

Revised letter
CAMBRIDGE
SCIENCE
FESTIVAL!

March 2, 2015

To the Honorable City Councilors of Cambridge City Council
City Hall, 795 Massachusetts Avenue
Cambridge, MA 02139

Dear Council Members:

I am writing to respectfully request your permission to hang banners to celebrate and publicize the upcoming Cambridge Science Festival. The banners would be hung during the week of March 9, 2015 and be taken down the week of April 27, 2015.

The request includes:

- One 3' x 20' street banner to be hung across Massachusetts Avenue on the City's existing wires at Norfolk Street.
- • Forty-one 24" x 36" street pole banners to be hung on poles in Harvard Square.
- Ninety-three 30" x 60" banners to be hung on poles along Massachusetts Avenue, from Memorial Drive to Harvard Square.
- Sixteen 30 x 60 banners to be hung on poles along Broadway, from Ellery Street to Felton Street.
- Eighteen 30" x 60" street pole banners to be hung on poles along Massachusetts Avenue from Inman Street to Bigelow Street.

All banners will be double sided so that they will look the same from both sides. Enclosed are the designs for the street banner and the pole banners. If you have questions or need additional information, please don't hesitate to contact me at 617-253-6847 or padarb@mit.edu.

Thank you very much for your consideration of this request, and for the City of Cambridge's support of another very successful Cambridge Science Festival!

Sincerely,

P.A. d'Arbeloff

Ms. P.A. d'Arbeloff
Festival Director, Cambridge Science Festival

Lopez, Donna

From: Lenkauskas, Steve
Sent: Monday, March 02, 2015 3:47 PM
To: Lopez, Donna
Subject: RE: Approval for Cambridge Science Festival Banners

Donna,
All these locations are approved for attachment, the banner locations marked with an X will not be installed.

Thank you,
Steve

Stephen J Lenkauskas
City Electrician
City of Cambridge
Electrical Department
T-617-349-4925
F-617-349-4913



From: Lopez, Donna
Sent: Monday, March 02, 2015 3:44 PM
To: Lenkauskas, Steve
Subject: FW: Approval for Cambridge Science Festival Banners

Here are the maps.

Donna

From: Brenda M Blais [<mailto:bmblais@mit.edu>]
Sent: Monday, March 02, 2015 3:18 PM
To: Lopez, Donna; Crane, Paula
Cc: jsmith@cambridgema.gov
Subject: Approval for Cambridge Science Festival Banners

Here are the banners that were approved. Banners with an X will not be hung in Harvard Square.

On Feb 27, 2015, at 12:18 PM, Burks, Sarah <sburks@cambridgema.gov> wrote:

Hi Brenda,

Lopez, Donna

From: Brenda M Blais <bmbblais@mit.edu>
Sent: Monday, March 02, 2015 3:18 PM
To: Lopez, Donna; Crane, Paula
Cc: jsmith@cambridgema.gov
Subject: Approval for Cambridge Science Festival Banners
Attachments: Harvard Square 2 annotated CHC.pdf; Harvard Square 1.pdf

Here are the banners that were approved. Banners with an X will not be hung in Harvard Square.

On Feb 27, 2015, at 12:18 PM, Burks, Sarah <sburks@cambridgema.gov> wrote:

Hi Brenda,

All of the locations in the map called "Harvard Square 1" are fine and you do not need further review from us.

I've marked the map called "Harvard Square 2" and attach it here. If you will eliminate the four circled locations on the west side of Mass Ave between Garden Street and Church Street, we'll sign off on the rest of the locations.

