

BOSTON BALLET 4

MIKKO NISSINEN ARTISTIC DIRECTOR
MEREDITH HODGES EXECUTIVE DIRECTOR

2015 OCT 22 AM 9 18

OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

October 20, 2015

Cambridge City Council

Dear Councilors,

On behalf of Boston Ballet, I would like to request a light pole banner permit from November 23 (installation) to January 4 (removal). We would like to produce banners for 23 poles in Harvard Square to promote Boston Ballet's *The Nutcracker*.

We recognize that the banner design will need City Council approval. Attached is our design layout.

Please let me know if you need any further information from Boston Ballet. I can be reached at the contact information noted below.

Sincerely,

Barbara Cipolla

BARBARA CIPOLLA
Director of Marketing and Promotion
bcipolla@bostonballet.org
TEL 617.456.6297

City of Cambridge
Electrical Department
Boston Ballet Banner Permit 2015

Applicant's Name: Boston Ballet
Address: 19 Clarendon St, Boston, MA 02116

Pole locations: 23 poles on Massachusetts Ave, Harvard Square
Pole numbers: 118, 120, 130, 132, 134, 140, 142, 148, 150, 154, 156, 168, 170, 172, 174, 176, 178, 184,
plus 5 missing numbers. See attached maps.

See attached pdf for banner designs.

Date of attachment: 11/16/15 - 1/4/16

Contact person:
Barbara Cipolla
bcipolla@bostonballet.org
(617) 456-6297

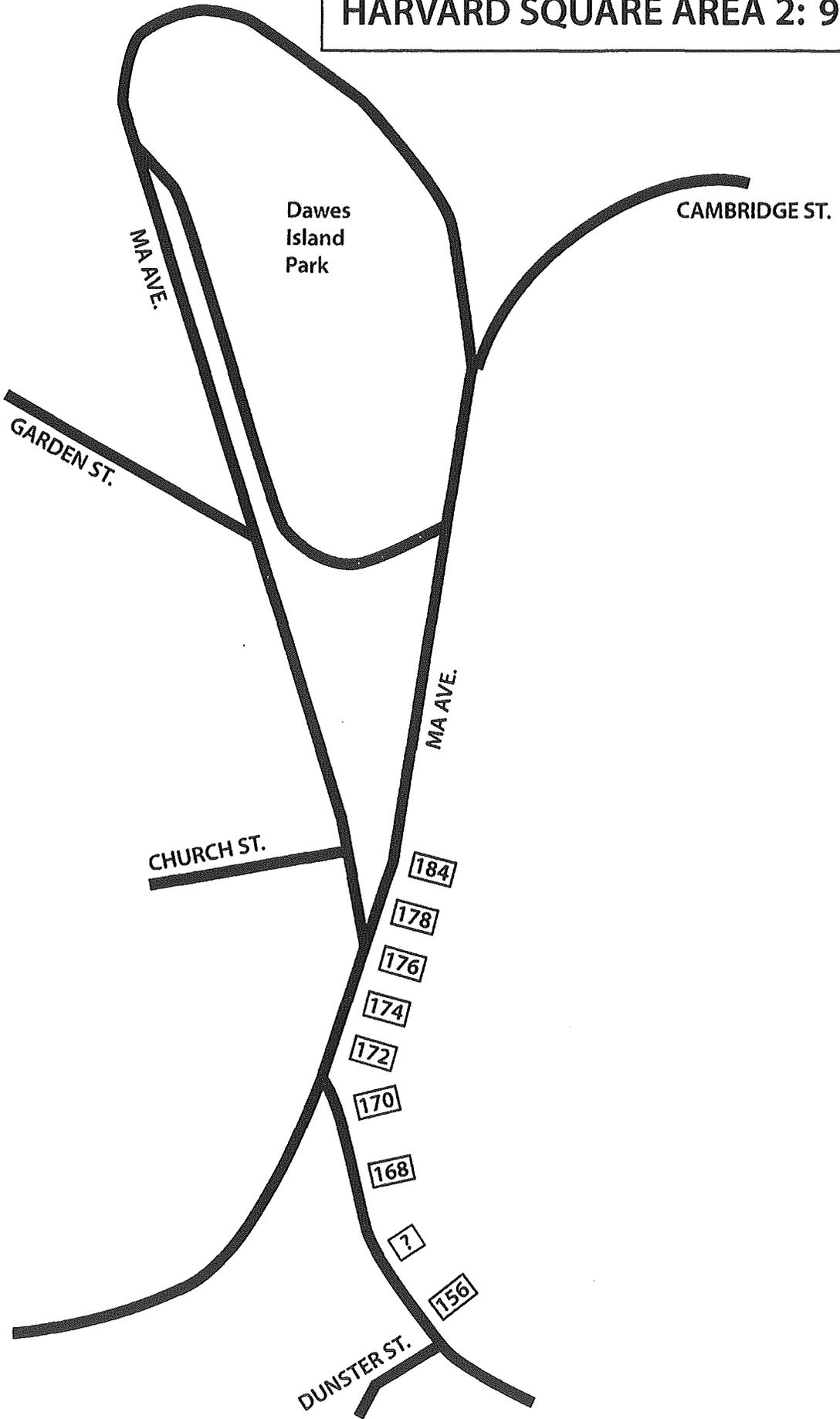
Vendor:
Amy Macdonald
Heritage Flag Co.
amy@heritageflag.com
cell: 617-388-7437

