

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES

Cambridge, August 17, 2011

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Free People be granted permit to erect a sign of the following specifications in front of premises located at 63 Church Street Space #1 Cambridge, MA 02138

Type of Sign: Blade sign - (non-illuminated) See attached (state whether electric or otherwise and material used in construction)

Reading matter to go on sign: "Free People"

Size: 2' 10 1/4" (L) x 2' 3" (H) Weight: 30lbs

Public Way Obstruction: A. 2' 10 1/4" (Give exact distance sign is to extend over sidewalk) B. 8' (Also exact distance from bottom of sign to sidewalk)

Height Above Grade: Bottom: 8' Top: 10' 10 1/4"

NOTICE - REGULATIONS

[Section 12.08.010 Municipal Code - Encroachments onto Streets]

[Section 1212.0 State Building Code - Projecting Signs]

- A projecting sign shall be constructed wholly of incombustible materials. All signs must meet requirements of Zoning Ordinances and Building Code. Note: Section 12.12.220 provides in part "every owner who maintains a... structure in or over a street... shall do so only on the condition that such maintenance shall be considered as an agreement on his part to keep the same and the covers thereof in good repair and condition, at all times during his ownership, and to indemnify and save harmless the City against any and all damages, cost or expenses which it may sustain, or be required to pay by reason of such... structure."

PROPERTY OWNER OR AUTHORIZED AGENT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING UNDER PAINS AND PENALTY OF PERJURY.

(Property owner or authorized agent) PO Box 380286, Cambridge, MA 02238 / 617.354.4446 (Address) (Te. No.)

(Business owner) 5000 S. Broad St. Philadelphia PA 19112 215-454-3753 (Address) (Tel. No.)

Approved as to Building Code APPROVED: [Signature] (Building Inspector) 8/18/11 (Date)

Approved as Zoning Ordinances APPROVED: [Signature] (Inspectional Services Department) 8/18/11 (Date)

APPROVED: [Signature] (Department of Public Works) 8-31-11 (Date)

Approved: Sarah Burles (Historical) 9/21/11

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Free People

Applicant (name and address) David A. Levy & Assoc. (Heidi John)
315 Springside Dr. Akron OH 44333

Signature Heidi John hjohn@dalevy.com

Telephone: 330-666-6767 FAX: 330-666-8334

Location of Premises: 63 Church St.

Zoning District: Harvard BA Overlay District: HSOD

Date Application Submitted: 4/6/11

Sketch of Sign Enclosed: Yes No

Attached PDF

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD City Clerk* CDD Applicant Historical Com.

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed PROJECTING Sign (including signs on awnings) *Elade*

Area in Square feet: 5.33 sq ft Dimensions: 32" x 24"
width H

✓ Illumination: Natural Internal External

Height (from ground to the top of the sign): 10'3"

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 24' 4 1/2". Area of signs allowed accessory to store: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the store front to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the building facade to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external only. **NUMBER:** one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 4/6/11 CDD Representative *Elizabeth M. Paden*

B.

Proposed WALL Sign

N/A

Area in Square feet: 6.21 sqft Dimensions: 36 1/2" x 24 1/2"

Illumination: Natural Internal External
Back Lit

Height (from ground to the top of the sign): 7' 2 1/2"

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 24' 4 1/2". Area of signs allowed accessory to store: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the store front to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the building facade to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)
AREA: 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 4/16/11 CDD Representative Elizabeth M. Peden

DAVID A. LEWY
& ASSOCIATES
Planning & Development

MASSACHUSETTS TEL: 617/452-1011
100 STATE STREET FAX: 617/452-1011
CAMBRIDGE, MA 02142

Free People

CHURCH STREET
SPACE #1
53 CHURCH STREET
CAMBRIDGE, MA 02138-3715
CONSULTANT:

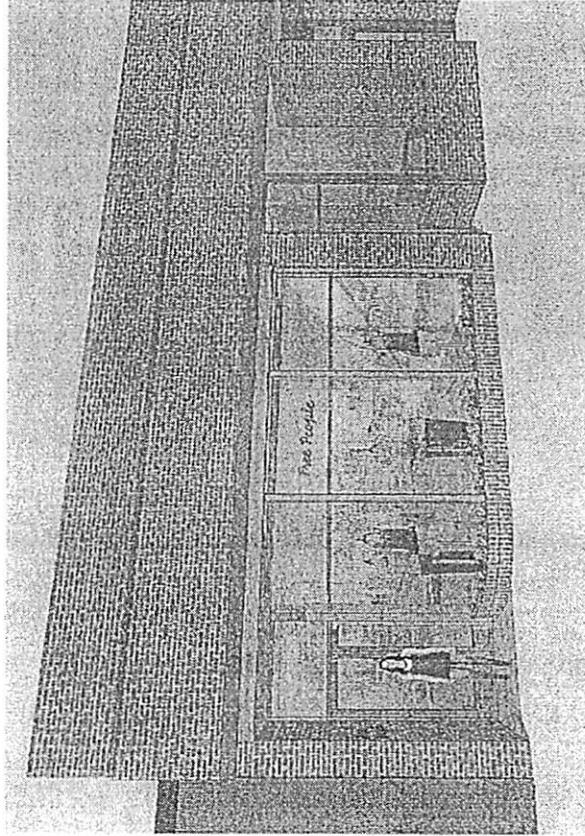
DRAWN BY:
DATE:

ISSUE / DATE:
REVISIONS:
DATE: (2011)

REVISION:

SHEET TITLE:
STOREFRONT
RENDERING

SHEET NO. 1
A302



A STOREFRONT RENDERING
A302 SCALE: NTS



CITY OF CAMBRIDGE
 INSPECTIONAL SERVICES DEPARTMENT 831 MASS. AVE.
 CAMBRIDGE, MASSACHUSETTS 02139 (617) 349-6100

Ranjit Singanayagam
 Commissioner

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

As Owner or Agent of AMERICAN APPAREL Cambridge,
 Massachusetts, I do hereby declare my disapproval _____ approval X of the
 installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: "BLADE SIGN"
 of said property. _____

Signed: [Signature] Date: 8/11/11

Address: 47 BRATTLE ST CAMBRIDGE MA

Reply is requested within seven (7) days of date of this letter.

FORM IS 24
 BEFORE YOU BUY, OR RENT. CHECK ZONING, BE SURE THE BUILDING CAN BE USED FOR THE PURPOSE INTENDED.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT 831 MASS. AVE.
CAMBRIDGE, MASSACHUSETTS 02139 (617) 349-6100

Ranjit Singanayagam
Commissioner

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

As Owner or Agent of Cambridge Artists Coop Inc Cambridge,
Massachusetts, I do hereby declare my disapproval _____ approval of the
installment of:

Canopy over the ~~sidewalk~~ entrance: _____

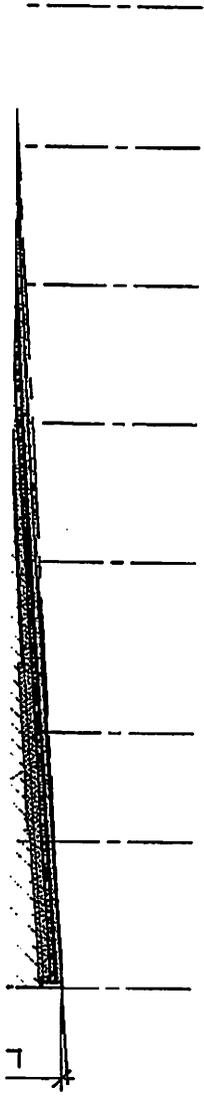
Awnings over the windows: _____

Projecting sign: as detailed in attached
of said property.