Sarah Burks

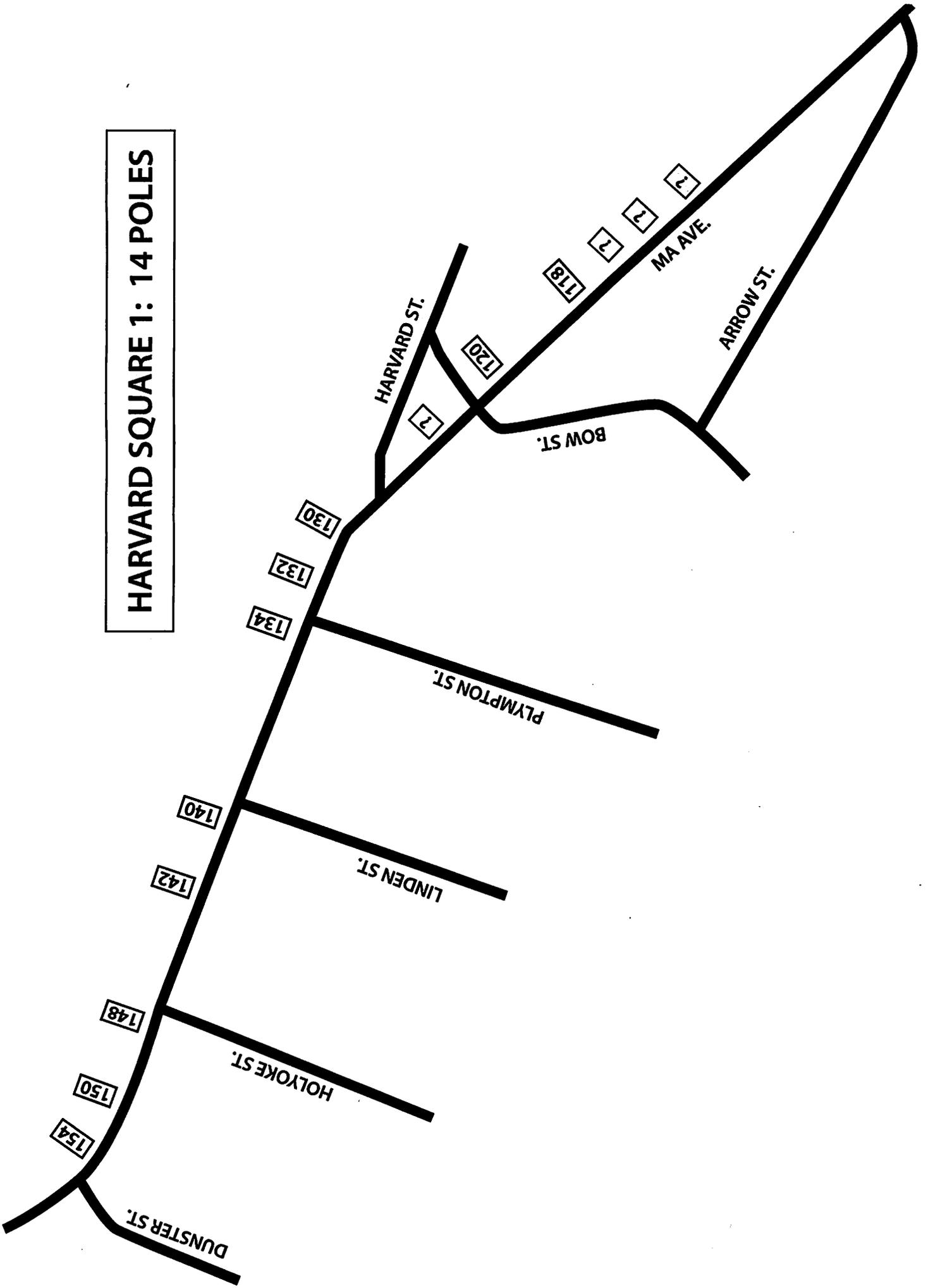
Sarah L. Burks, Preservation Planner
Cambridge Historical Commission
831 Massachusetts Ave., 2nd Fl.
Cambridge, MA 02139
ph 617-349-4687; fax 617-349-3116; TTY 617-349-6112
<http://www2.cambridgema.gov/Historic/>
Like us on facebook! <image001.png>
Follow us on flickr! <image002.png>

From: Brenda M Blais [<mailto:bmbblais@mit.edu>]
Sent: Friday, February 27, 2015 11:08 AM
To: Burks, Sarah
Cc: Cosgrove, Marybeth
Subject: Harvard Square maps