Attachment to pole: on existing hardware

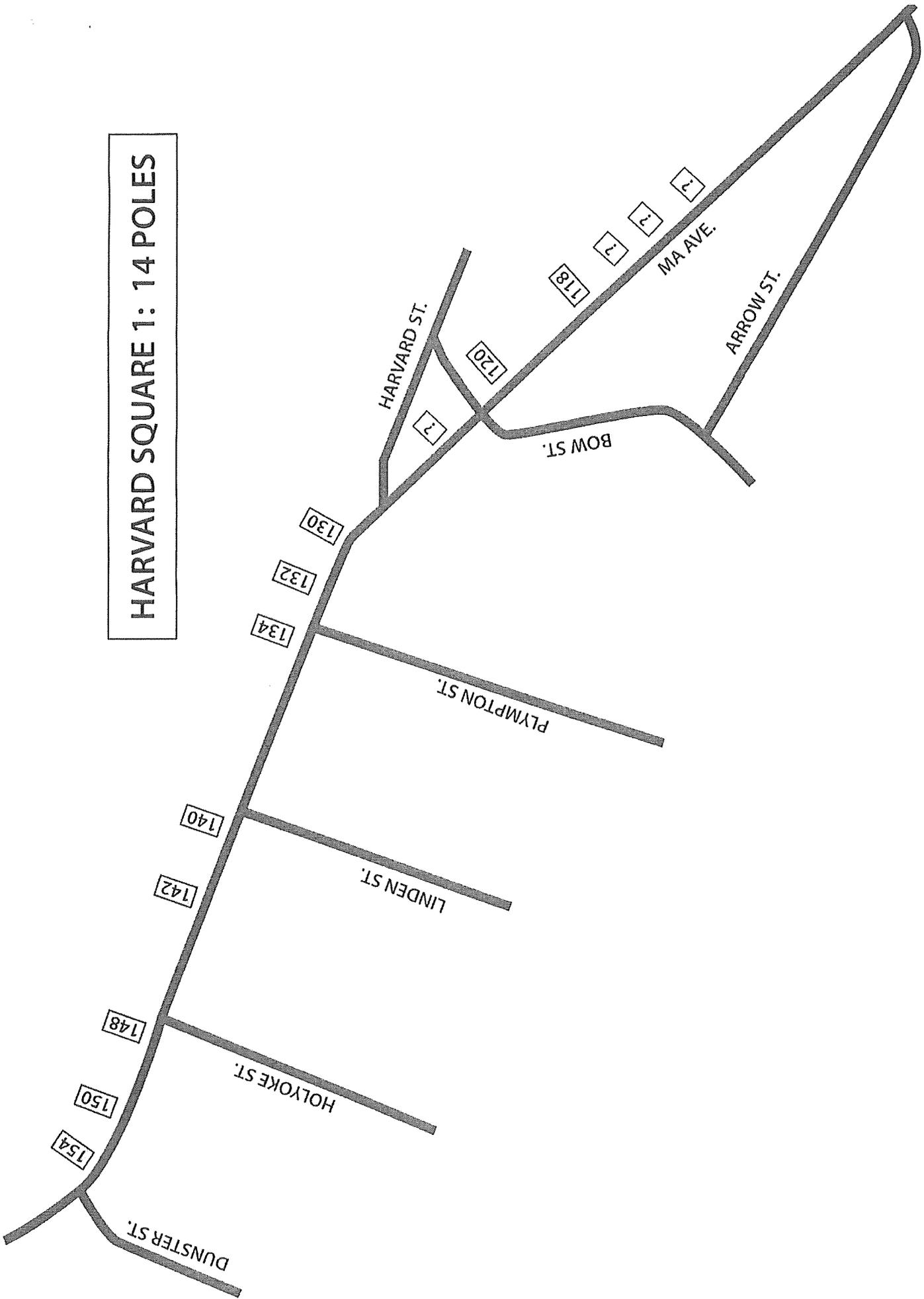
Banner size: 24" x 36"

Submitted October 19, 2015

HARVARD SQUARE AREA 2: 9 POLES



HARVARD SQUARE 1: 14 POLES



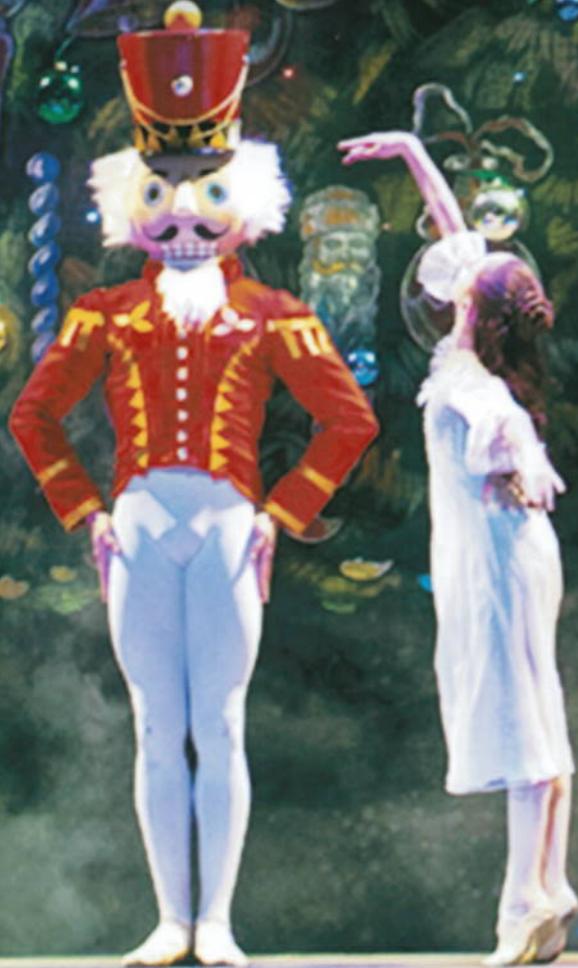
BOSTON BALLET

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The Nutcracker

Mikko Nissinen's

Cherish the Moment



www.bostonballet.org