

City of Cambridge
Electrical Department
Banner Permit

Applicants Name: Lesley University

Address: 29 Everett Street, Cambridge, MA 02138

Organization or Business Represented: University

Pole locations: Street and pole numbers attach separate sheet if necessary:

Massachusetts Ave: 182, 184, 186, 188.5, 190.5, 192.5, 194.5, 196.5, 198.5, 202.5, 204.5, 208

Massachusetts Ave: 183, 185, 1887, 189, 191.5, 193.5, 195.5, 197.5, 201.5, 203, 205.5, 207

Brattle Street: 24, 26, 28; 25, 27

Type Logo, Wording, Insignia: To be designed; new Lesley University logo and imagery

Date of attachment: 3 months (February, March and April)

Contact Person: Meredith Giesta

Telephone: 617-349-8584

Cell phone:

Email: mgiesta@lesley.edu

Attachments to Poles:

1. Attachments shall be made with proper hardware and shall only be attached with non-corrosive metal clamps or brackets.
2. Banners attached to poles shall not exceed a total of 1152 square inches, approximately 18 inches x 48 inches, 24 inches x 36 inches, or 24 inches x 48. The actual size is subject to required clearances.
3. Banners cannot be attached to wood utility poles.
4. Banners shall have a minimum clearance of:
 - a. 16 feet over a roadway
 - b. 12 feet over a sidewalk
5. Banners shall not interfere with or obstruct, or otherwise block any roadway signs, lighting, or traffic signals.
6. The City reserves the right to remove, or order to be removed any banner deemed unsafe, not properly installed, or creating a hazard and the applicant may be subject to costs.
7. An applicant must provide a description of the materials the banner is made of, method of attachment, and means of installation (contractor name and contact information).

Cosgrove, Marybeth

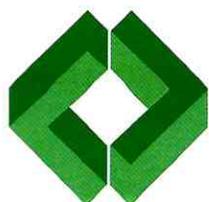
From: Lenkauskas, Steve
Sent: Tuesday, December 17, 2013 8:00 AM
To: Giesta, Meredith
Cc: Cosgrove, Marybeth
Subject: FW: Lesley University Street Banner request
Attachments: Banner Application Lesley Univ..docx

Meredith,

The locations have been approved for attachment from the Electrical Department. Your next step will be to submit the paperwork, including the banner design to the City Clerk's office for City Council approval.

Stephen J Lenkauskas
City Electrician
City of Cambridge
Electrical Department
Tel. 617-349-4925

**WHAT
WILL YOU
MAKE
HAPPEN?**



Lesley
UNIVERSITY



**MAKE
HEALING
HAPPEN.**

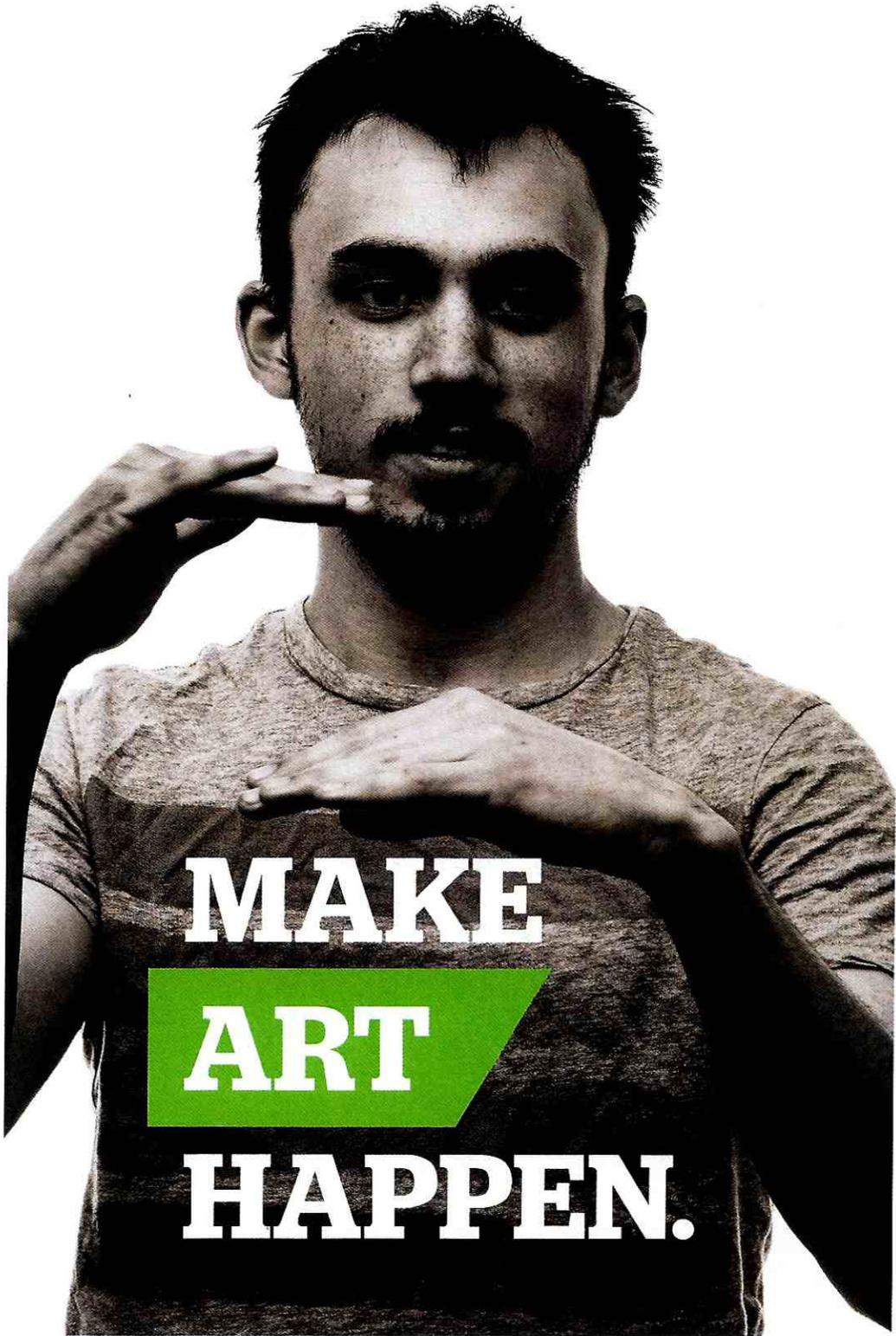


Lesley
UNIVERSITY

**EXPLORE
NEW
IDEAS.**



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MAKE

ART

HAPPEN.



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**FORGE
NEW
PATHS.**



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MAKE

ADVOCACY

HAPPEN.



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**SEE THE
WORLD
AS IT
COULD
BE.**



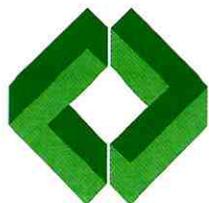
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UNIVERSITY



MAKE

TEACHING

HAPPEN.



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**NEVER
SETTLE
FOR
STATUS
QUO.**



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**FIND
YOUR
CALLING.**



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**MAKE
CHANGE
HAPPEN.**



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