Signed: Marcelo Jean Date: 8/15/11

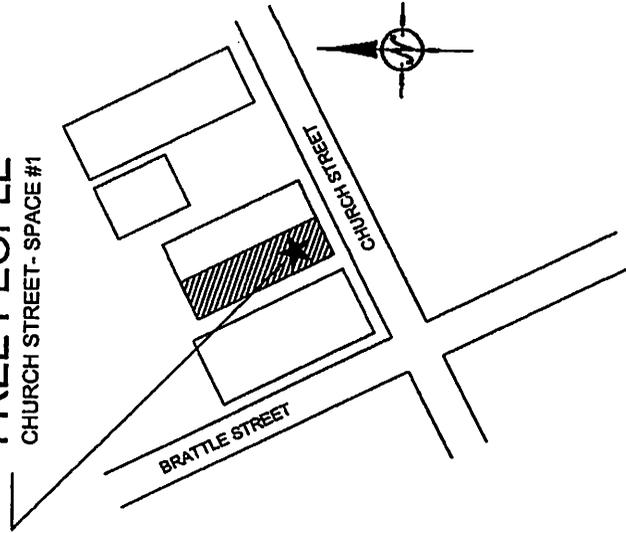
Address: 59a Church St Cambridge MA 02131

Reply is requested within seven (7) days of date of this letter.



KEY PLAN

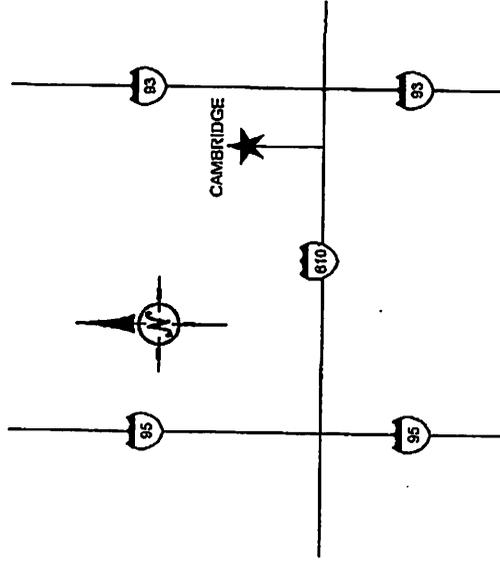
FREE PEOPLE
CHURCH STREET - SPACE #1



VICINITY MAP

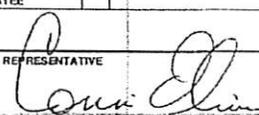
CHURCH STREET

63 CHURCH STREET CAMBRIDGE, MA 02138-3715



RI



ACORD EVIDENCE OF PROPERTY INSURANCE		DATE (MM/DD/YYYY)	
THIS IS EVIDENCE THAT INSURANCE AS IDENTIFIED BELOW HAS BEEN ISSUED, IS IN FORCE, AND CONVEYS ALL THE RIGHTS AND PRIVILEGES AFFORDED UNDER THE POLICY.			
PRODUCER MARVIN KAPLAN INS., AGENCY, INC. 129 SOUTH STREET, 6TH FLOOR BOSTON, MA 02111		PHONE (617) 728-9898 COMPANY GREENWICH INS., CO	
CODE: AGENCY CUSTOMER ID #: INSURED		LOAN NUMBER POLICY NUMBER BCP-770136-00	
BF PROPERTIES, ETAL P.O. BOX 380286 CAMBRIDGE, MA 02138		EFFECTIVE DATE 08/27/2010	EXPIRATION DATE 08/27/2011
		<input type="checkbox"/> CONTINUED UNTIL TERMINATED IF CHECKED	
PROPERTY INFORMATION LOCATION/DESCRIPTION 63 CHURCH STREET, CAMBRIDGE, MA 02138			
COVERAGE INFORMATION			
COVERAGE/PERILS/FORMS		AMOUNT OF INSURANCE	DEDUCTIBLE
SPECIAL PERILS-EXTERIOR SIGN		5000	5000.
REMARKS (including Special Conditions) REFER TO ACTUAL POLICY FOR ALL OTHER TERMS, CONDITIONS & EXCLUSIONS			
CANCELLATION THE POLICY IS SUBJECT TO THE PREMIUMS, FORMS, AND RULES IN EFFECT FOR EACH POLICY PERIOD. SHOULD THE POLICY BE TERMINATED, THE COMPANY WILL GIVE THE ADDITIONAL INTEREST IDENTIFIED BELOW _____ DAYS WRITTEN NOTICE, AND WILL SEND NOTIFICATION OF ANY CHANGES TO THE POLICY THAT WOULD AFFECT THAT INTEREST, IN ACCORDANCE WITH THE POLICY PROVISIONS OR AS REQUIRED BY LAW.			
ADDITIONAL INTEREST:			
NAME AND ADDRESS CITY OF CAMBRIDGE 795 MASSACHUSETTS AVENUE CAMBRIDGE, MA 02139		<input type="checkbox"/> MORTGAGEE <input type="checkbox"/> LOSS PAYEE LOAN #	<input checked="" type="checkbox"/> ADDITIONAL INSURED
		AUTHORIZED REPRESENTATIVE 	
ACORD 27 (3/93)		© ACORD CORPORATION 1983	



CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2nd Fl., Cambridge, Massachusetts 02139
Telephone: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112
E-mail: histcomm@cambridgema.gov URL: http://www.cambridgema.gov/Historic

William B. King, *Chair*, Bruce A. Irving, *Vice Chair*, Charles M. Sullivan, *Executive Director*
M. Wyllis Bibbins, Robert G. Crocker, Chandra Harrington, Jo M. Solet, *Members*
Shary Page Berg, Joseph V. Ferrara, Susannah Barton Tobin, *Alternates*

CERTIFICATE OF NONAPPLICABILITY

Property: 63 Church St.
Applicant: Storey Properties, LLC owner
Attention: David Levy, architect for Free People tenant

The Cambridge Historical Commission hereby certifies, pursuant to Chapter 2.78, Article III of the Code of the City of Cambridge and order establishing the **Harvard Square Conservation District**, that the work described below does not involve any activity requiring issuance of a Certificate of Appropriateness or Hardship:

Install a zoning compliant wall sign and zoning compliant blade sign at Free People store.

All improvements shall be carried out as shown on the plans and specifications submitted by the applicant, except as modified above. Approved plans and specifications are incorporated by reference into this certificate.

This certificate is granted upon the condition that the work authorized herein is commenced within six months after the date of issuance. If the work authorized by this certificate is not commenced within six months after the date of issuance or if such work is suspended in significant part for a period of one year after the time the work is commenced, such certificate shall expire and be of no further effect; provided that, for cause, one or more extensions of time for periods not exceeding six months each may be allowed in writing by the Chair.

Case Number: 2748 Date of Certificate: 7/8/11

Attest: A true and correct copy of decision filed with the offices of the City Clerk and the Cambridge Historical Commission on 7/8/11.

By Charles M. Sullivan/slb, Executive Director.

.....
Twenty days have elapsed since the filing of this decision.
No appeal has been filed _____. Appeal has been filed _____.

JOB NAME:

Free People

ADDRESS:

63 CHURCH STREET
 SPACE #1
 CAMBRIDGE, MA 02138

SENIOR PROJECT MANAGER:

BILL UHL

DRAWN BY:

MAIKOL PEÑA

DATE:

