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April 7, 2014
RE: Policy Order #15

Sarah E. Kennedy
Director of Government Affairs
Cambridge Chamber of Commerce
859 Massachusetts Avenue
Cambridge, MA 02139

Good evening Mr. Mayor and members of the Council. My name is Sarah Kennedy, I am the Director of Government Affairs for the Cambridge Chamber of Commerce, 859 Massachusetts Avenue.

I'm here tonight in support of Policy Order 15.

The Chamber of Commerce represents many organizations who were engaged in the K2C2 participatory planning processes side by side with residents and community members. The success of K2C2 lies in the variety of stakeholders who were committed, as well as the support and leadership from the Community Development Department. We urge the Council to build on this important work rather than start from scratch.

The goal of a more unified master plan is a worthy one, however let's be sure that the contents of such reflect the priorities and vision that suit the needs of those who live, work and play in Cambridge; smart growth that encourages density for the unique balance of industry innovation and residential life.

Thank you.