

Rich 2
508-326-9492

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES

Cambridge, 10-16, 2012

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that PRETORIUS ELECTRIC + SIGN CO LLC
be granted permit to erect a sign of the following specifications in front of premises located at 15 Beattle st Cambridge MA 02238

Type of Sign: NON illuminated flag mounted blue sign
(state whether electric or otherwise and material used in construction)

Reading matter to go on sign: Gap / Gap Kids

Size: 22" x 22" x 2.5"

Weight: 20 lbs

Public Way Obstruction: A. 25"
(Give exact distance sign is to extend over sidewalk)

B. 7'
(Also exact distance from bottom of sign to sidewalk)

Height Above Grade: Bottom: 7'

Top: 8'10"

NOTICE - REGULATIONS

[Section 12.08.010 Municipal Code - Encroachments onto Streets]

[Section 1212.0 State Building Code - Projecting Signs]

- A projecting sign shall be constructed wholly of incombustible materials.
- All signs must meet requirements of Zoning Ordinances and Building Code.
- Note: Section 12.12.220 provides in part "every owner who maintains a . . . structure in or over a street . . . shall do so only on the condition that such maintenance shall be considered as an agreement on his part to keep the same and the covers thereof in good repair and condition, at all times during his ownership, and to indemnify and save harmless the City against any and all damages, cost or expenses which it may sustain, or be required to pay by reason of such . . . structure."

PROPERTY OWNER OR AUTHORIZED AGENT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING UNDER PAINS AND PENALTY OF PERJURY.

[Signature] (AGENT) 267A S. MAIN WEST BRIDGEWATER MA (508) 594-4626
(Property owner or authorized agent) (Address) (Te. No.)

[Signature] (AGENT) 267A S. MAIN W. BRIDGEWATER MA " " "
(Business owner) (Address) (Tel. No.)

Approved as to Building Code APPROVED: [Signature] 10/14/12
(Building Inspector) (Date)

Approved as Zoning Ordinances APPROVED: [Signature] 10/16/12
(Inspection Services Department) (Date)

APPROVED: [Signature] 11/17/12
(Department of Public Works) (Date)

2012 DEC 12 AM 10 08
OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: @AP

Applicant (name and address) Pretorius Electric
267a. S. Main St. W. Bridgewater MA

02079 Signature Nicole Pretorius

Telephone: 508-584-4626 FAX: 508-584-1911

Location of Premises: 15 Beathel St.

Zoning District: BA Overlay District: A50D

Date Application Submitted: 9-25-12

Sketch of Sign Enclosed: Yes No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD City Clerk* CDD Applicant Historical Com.

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 4 Dimensions: 1' 10" x 1' 10"

Illumination: Natural Internal External

Height (from ground to the top of the sign): 8' 10"

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) _____ . Area of signs allowed accessory to store: outside (1 x a) _____ , behind windows (0.5 x a) _____ . Area of all existing signs on the store front to remain (including any freestanding sign): _____ . Area of additional signs permitted: _____ .

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____ . Area of signs allowed accessory to the building facade: outside (1 x a) _____ , behind windows (0.5 x a) _____ . Area of all existing signs on the building facade to remain (including any freestanding sign): _____ . Area of additional signs permitted: _____ .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

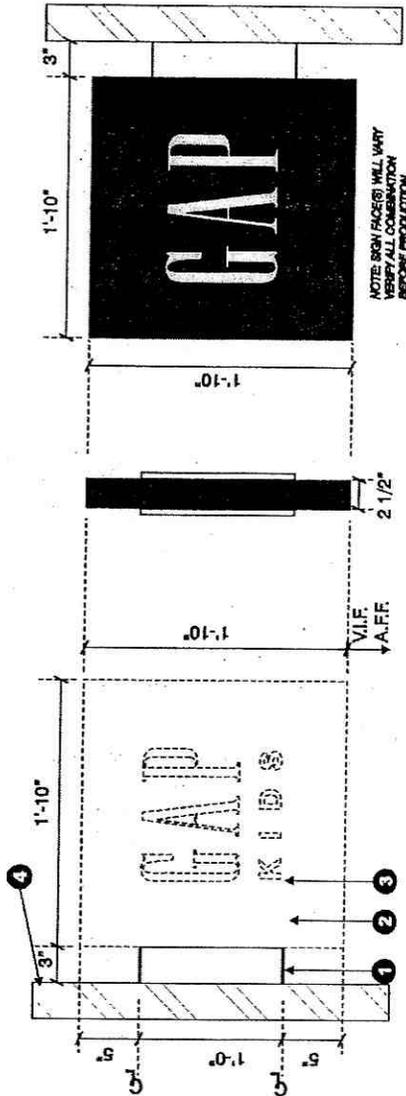
Sign conforms to requirements of Article 7.000: YES NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 9/25/12 CDD Representative Egdon Pelt