02/16/11

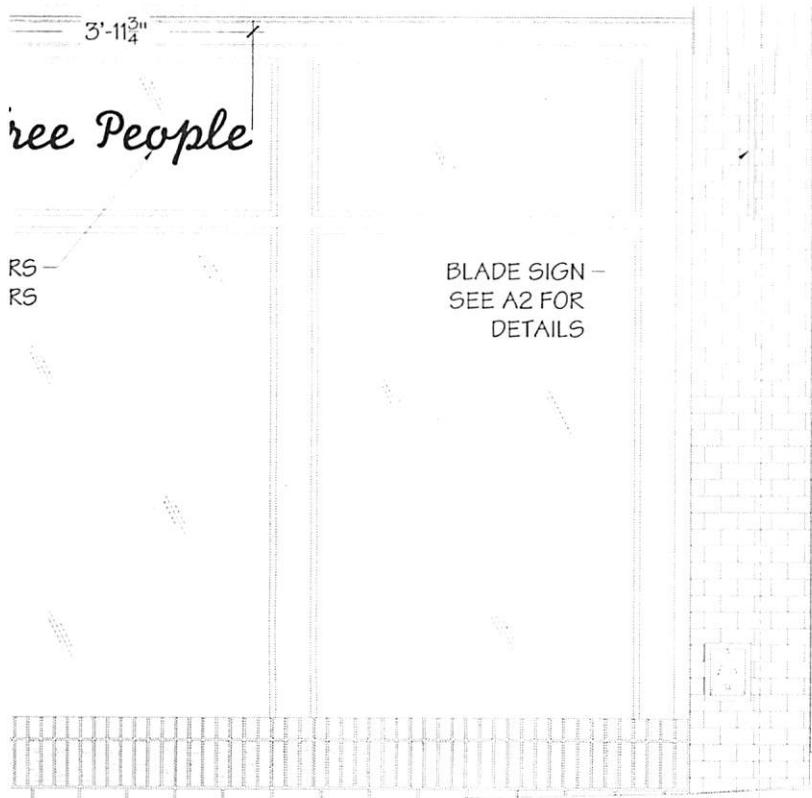
REVISIONS:

02/28/11	05/17/11
05/31/11	

I HAVE REVIEWED THE ABOVE SPECIFICATIONS AND
 HEREBY FULLY UNDERSTAND THE CONTENT OF WORK
 TO BE PERFORMED AND I APPROVE THIS PROJECT

