

6/16/14

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I am George Metzger, representing the CSBA.

I would like to speak in support of the City Manager's agenda item in response to a recent council order regarding vendors in Carl Barron Plaza.

We welcome the opportunity to host the pilot vendor program for future expansion in Central Square and elsewhere in the city. Over many years the CSBA has worked closely with the council and the city administration to address pressing needs and enhance Central Square through streetcape improvements and maintenance, programming of music and arts events that serve our neighborhoods, and the bi-weekly working group with DPW and Police, and the new Central Square Cultural District. Two weekends ago, the River Fest attracted more than a 100,000 visitors to Central Square.

The importance of this pilot program is fully recognized by the CSBA and is consistent with the strategic plan that we develop last year upon the completion of the K2Cs Study.

We will continue to work hard to make this partnership with the city productive and inventive in terms of finding new ways to enhance and enliven Central Square.

Thank
you Council
& Admin

for our
year, of
potential productivity
we look forward
to finding other
innovative
ways to enhance
& enliven CS.

George Metzger