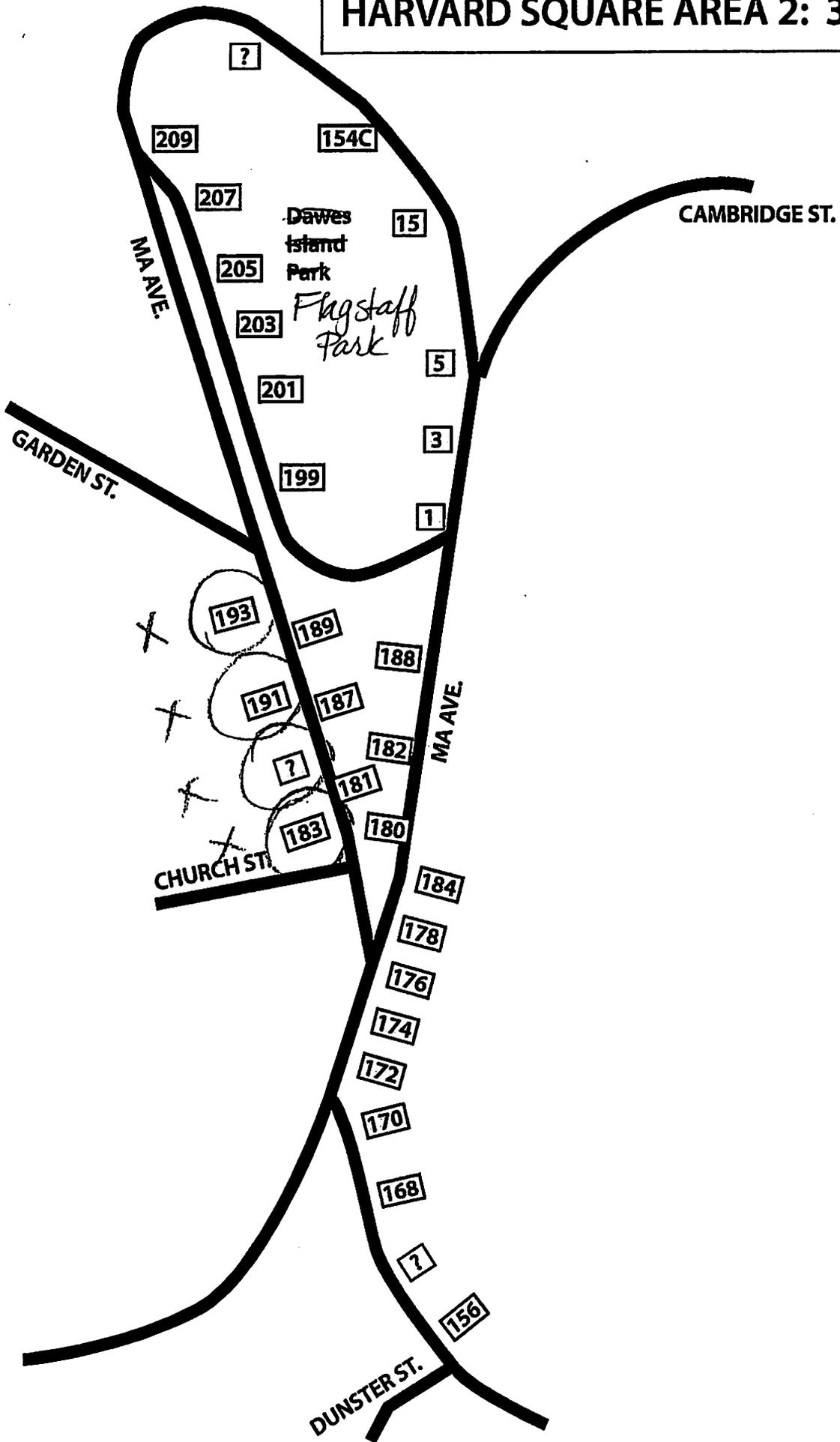
Dear Sarah,
Here are the locations of the banners we plan to install in Harvard Square. Please let me know if this is acceptable.
Brenda Blais

<Harvard Square 2 annotated CHC.pdf>

HARVARD SQUARE 1: 14 POLES



HARVARD SQUARE AREA 2: 31 POLES



City of Cambridge
Electrical Department
Banner Permit 2015

Applicants name: Massachusetts Institute of Technology
Address: 77 Massachusetts Avenue, E90, 13th Floor
Department: MIT Technology Review

Pole Locations:

Massachusetts Avenue banners, from Memorial Drive to Sydney Street
59 street poles
Street pole numbers M0 through M58

Broadway and Main Streets – Kendall Square

3 poles on Broadway

99-0
99-1
99-3

14 poles on Main Street

462-15
462-17
462-18
462-20 5
462-22
462-22 5
462-24
462-26
462-28
462-30
462-36
462-38
462-39
462-37

Type Logo, wording and Insignia: See attached PDF

Date of attachment: September 12, 2015 through October 16, 2015

Contact person:

Gerri Powers
Manager of Conferences and Special Events
Tele: 617-834-6210
Cell: 617-834-6210

Email: gpowers@mit.edu

Attachment to poles:

1. Attachments shall be made with proper hardware and shall be only attached with non-corrosive metal clamps or brackets.
2. Banners attached to poles shall not exceed a total of 1152 square inches. Approximately 24x48 inches.