HIGH POLISH PAINT FINISH STEPS
NOTE: ALL STEPS TO TAKE PLACE IN A COMPLETELY DUST FREE CONTROLLED ENVIRONMENT.

1. SAND RAW ALUMINUM WITH 80 GRIT, THEN 180 GRIT & PROGRESS TO 380 GRIT TO ACHIEVE A SMOOTH FINISH.
2. CLEAN WITH PPG METAL ETCH.
3. RINSE WITH CLEAR WATER & DRY THOROUGHLY.
4. APPLY 3 COATS OF EPOXY PRIMER.
5. ALLOW 2 HOURS DRY TIME.
6. APPLY 3 COATS PPG BASE COAT.
7. APPLY 3 COATS PPG CATALYZED URETHANE CLEAR.
8. ALLOW 48 HOURS CURE TIME.
9. WET SAND WITH 1500 GRIT SAND PAPER.
10. WET SAND WITH 3000 GRIT SAND PAPER.
11. MACHINE POLISH WITH 3M RUBBING COMPOUND.
12. MACHINE GLAZE WITH 3M MACHINE GLAZE.
13. HAND POLISH WITH 3M MACHINE GLAZE.
14. COVER SURFACE TO PROTECT SIGN.

B TYPE "B" NON-ILLUMINATED D/F BLADE SIGN - STANDARD MOUNT - FRONT ELEVATIONS AND END VIEW

Scale: 1" = 1'-0"

1. 3" WIDE X 2" DEEP X 1'-0" TALL 1/8" THK. ALUM. SUPPORT CASING, WELD AND GRIND SMOOTH (SEE DETAIL) FINISHED TO MATCH MATTHEWS WHITE #282-202
2. FACE 1/8" THK. ALUM. PAN-SCORED AT INTERIOR FACE AND BEND. WELD INSIDE CORNERS. NO VISIBLE SEAMS AT CORNERS. PAINT PPG DELTRON 2000 "GAP 2004 BLUE" HIGH GLOSS FINISH
3. 1/4" THK. OPAQUE WHITE ACRYLIC LETTERS, SANDED TO A SATIN FINISH, MOUNT FLUSH TO FACE WITH VHB D/F TAPE.
4. LINE OF EXISTING FASCIA-V.I.F.

