

148 Third Street
Cambridge, MA 02141

May 13, 2015

Mayor David Maher
Members of the City Council

RE: Mass & Main Street Development

Dear Mayor Maher and Members of the City Council:

I am writing to give my full support to the Mass & Main Project. For approximately one year and a half, I attended meetings with City staff developers and concerned individuals as a member of the K2 -Subcommittee. Main Street was one of the focus areas as it was seen as the link from Kendall to Central Square and the way to revitalized an underdeveloped part of the city.

For over two years while working at Polaroid in a research building close to the intersection of Columbia and Main, my colleagues and I ate weekly at the Poo Poo Hot Pot Restaurant. We observed the deserted, unattractive buildings from Mass to Bishop Allen Drive. To date, not much has changed.

Now we have an opportunity to transform that corner into something vital and alive with much needed housing and ground floor retail. Not only will this project improve that end of Central Square, it will provide the necessary link to Kendall and give impetus to further development of Main Street.

I have worked closely with CBT architects when the ECPT subcommittee developed what we considered a great goal for the development of Kendall. Many of you were 'treated' to our plan at meetings. After viewing the models for Mass & Main, I honestly believe that CBT has done a wonderful job in capturing the needed ingredients to make the Central – Kendall link viable as a 24-7 area alive with people and new businesses.

Thank you for your attention to my letter.

Barbara Broussard