

Draft Goals – Doing Business in Cambridge

Presented below are the Economic Development goals previously discussed and voted on in this committee. They are based on the past year's worth of Economic Development Committee hearings on goals that will plug in to the financial planning process for the city. Please note these goals are for the city, not for the Council's next Economic Development Committee.

These goals fall under the City Council objective:

Promote Doing Business in Cambridge and work to strengthen our mutually beneficial partnerships with businesses and universities.

1. That the city departments involved with inspectional services and permitting streamline the processes for small business uses.
2. That the Community Development Department develop a refresh of the table of uses in a way that includes a hierarchy of uses.
3. That the Community Development Department develop a proposal for limiting bank frontage in Cambridge's squares.
4. That the Economic Development Department develop more programming to support small and entrepreneurial businesses.
5. That the Community Development Department work with the local business community to establish an interest in doing business with the city and that the city work to increase the number of local pre-qualified businesses
6. That the City maintain its priority for infrastructure and services improvement through an online survey.
7. That the Economic Development department develop and implement a strategy for a branding and promotion campaign for Cambridge focusing on biotech, life sciences, technology, entrepreneurship, and retail.