2009 LOGO
LAYOUT OF SIGN BOX TO FOLLOW
CUSTOMER SUPPLIED ARTWORK

EXTERNALLY ILLUM, BY OTHERS

**TRIANGLE
SIGN & SERVICE**

CLIENT & LOCATION



STORE #2224
HARVARD SQUARE
15 BEATTLE STREET
CAMBRIDGE, MA 02238

LEAD NO.
00104053 R3
SALESMAN
B. ALTSHULER

DATE
7-2-2012
DRAWN BY
JJH

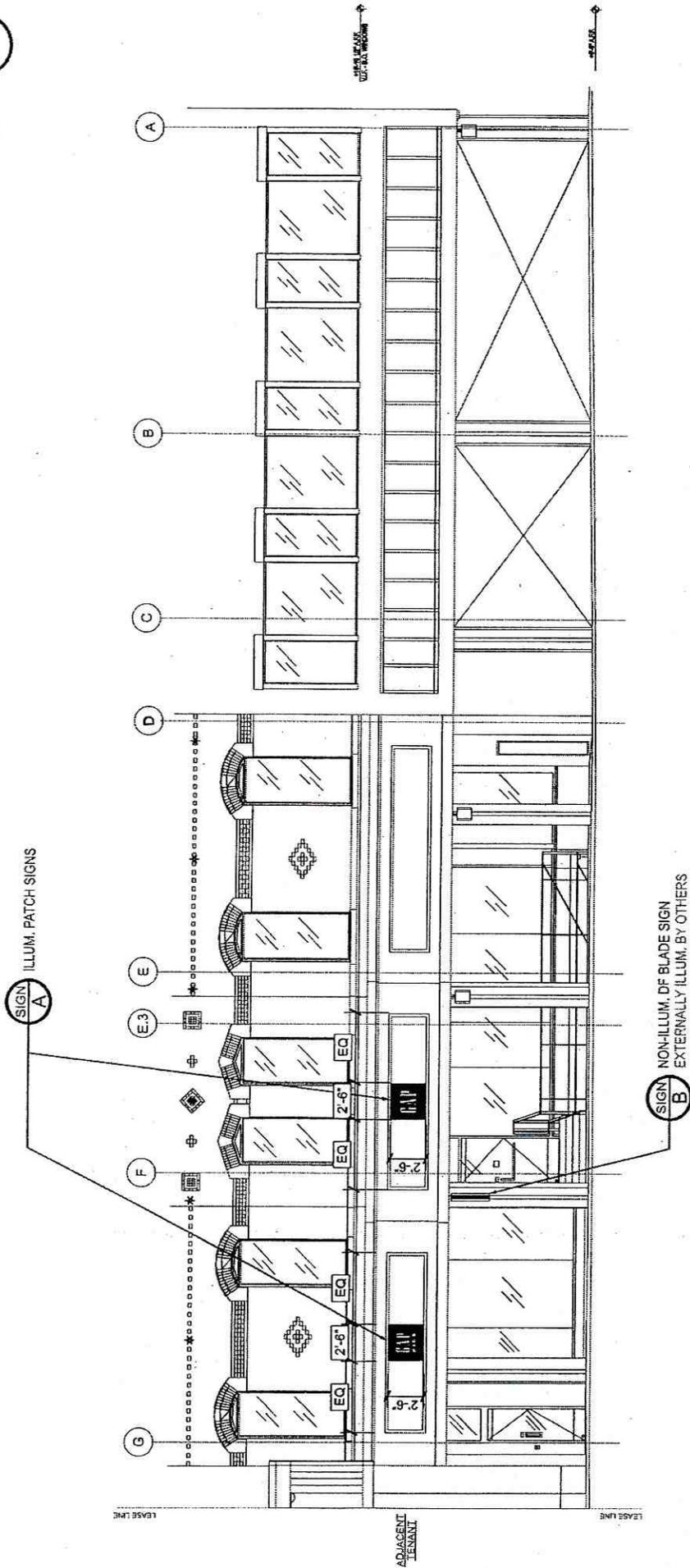
REVIEWED BY

SEG. NO.

SHEET NO.

9 of 16

STOREFRONT ELEVATION 3
SCALE: 1/8"=1'-0"



TRIANGLE SIGN & SERVICE		CLIENT & LOCATION		LEAD NO.		REVIEWED BY		REVISION		SHEET NO.	
11 AZAR COURT • P.O. BOX 24186 • BALTIMORE, MARYLAND 21227 • T. 410-247-5300 • F. 410-247-1944 • REPRODUCTION IN WHOLE OR PART PROHIBITED WITHOUT EXPRESS PERMISSION OF TRIANGLE S & S • WWW.TRIANGLESIGN.COM		STORE #2224 HARVARD SQUARE 15 BEATTLE STREET CAMBRIDGE, MA 02238		00104053 R3		DATE 7-2-2012		DRAWN BY JJH		4 of 16	
				SALESMAN B. ALTSCHULER		SEG. NO.					



CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2nd Fl., Cambridge, Massachusetts 02139
Telephone: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112
E-mail: histcomm@cambridgema.gov URL: http://www.cambridgema.gov/Historic

William B. King, *Chair*, Bruce A. Irving, *Vice Chair*, Charles M. Sullivan, *Executive Director*
M. Wyllis Bibbins, Robert G. Crocker, Chandra Harrington, Jo M. Solet, *Members*
Shary Page Berg, Joseph V. Ferrara, Susannah Barton Tobin, *Alternates*

CERTIFICATE OF NONAPPLICABILITY

Property: 15 Brattle Street

Applicant: GAP, tenant

Attention: Pretonius Electric
W. Bridgewater

The Cambridge Historical Commission hereby certifies, pursuant to Chapter 2.78, Article III of the Code of the City of Cambridge and order establishing the **Harvard Square Conservation District**, that the work described below does not involve any activity requiring issuance of a Certificate of Appropriateness or Hardship:

1. Remove one wall sign
2. Install one conforming blade sign with external illumination.

All improvements shall be carried out as shown on the plans and specifications submitted by the applicant, except as modified above. Approved plans and specifications are incorporated by reference into this certificate.

This certificate is granted upon the condition that the work authorized herein is commenced within six months after the date of issuance. If the work authorized by this certificate is not commenced within six months after the date of issuance or if such work is suspended in significant part for a period of one year after the time the work is commenced, such certificate shall expire and be of no further effect; provided that, for cause, one or more extensions of time for periods not exceeding six months each may be allowed in writing by the Chair.

Case Number: 2970 Date of Certificate: 10/19/12

Attest: A true and correct copy of decision filed with the offices of the City Clerk and the Cambridge Historical Commission on 10/19/12

By Charles M. Sullivan/s/b, Executive Director.

.....
Twenty days have elapsed since the filing of this decision.
No appeal has been filed _____. Appeal has been filed _____.

Nesle
508-584-4262

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: gap / gapkids
Applicant (name and address) Pretorius Electric
267 A.S. Main St W. Bridgewater MA
03379
Signature Richard Pretorius
Telephone: 508-584-4626 FAX: _____
Location of Premises: harvard sq - 15 Brattle St.
Zoning District: BB Overlay District: H30D
Date Application Submitted: 8/6/12
Sketch of Sign Enclosed: Yes No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ___ City Clerk* CDD ___ Applicant ___ Historical Com. ___

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Gap (Blade Sign)

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 3.36 Dimensions: 1'10" x 1'10"

Illumination: Natural ___ Internal X External ___

Height (from ground to the top of the sign): 14'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 53. Area of signs allowed accessory to store: outside (1 x a) 53, behind windows (0.5 x a) ... Area of all existing signs on the store front to remain (including any freestanding sign): ... Area of additional signs permitted: ...

2. COMPLETE FOR ANY OTHER SIGN

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SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ___ NO X

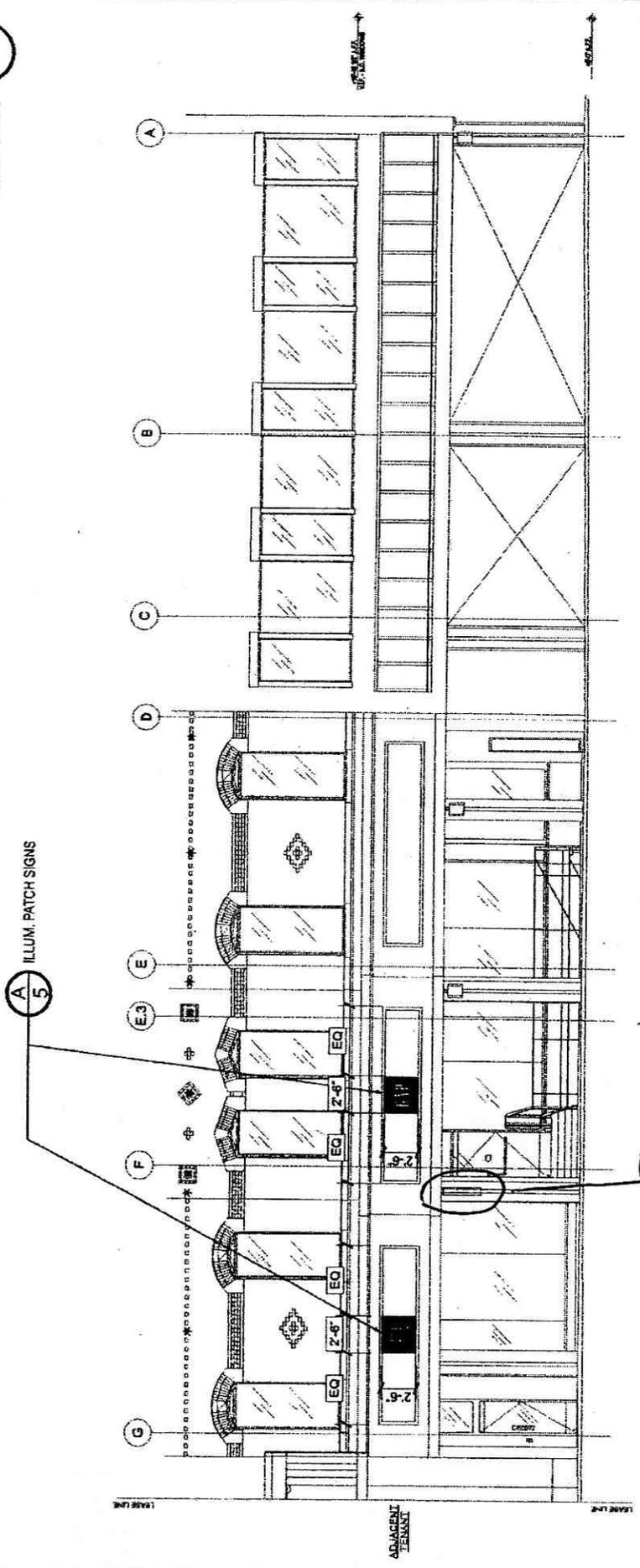
Sign requires a variance from the Board of Zoning Appeal: YES ___