SIGNED: _____

DATE: _____

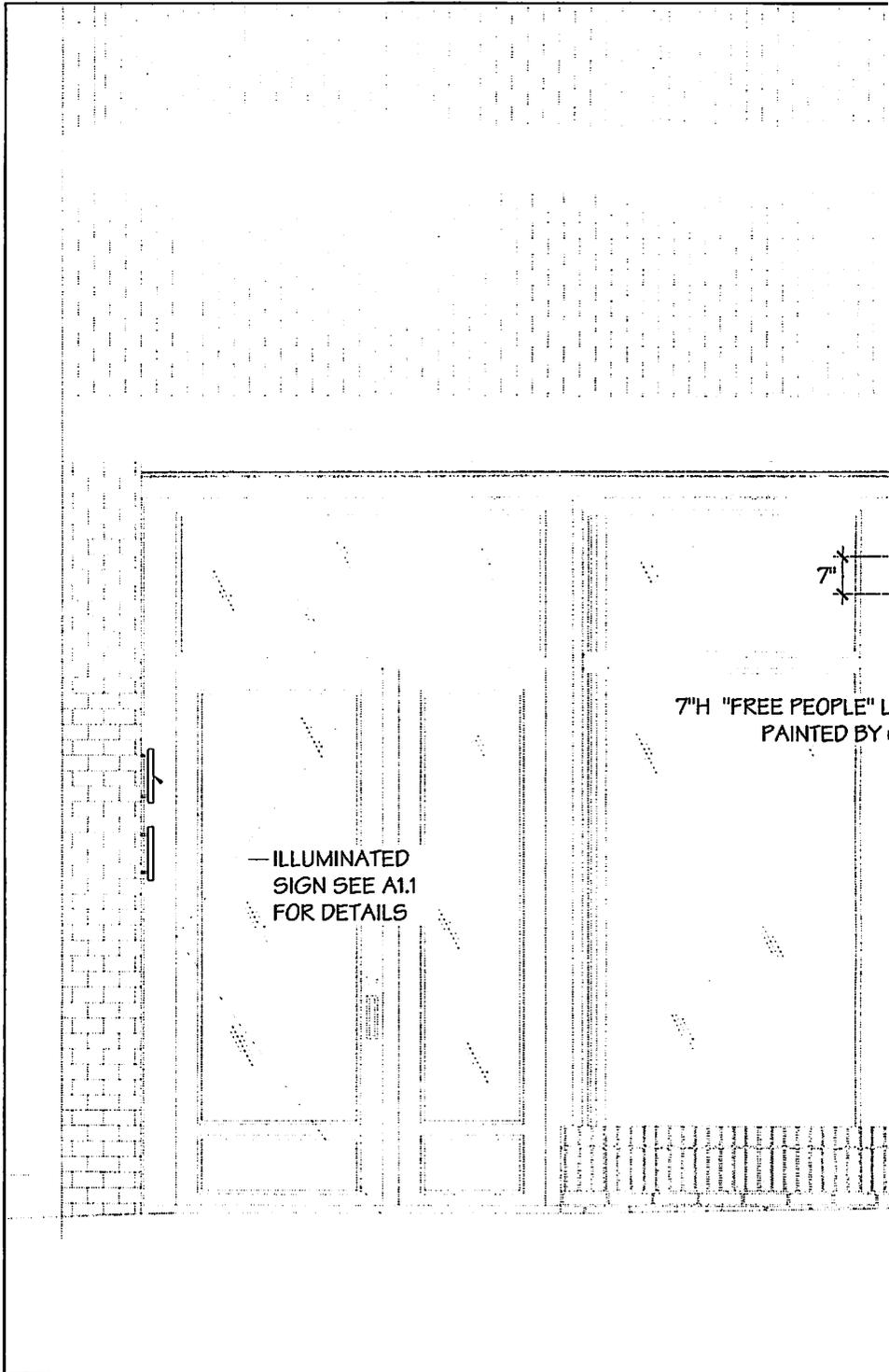


1

STOREFRONT ELEVATION

Scale: 3/8"=1'

A1



— ILLUMINATED
SIGN SEE A1.1
FOR DETAILS

7'H "FREE PEOPLE" L
PAINTED BY:

7'

JOB NAME:

Free People

ADDRESS:

63 CHURCH STREET
 SPACE #1
 CAMBRIDGE, MA 02138

SENIOR PROJECT MANAGER:

BILL UHL

DRAWN BY:

MAIKOL PEÑA

DATE:

02/16/11

REVISIONS:

05/17/11	05/31/11
06/03/11	06/07/11
06/16/11	

I HAVE REVIEWED THE ABOVE SPECIFICATIONS AND
 HEREBY FULLY UNDERSTAND THE CONTENT OF WORK
 TO BE PERFORMED AND I APPROVE THIS PROJECT

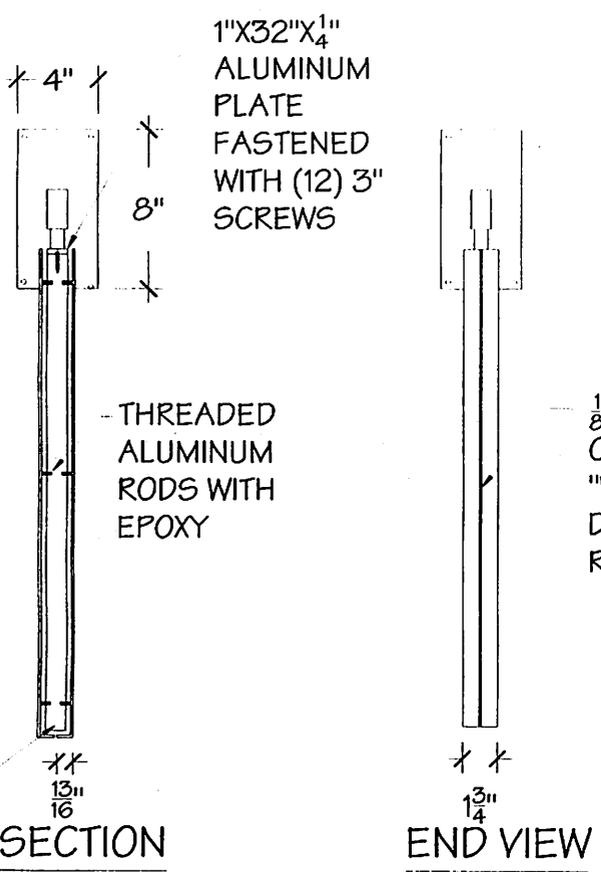
SIGNED: _____

DATE: _____

IDENTIFY TO SIGN

+

"X1" PVC
 FINISHED
 WITH
 PAINTED
 "WHITE
 DRIFTS"