Submitted:



February 23, 2015

To the Honorable City Councilors of Cambridge City Council
City Hall
795 Massachusetts Avenue
Cambridge, MA 02139

2015 FEB 26 PM 12 29
OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

Dear Council Members:

I am writing to respectfully request your permission to hang banners to celebrate and publicize the upcoming Cambridge Science Festival. The banners would be hung during the week of March 9, 2015 and be taken down the week of April 27, 2015.

The request includes:

- One 3' x 20' street banner to be hung across Massachusetts Avenue on the City's existing wires at Norfolk Street.
- ~~Fifty-seven~~⁴¹ 24" x 36" street pole banners to be hung on poles in Harvard Square.
- Ninety-three 30" x 60" banners to be hung on poles along Massachusetts Avenue, from Memorial Drive to Harvard Square.
- Sixteen 30 x 60 banners to be hung on poles along Broadway, from Ellery Street to Felton Street.
- Eighteen 30" x 60" street pole banners to be hung on poles along Massachusetts Avenue from Inman Street to Bigelow Street.

All banners will be double sided so that they will look the same from both sides. Enclosed are the designs for the street banner and the pole banners. If you have questions or need additional information, please don't hesitate to contact me at 617-253-6847 or padarb@mit.edu.

Thank you very much for your consideration of this request, and for the City of Cambridge's support of another very successful Cambridge Science Festival!

Sincerely,

Ms. P.A. d'Arbeloff
Festival Director, Cambridge Science Festival

CambridgeScienceFestival.org

**BE
CURIOUS!**

**April 17–26
2015**



CambridgeScienceFestival.org

BE CURIOUS!
APRIL 17–26, 2015
CambridgeScienceFestival.org

CAMBRIDGE
SCIENCE
FESTIVAL!

Robot Zoo & Science Carnival
Saturday, April 18, 2015
Noon–4:00pm
Cambridge Public Library, 449 Broadway

City of Cambridge
Electrical Department
Banner Permit 2015

Applicants Name: MIT Museum/Cambridge Science Festival

Address: 265 Mass. Avenue, Cambridge MA 02139

Organization or Business Represented: Cambridge Science Festival

Pole locations: Street and pole numbers attach separate sheet if necessary:

- One 3' x 20' street banner to be hung across Massachusetts Avenue on the City's existing wires at Norfolk Street.
- Fifty-seven 24" x 36" street pole banners to be hung on poles in Harvard Square.
- Ninety-three 30" x 60" banners to be hung on poles along Massachusetts Avenue, from Memorial Drive to Harvard Square.
- Sixteen 30 x 60 banners to be hung on poles along Broadway, from Ellery Street to Felton Street.
- Eighteen banners to be hung on poles beginning at Inman Street to Bigelow Street.

Type Logo, Wording, Insignia: (attached in email)

Date of attachment: March 17, 2015-April 28, 2015

Contact Person: PA d'Arbeloff, Festival Director

Telephone: 617-253-6847

Cell phone:

Email: padarb@mit.edu

Attachments to Poles:

1. Attachments shall be made with proper hardware and shall only be attached with non-corrosive metal clamps or brackets.
2. Banners attached to poles shall not exceed a total of 1152 square inches, approximately 18 inches x 48 inches, 24 inches x 36 inches, or 24 inches x 48. The actual size is subject to required clearances.

3. Banners cannot be attached to wood utility poles.
4. Banners shall have a minimum clearance of:
 - a. 16 feet over a roadway
 - b. 12 feet over a sidewalk
5. Banners shall not interfere with or obstruct, or otherwise block any roadway signs, lighting, or traffic signals.
6. The City reserves the right to remove, or order to be removed any banner deemed unsafe, not properly installed, or creating a hazard and the applicant may be subject to costs.
7. An applicant must provide a description of the materials the banner is made of, method of attachment, and means of installation (contractor name and contact information).