434

OFFICE OF THE CITY CLERK  
CAMBRIDGE, MASSACHUSETTS  
SEP 26 3 38 PM '13



# CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2<sup>nd</sup> Fl., Cambridge, Massachusetts 02139  
Telephone: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112  
E-mail: histcomm@cambridgema.gov URL: http://www.cambridgema.gov/Historic

William B. King, *Chair*, Bruce A. Irving, *Vice Chair*, Charles M. Sullivan, *Executive Director*  
William G. Barry, Jr., M. Wyllis Bibbins, Robert G. Crocker, Chandra Harrington,  
Jo M. Solet, *Members*; Shary Page Berg, Joseph V. Ferrara, Susannah Barton Tobin, *Alternates*

## CERTIFICATE OF NONAPPLICABILITY

Property: 1 Brattle Square

Applicant: Vision Works, tenant

Attention: Jason Pavillo, Back Bay

2013 OCT 3 PM 3 09  
OFFICE OF THE CITY CLERK  
CAMBRIDGE, MASSACHUSETTS

The Cambridge Historical Commission hereby certifies, pursuant to Chapter 2.78, Article III of the Code of the City of Cambridge and order establishing the Harvard Square Conservation District, that the work described below does not involve any activity requiring issuance of a Certificate of Appropriateness or Hardship:

1. Remove "Cambridge Eye" sign
2. Install "Visionworks" sign w/ logo & letters to equal or smaller area than the existing sign.

All improvements shall be carried out as shown on the plans and specifications submitted by the applicant, except as modified above. Approved plans and specifications are incorporated by reference into this certificate.

This certificate is granted upon the condition that the work authorized herein is commenced within six months after the date of issuance. If the work authorized by this certificate is not commenced within six months after the date of issuance or if such work is suspended in significant part for a period of one year after the time the work is commenced, such certificate shall expire and be of no further effect; provided that, for cause, one or more extensions of time for periods not exceeding six months each may be allowed in writing by the Chair.

Case Number: 3124 Date of Certificate: 8/22/13

Attest: A true and correct copy of decision filed with the offices of the City Clerk and the Cambridge Historical Commission on 8/22/13.

By Charles M. Sullivan/slb, Executive Director.

Twenty days have elapsed since the filing of this decision. No appeal has been filed \_\_\_\_\_. Appeal has been filed \_\_\_\_\_.

**SIGN CERTIFICATION FORM**

**COMMUNITY DEVELOPMENT DEPARTMENT**

Sign Text: Visionworks

Applicant (name and address) Back Bay Sign  
425 Riverside Ave Medford, MA 02155

Signature [Handwritten Signature]

Telephone: 617-230-4434 FAX: 781-475-1002

Location of Premises: 1 Brattle Square

Zoning District: BB Overlay District: H50D

Date Application Submitted: 8/27

Sketch of Sign Enclosed:  Yes  No

2013 OCT 3 PM 3:09  
OFFICE OF THE CITY CLERK  
CAMBRIDGE, MASSACHUSETTS

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD  City Clerk\*  CDD  Applicant  Historical Com.

\*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

**Proposed WALL Sign**

Area in Square feet: 13.48 Dimensions: 15" x 10'-9 1/2"

Illumination: Natural  Internal  External  (NALO-LIT LOGO, FACE-LIT LETTERS)

Height (from ground to the top of the sign): Below 2nd floor sill (existing sign is 17 1/2" x 10' 2")

**1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE**

Length in feet of store front facing street: (a) 85. Area of signs allowed accessory to store: outside (1 x a) \_\_\_\_\_, behind windows (0.5 x a) \_\_\_\_\_. Area of all existing signs on the store front to remain (including any freestanding sign): \_\_\_\_\_. Area of additional signs permitted: \_\_\_\_\_.

**2. COMPLETE FOR ANY OTHER SIGN**

Length in feet of building facade facing street: (a) \_\_\_\_\_. Area of signs allowed accessory to the building facade: outside (1 x a) \_\_\_\_\_, behind windows (0.5 x a) \_\_\_\_\_. Area of all existing signs on the building facade to remain (including any freestanding sign): \_\_\_\_\_. Area of additional signs permitted: \_\_\_\_\_.

**SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)**

**AREA: 60 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external, or internal illumination with significant limitations. NUMBER: No limit.**

**COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION**

Sign conforms to requirements of Article 7.000: YES  NO

Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections: \_\_\_\_\_

COMMENTS: Replacement / Rebranding

Date: 9/4/13 CDD Representative Elizabeth M. Paden

Brattle Walk Inc.  
Hammond prop. mgmt. Inc.  
Two Brattle Sq.  
Cambridge, MA 02138



OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260

FAX (617) 349-4269

tty/TDD (617) 492-0235

2013 OCT 2 AM 11 03

OFFICE OF THE CITY CLERK  
CAMBRIDGE, MASSACHUSETTS

DONNA P. LOPEZ  
INTERIM CITY CLERK

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 9/27/13

As Owner of Agent of Brattlewalk Inc Cambridge,

Massachusetts, I do hereby declare my disapproval \_\_\_\_\_ approval  of the  
installment of:

Canopy over the sidewalk entrance: \_\_\_\_\_

Awnings over the windows: \_\_\_\_\_

Projecting sign: Wall Sign to replace "Cambridge Eye" (9" Projection)

of said property.

Signed: Jan Kasher Date 9/27/13

Address: Two Brattle Sq Camb 02138

ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED  
SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR  
INCLUSION IN THE APPLICATION.

SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS  
FORM)

115 Mt. Auburn  
Waverly Real Estate LLC  
c/o TARRAGON, LLC  
1188 LEWIS ST.  
NEWTON, MA 02459



Rec'd by  
Abutter 9/13/13  
A

# OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260  
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DONNA P. LOPEZ  
INTERIM CITY CLERK

2013 OCT 3 PM 3 09  
OFFICE OF THE CITY CLERK  
CAMBRIDGE, MASSACHUSETTS

## ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 9/12/13

As Owner of Agent of 115 Mount Auburn St Cambridge,

Massachusetts, I do hereby declare my disapproval \_\_\_\_\_ approval  of the

installment of:

Canopy over the sidewalk entrance: \_\_\_\_\_

Awnings over the windows: \_\_\_\_\_

Projecting sign: Wall sign to replace "Cambridge Eye" (9" projection)

of said property. Tarragon, LLC

Signed: Chris M. Manager Date 9/13/13

Address: c/o NCP Mgmt Co, PO Box 590129, Newton MA 02459

### ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR INCLUSION IN THE APPLICATION.

### SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS FORM)

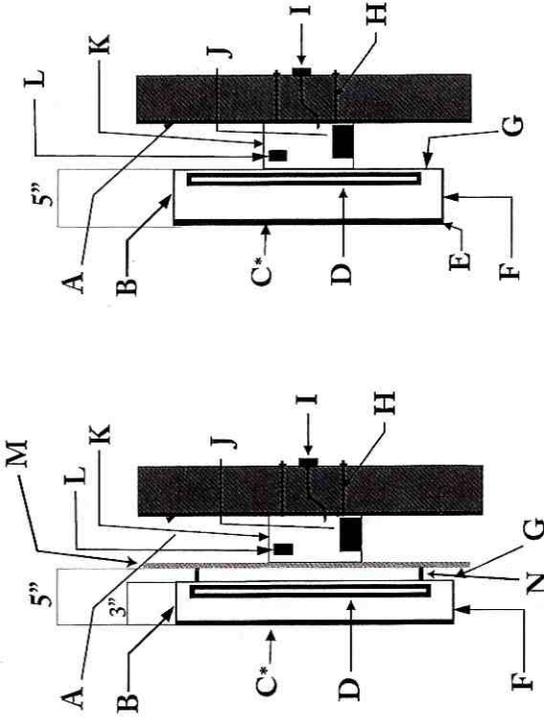
New Store Front Sign - 13.49 SF



Current Store Front Sign  
14.8 SF



Letters



- A: building fascia
- B: .040 black aluminum return
- C: black aluminum face (eye logo)
- C\*: 3/16" red Acrylite SG 2793 (Visionworks letters)
- D: white LEDs (eye logo)
- D: red LEDs (Visionworks letters)
- E: 1" black trim
- F: weep hole
- G: 1/4" clear lexan back (eye logo)
- G: .063 white aluminum back (Visionworks letters)
- H: 1/2" threaded rod with 2" x 2" aluminum angle blocking
- I: 120 volt primary electric service (provided by others)
- J: 12 volt LED transformer
- K: 4" x 8" aluminum raceway- painted to match building
- L: disconnect switch
- M: 1/4" thick dibond - painted to match building
- N: 2" aluminum spacers (eye logo)

**FINAL ELECTRICAL CONNECTION BY CUSTOMER**  
 ALLIED SIGN COMPANY IS NOT RESPONSIBLE FOR ANY ELECTRICAL WORK PERFORMED BY OTHERS.  
 PRIMARY ELECTRICAL TO BE BY OTHERS



720 Erie Blvd. west  
Syracuse, NY 13204

P: 315.471.2771  
F: 315.476.3756

alliedsigncompany.com



Client: Visionworks #1164 Date: 8-21-13

Address: 1 Brattle Square Approved by:

City/State: Cambridge, MA Approval Date:

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding.