

CITY OF CAMBRIDGE

2015 JUN 15 PM 4 11

OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES

Cambridge, _____, 20_____

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Beat Hotey
(NAME OF BUSINESS)

be granted permit to erect a sign of the following specifications in front of premises located at
13 BRATTLE STREET
(ADDRESS)

Type of Sign: Fabricated illuminated double sided sign - aluminum rear - fluorescent tubes
(state whether electric or otherwise and material used in construction)

Reading matter to go on

sign: Beat Braverse Bar

Size: 60" X 144" Weight: 160 lbs

Public Way Obstruction: A. 48" B. 96"
(Give exact distance sign is to extend over sidewalk) (Also exact distance from bottom of sign to sidewalk)

Height Above Grade: Bottom: 96" Top: 240"

NOTICE - REGULATIONS

[Section 12.08.010 Municipal Code - Encroachments onto Streets] Section 1212.0 State Building Code - Projecting Signs]

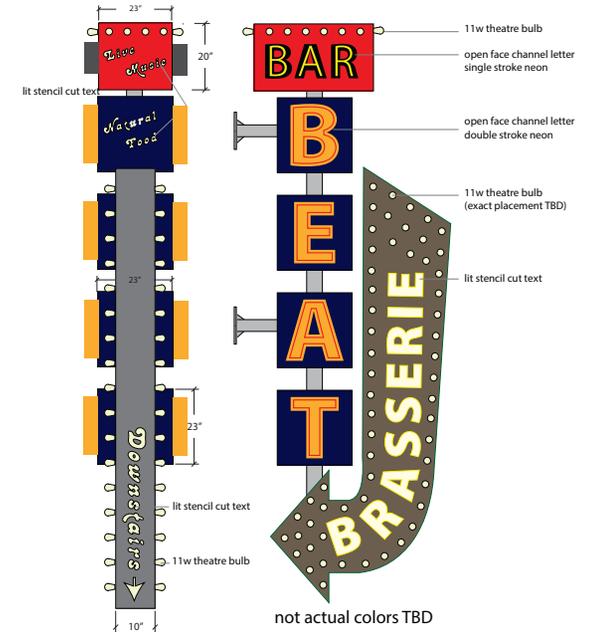
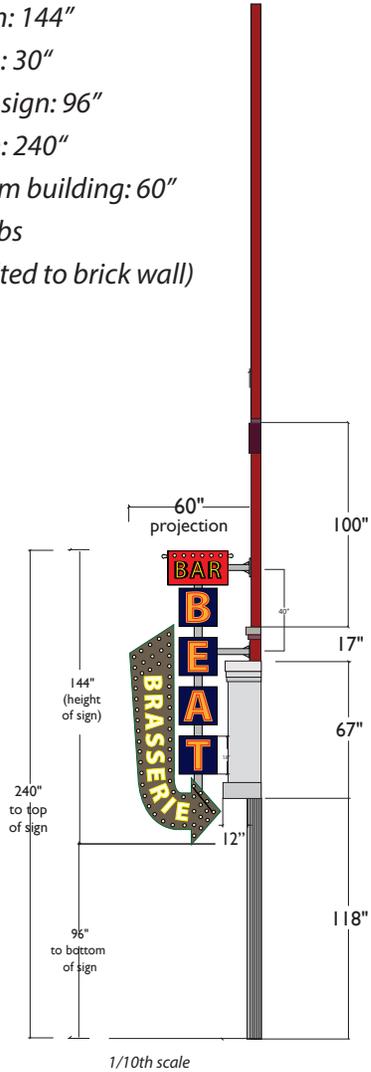
- A projecting sign shall be constructed wholly of incombustible materials.
- All signs must meet requirements of Zoning Ordinances and Building Code.
- Note: Section 12.12.220 provides in part "every owner who maintains a . . . structure in or over a street . . . shall do so only on the condition that such maintenance shall be considered as an agreement on his part to keep the same and the covers thereof in good repair and condition, at all times during his ownership, and to indemnify and save harmless the City against any and all damages, cost or expenses which it may sustain, or be required to pay by reason of such . . . structure."

PROPERTY OWNER OR AUTHORIZED AGENT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING UNDER PAINS AND PENALTY OF PERJURY.

[Signature] 50 Church St, Cambridge MA 613/15
(Property owner or authorized agent) (Address) (Tel. No.)

[Signature] 13 (11A) Brattle Street, Cambridge MA 617-499-0001
(Business owner) (Address) (Tel. No.)

height of sign: 144"
 depth of sign: 30"
 to bottom of sign: 96"
 to top of sign: 240"
 projected from building: 60"
 weight: 160 lbs
 (through-bolted to brick wall)



bostonsign

www.bostonsign.com
 40 Plympton Street Boston, MA 02118
 Tel. 617-338-2114 Fax 617-482-4825

Project Name: **BEAT BRASSERIE**

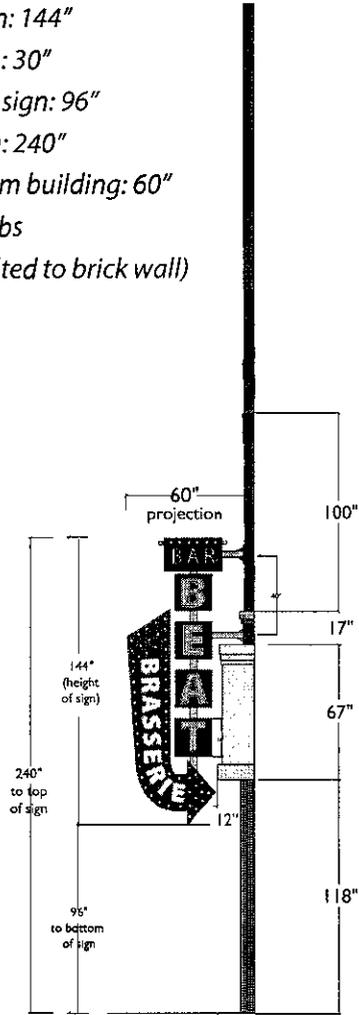
Sign Type: **DOUBLE SIDED PROJECTION SIGN**

Drawing number: **1.0.0** Drawing Date: **03/17/15**

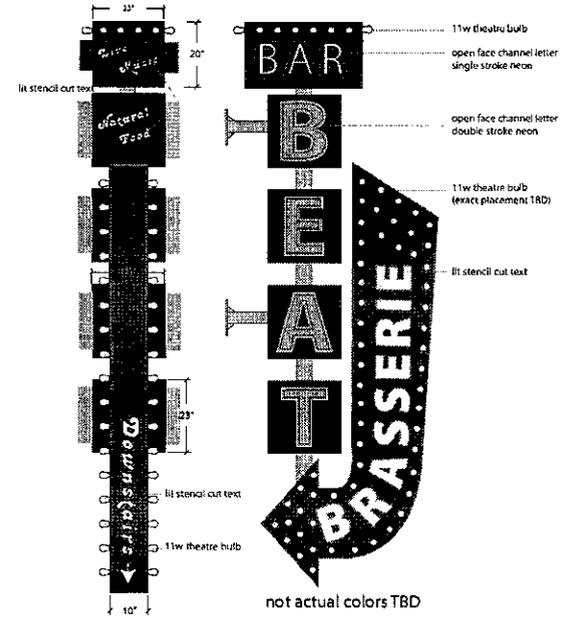
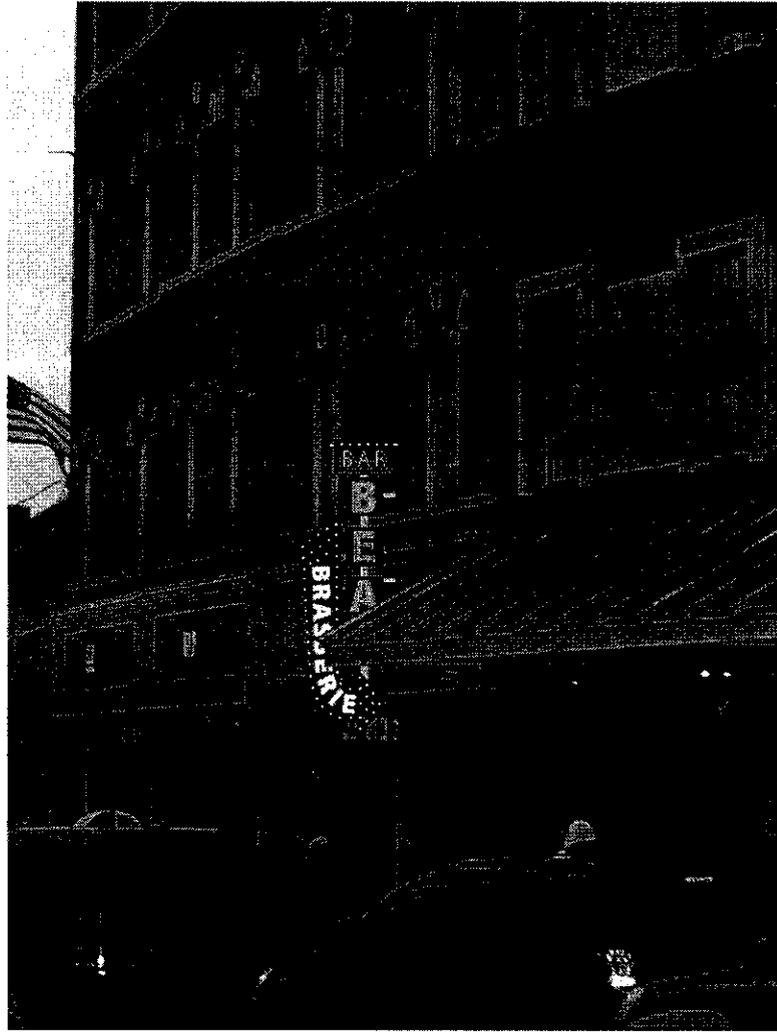
Approved By:

Date:

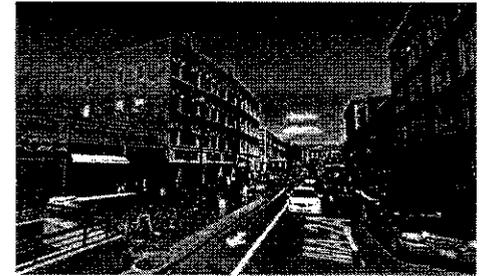
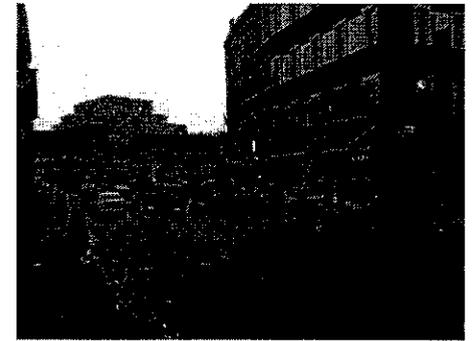
height of sign: 144"
 depth of sign: 30"
 to bottom of sign: 96"
 to top of sign: 240"
 projected from building: 60"
 weight: 160 lbs
 (through-bolted to brick wall)



1/10th scale



not actual colors TBD



boston sign

www.boston sign.com
 40 Plympton Street Boston, MA 02118
 Tel. 617-338-2114 Fax 617-482-4825

Project Name: **BEAT BRASSERIE**

Sign Type: **DOUBLE SIDED PROJECTION SIGN**

Drawing number: **1.0.0** Drawing Date: **03/17/15**

Approved By:

Date:



OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260

FAX (617) 349-4269

ty/TDD (617) 492-0235

DONNA P. LOPEZ
INTERIM CITY CLERK

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date

May 28, 2015

As Owner of Agent of

~~15~~ HARVARD COOP 72 PALMER ST Cambridge,

Massachusetts, I do hereby declare my disapproval

approval

✓ of the

installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: ✓ see attachment

of said property

Signed:

[Signature] (President)

Date

5/29/15

Address:

400 MASS AVE, CAMB 02138

ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR INCLUSION IN THE APPLICATION.

SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS FORM)



OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260

FAX (617) 349-4269

tty/TDD (617) 492-0235

DONNA P. LOPEZ
INTERIM CITY CLERK

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 5/28/15

As Owner of Agent of 8 BRATTLE ST / 17 BRATTLE Cambridge,

Massachusetts, I do hereby declare my disapproval _____ approval _____ of the
installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: (see attached)

of said property.

Signed: _____ Date _____

Address: _____

ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED
SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR
INCLUSION IN THE APPLICATION.

SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS
FORM)

Please find attached the City of Cambridge's Abutters Form for Sign/Awning Permit for Beat Hotel located at 13 Brattle Street. This sign has already been approved by the Cambridge Historical Commission. The City requests the form be returned within 7 days. Please complete and return to me.

Thank you.

PC

--

Jack Bardy

The Beehive
www.beehiveboston.com

Beat Hôtel
www.beathotel.com



Menu

Additional Info

- Plan Details
- Additional Info
- Attached Records
- Workflow Details
- Associated Tasks
- Conditions
- Bonds
- Documents
- GIS Information
- History

General Information
Sign Information
Contact Information

Property

Property Owner:

Address:

Email: Telephone:

Contractor

Contractor Name:

Address:

Email: Telephone:

Contractor License Number: Expiration Date:

In lieu of a signature, please check the checkbox below and fill in the name of the licensed Sign Erector to act as a signature.

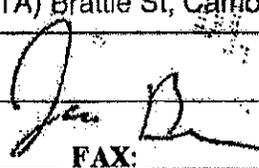
SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Beat Brasserie

Applicant (name and address) Beat Hotel aka Beat Brasserie

13 (11A) Brattle St, Cambridge MA

Signature 

Telephone: 617-306-5749 FAX: _____

Location of Premises: 13 (11A) Brattle St, Cambridge MA

Zoning District: BB-HSQ Overlay District: Harvard Square

Date Application Submitted: 3/2/2015 Amended certification 3/27/15

Sketch of Sign Enclosed: Yes No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD City Clerk* CDD Applicant Historical Com.

***Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk .**

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 67.62 Dimensions: 4'-10" X 14'

Illumination: Natural Internal X External

Height (from ground to the top of the sign): 20'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 179.1' Area of signs allowed accessory to store: outside (1 x a) 179.1', behind windows (0.5 x a) 89.5' Area of all existing signs on the store front to remain (including any freestanding sign): 52.2' Area of additional signs permitted: 126.9'

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) Area of signs allowed accessory to the building facade: outside (1 x a) behind windows (0.5 x a) Area of all existing signs on the building facade to remain (including any freestanding sign): Area of additional signs permitted:

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES * NO

Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections: Section 20.55.1

COMMENTS: Waives internal illumination of projecting sign, size limit and second floor sill line height limit.

Uses frontage on Brattle St + Palmer, same owner/landlord

Date: 3/18/19 CDD Representative Ely M. Pruden

* Requires review at the Historical Commission 3/27/19 EMP

Brattle & Palmer Street Signage Are Summary

Total linear store frontage of building is 179.1 feet (which includes Brattle and Palmer Streets)

Existing Gap Signage = 19.2sf

Existing Coop Signage = 33sf

Existing Beat Signage (to be removed)

Proposed new Beat signage = 67.62sf

Total Existing & Proposed Signage = 119.82sf