

CAMBRIDGE RIVER FESTIVAL – JUNE 13, 2009



Who: Cambridge Arts Council

When: Saturday, June 13, 2009, 12Noon – 6pm
Rain or Shine!

Attendance: 150,000+ Annually

What: **30th Cambridge River Festival**
a one-day celebration of the arts along the banks of the Charles River

- Hundreds of entertainers performing on multiple stages
- Public art installations designed for the festival
- Family art-making activities
- Over 100 specialty food purveyors and craftspeople

Cambridge Arts Council celebrates the 30th anniversary of the **Cambridge River Festival**, everyone's favorite summer kick-off event. Along a mile-long stretch of Memorial Drive between JFK Street and Western Avenue on the banks of the scenic Charles River, this FREE festival features live, nationally and locally known Jazz, Folk, Gospel, Latin, and World music, visual arts, theatrical and dance performances, family entertainment, art-making activities and demonstrations, crafts, international food and more! CREATE art, CONNECT with local arts organizations, ENGAGE with artists and performers, and be INSPIRED to get more deeply involved in the arts in Cambridge!

Where: Between Harvard Square & Central Square on Memorial Drive
Nearest MBTA station: Harvard Square
Handicapped accessible

Tickets: Event is offered FREE to the public

Producer: The Cambridge Arts Council – an award-winning city arts agency founded in 1974
Website: www.cambridgeartscouncil.org
Phone: 617-349-4380

Cambridge Arts Council – Nurturing the Arts in Cambridge

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Cambridge Demographics (reflected at the Cambridge River Festival):

Population: 101,355

Density: 15,763 Persons per square mile

Median Age: 30.4 years

Racial Diversity: 68% White
12% African American
12% Asian
7% Hispanic
5% Multi-racial
3% Other

Education: 65.1% College or Graduate degree
12.2% Some college
12.2% High School Diploma
10.5% No High School Diploma

Graduate: 32,065 – Residents enrolled in Degree Programs

Median Income: \$47,979 (household)

Average Annual Wage: \$65,713

Major Employment Sectors:
Education, Professional & Technical
Health Care & Social Services
Assistance, Accommodation & Food
Services, Retail Trade