

CALL TO ARTISTS – Request for Qualifications
\$85,000 Public Art Design Commission, City of Cambridge, Massachusetts
RFQ Submission Deadline: August 21, 2013

The Cambridge Arts Council (CAC) in Cambridge, MA is seeking qualifications from artists and designers interested in creating a permanent street feature for the reconstruction of Fern Street, a one-block street between Concord Avenue and Field Street in Northwest Cambridge. From this RFQ, four finalists will be invited to submit proposals, one of which will be selected for the final commission. The \$85,000 commission will cover all services from design through final installation, including artist fee, travel, community meetings, fabrication, insurance, transportation, installation, and coordination with City staff and contractor.

The Fern Street Streetscape Project is part of a larger sewer separation project that necessitates surface improvements on many streets. The City has identified Fern Street as key safe-route-to-school connector for students attending the Tobin School. The City has the opportunity to minimize automobile use of this street and construct features that will enhance the experience of youth traveling from one end to the other on foot, bicycle, wheelchair, skateboard, or any other means. Consistent with the City's mission to construct more playful features for diverse ages and abilities in our built environment, we are looking for artists who would bring an interactive playful experience to Fern Street for all users.

The artist selection process will be as follows:

- Artists submit images of previous work and biographic information online
- Art Jury will select 4 finalists who will be paid \$2,000 each to create a proposal
- 4 finalists visit Cambridge to view the site and meet with community members and City staff
- Finalists develop proposals
- Finalists present proposals to the Site Committee, which will select one artist to be awarded the \$85,000 commission

Timeline:

August 21, 2013	All Electronic Submissions due (see below)
Early September 2013	Notifications of finalists sent
Late September 2013	Site walk and meeting with community and City staff
Mid-November 2013	Proposals due – artists present proposals to Site Committee
Late November 2013	Announcement of final selection
2014	Artwork Installation

How to Submit:

Submit images of past work and biographical information at <http://cac.slideroom.com>.

Registration is free and easy – upload digital files of work samples and complete a form of information and you will be considered for the Fern Street Project as well as all future public art commissions within the City of Cambridge.

For more information about Cambridge Arts Council programs please visit www.cambridgeartscouncil.org. For technical support using Slideroom, please e-mail support@slideroom.com. For other questions please contact CAC Public Art Administrator, Jeremy Gaucher at jgaucher@cambridgema.gov; 617-349-4388.