

Creedon, Paul

From: Denise Jillson <djillson@harvardsquare.com>
Sent: Thursday, August 06, 2015 11:23 AM
To: Lopez, Donna
Cc: Jerry Tracy
Subject: Night Market Sign - Letter of Support from the HSBA

Good Morning Donna,

Would you kindly include this communication in the City Council package for the meeting on Monday, August 10, 2015. Thank you. Denise

August 6, 2015

Dear Mayor Maher, Vice Mayor Benzan and City Councillors,

On behalf of the Board of Directors, members and staff of the Harvard Square Business Association, please accept this letter of support for Night Market's application for a sign for their restaurant located at 48 JFK Street. The sign itself will be octagonal and internally lit. It will be smaller than the existing sign and similarly affixed. This sign is vitality important to Night Market as visibility and branding are key components to the success of every business. We hope you will approve this application and thank you for your consideration and support.

Best regards,

Denise Jillson

Denise Jillson
Executive Director
Harvard Square Business Association
18 Brattle Street, Suite 352
Cambridge, MA 02138
617-491-3434
www.harvardsquare.com