1 **BLADE SIGN**
 Scale: 1-1/4"=1'

A2

32
 PANEL
 BOTH
 ALUMINIUM
 BM OC

32" X 24 3/8" X 1/8"
 ALUMINIUM PANE
 WITH CUT OUT "FI
 PEOPLE" LETTERS
 AND SAND BLAS
 PATTERN PAINT
 STATUARY BRON
 FLOATED 1/4" OFF I
 SIDES

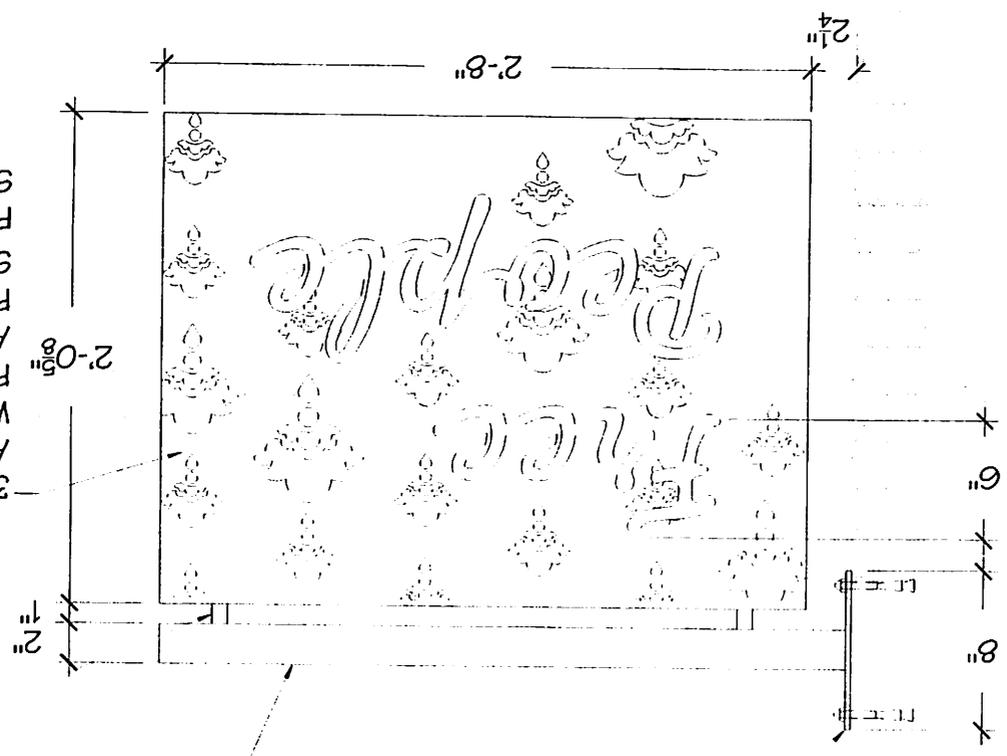
3/4" ALUMINIUM
 PAINTED ST/
 BRONZE WEL
 BRACKET AN
 PANEL

1" X 2" ALUMINIUM
 RECTUBE PAINTED
 STATUARY BRONZE

1" X 3/2" X 1/4" ALUMINIUM
 PLATE FASTENED
 WITH (12) 3" SCREW

4" X 8" X 1/4" ALUMINIUM
 MOUNTING PLATE PAINTED
 STATUARY BRONZE

TOP VIEW



32