Relevant sections: 7.16.22 B. Internal illumination

COMMENTS: of a projecting sign. If the sign is externally lit, it conforms

Date: 8/9/12 CDD Representative Egon M. Pinder

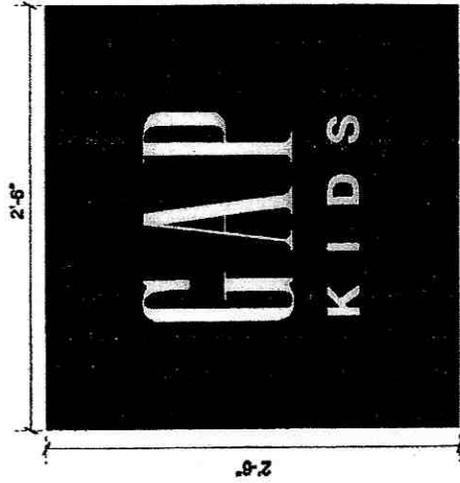
STOREFRONT ELEVATION 3
SCALE: 1/8"=1'-0"



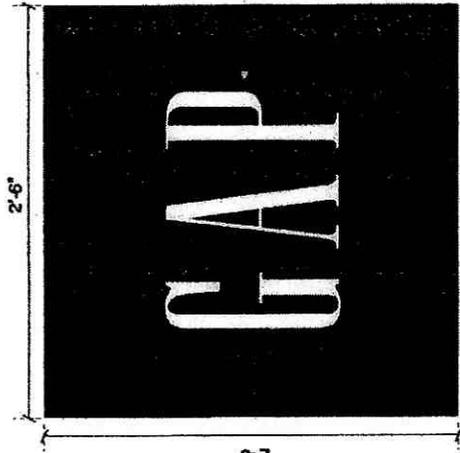
Original Sign

TRIANGLE SIGN & SERVICE 1000 W. 10th St. • BOSTON, MA 02111 • T 617-267-1227 • F 617-267-1228	CLIENT & LOCATION STORE #2224 HARVARD SQUARE 15 BEATTLE STREET CAMBRIDGE, MA 02238		LEAD NO. 00704053 R1	DATE 7-2-2012	REVIEWED BY JUH	REVISION	SHEET NO. 4 of 16
	SALESMAN B. ALTSHULER		DRAWN BY JUH	SEG. NO.	SEG. NO.	SEG. NO.	SEG. NO.

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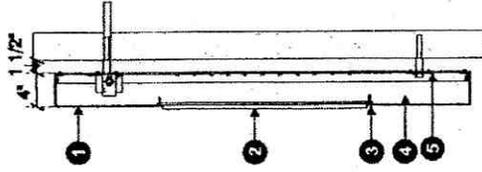
QTY.: ONE (1)



QTY.: ONE (1)

HIGH POLISH PAINT FINISH STEPS
 NOTE: ALL STEPS TO TAKE PLACE IN A COMPLETELY DUST FREE CONTROLLED ENVIRONMENT.

1. SAND RAW ALUMINUM WITH 80 GRIT, THEN 180 GRIT & PROGRESS TO 360 GRIT TO ACHIEVE A SMOOTH FINISH.
2. CLEAN WITH PPG METAL ETCH.
3. RINSE WITH CLEAR WATER & DRY THOROUGHLY.
4. APPLY 3 COATS OF EPOXY PRIMER.
5. ALLOW 2 HOURS DRY TIME.
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7. APPLY 3 COATS PPG CATALYZED URETHANE CLEAR.
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12. MACHINE GLAZE WITH 3M MACHINE GLAZE.
13. HAND POLISH WITH 3M MACHINE GLAZE.
14. COVER SURFACE TO PROTECT SIGN.



SECTION SHOWN WITH OUT
 LEADS, POWER PACK AND
 WIRING FOR CLARITY

2009 LOGO
 LAYOUT OF SIGN BOX TO FOLLOW
 CUSTOMER SUPPLIED ARTWORK

A TYPE "M" INTERNALLY ILLUMINATED PIN MOUNTED SIGN - FRONT ELEVATION AND SECTION

- Scale: NTS
1. FACE 1/8" THK. ALUM. PAN-SCORED AT INTERIOR FACE AND BEND. WELD INSIDE CORNERS. NO VISIBLE SEAMS AT CORNERS. PAINT PPG DELTRON 2000 "GAP 2004 BLUE" HIGH GLOSS FINISH
 2. 1/2" THK. CLEAR PLEXI LETTERS W/ PEENED FINISH ON FACE AND SIDES PUSH THRU ROUTED OUT LETTERS
 3. 1/8" THK. WHITE PLEXI BACK UP #2447 MOUNTS W/ 10/24 x 1" ALUM. STUDS AS NEEDED TO HOLD IN PLACE.
 4. ENTIRE INSIDE OF SIGN BOX TO BE PAINTED WHITE EXCEPT LEXAN.
 5. 1/4" THK. WHITE LEXAN BACKING.

TRIANGLE SIGN & SERVICE	CLIENT & LOCATION		LEAD NO.:	REVIEWED BY:	REVISION	SHEET NO.
	STORE #2224 HARVARD SQUARE 15 BEATTLE STREET CAMBRIDGE, MA 02238		00104053 R1	DATE: 7-2-2012		5 of 16
	 		SALESMAN: B. ALTSHULER	DRAWN BY: JJH		
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OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260

FAX (617) 349-4269

tty/TDD (617) 492-0235

DONNA P. LOPEZ
INTERIM CITY CLERK

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 11/7/2012

As Owner of Agent of 50 Church Street Realty Trust Cambridge,

Massachusetts, I do hereby declare my disapproval approval of the
installment of:

Canopy over the sidewalk entrance:

Awnings over the windows:

Projecting sign: X 1'10" X 1'10" NON ILLUMINATED
BLADE 5167

of said property.

Signed: [Signature] Date 11/7/2012

Address: 50 Church St - 5th Fl Cambridge, MA 02138

ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED
SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR
INCLUSION IN THE APPLICATION.

SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS
FORM)



TRINITY PROPERTY MANAGEMENT, INC.

Established In 1960

November 8, 2012

Mr. Richard O. Pretorius
Pretorius Electric & Sign Co., LLC
267A South Main Street
W. Bridgewater, MA 02379

RE: ABUTTERS FORM FOR SIGN/AWNING PERMIT

Dear Mr. Pretorius:

As you requested in your October 29th letter, enclosed please find the fully executed Abutters Form for Sign/Awning Permit.

If you should require any other information, please don't hesitate to contact me directly.

Best regards,

Matthew P. DiGiovanni
Vice President

Enclosure

cc: Bradlee F. Clarke, Jr.
Sarah C. Mayberry, Trustee

CLARKE FAMILY TRUST
BRADLEE F CLARKE JR AND SARAH C MAYBERRY, TRUSTEES
370 REICHOLD ROAD
WEXFORD PA 15090
724-934-0322

November 3, 2012

Mr. John P. DiGiovanni, Trustee
50 Church Street Realty Trust
50 Church Street
Cambridge MA 02138

RE: ABUTTERS FORM FOR SIGN/AWNING PERMIT

Dear John

After review of the enclosed letter, we feel that you should complete this form that was sent by Mr. Richard O. Pretorius of Pretorius Electric & Sign Co, LLC, 267A South Main Street, W. Bridgewater MA 02379. Please note the City of Cambridge's request to the abutter to return it to the applicant within seven (7) days for his inclusion in the application. We will notify him that we are forwarding this to you for completion.

Upon completion, please send us a copy for our records. Thank you and should you have any questions, please do not hesitate to contact me.

Sincerely,

COPY

BRADLEE F CLARKE JR
Trustee

Cc: Mr. Richard Pretorius, Pretorius Electric
Sarah C. Mayberry, Trustee (w/o encl)
Thomas S Fitzpatrick (w/o encl)