

**Comments on
Policy Orders O-9 & O-11**

June 11, 2012

Young Kim

17 Norris Street

North Mass Ave Improvement

- Planning Board Petition to amend the Zoning Ordinance Section 20.100 - North Massachusetts Avenue Overlay District is being considered by the Planning Board and the Ordinance Committee
 - to maintain and incentivize ground floor retail, protect historic structures, promote attractive building design along the street front and facilitate outdoor seating.
- Policy Order O-9 will improve parking and accessibility for the retail stores along North Mass Avenue
- Policy Order O-11 will provide extra convenience to drivers, and increase traffic to local businesses

Policy Order O-11 Parking Card

- Many parking meters in Cambridge already have slots to accept parking cards.
- Boston has successfully launched parking cards last year.
- Parking card will allow drivers to shop or dine without fear of running out of time on the meter and without carrying pocketful of quarters
 - Many potential customers will not take advantage of special event/sale for lack of quarters
- Driver will be charged only for the actual time parked at the meter.
- Added convenience of parking would lead to increase traffic to local businesses

Median Strip Improvement Hess Gas Station Access

- Allowing southbound traffic access to Pemberton Market is great convenience
- Currently, there is no access to the Hess gas station from the southbound side of Mass Ave.
- Recommend feasibility study of left turn into Hadley Street or U-turn at Blake Street



Rindge Ave/Mass Ave Intersection Improvement

- Improve left turn from Northbound Mass Ave onto Rindge Ave
 - Without any warning signs, drivers going northbound on the left lane get stuck at red light blocking drivers wanting to turn left on green left turn arrow signal
- Recommend feasibility study to implement lane configuration similar to Walden Street/Mass Ave intersection



Median Strip Improvement - Landscaping

- Recommend feasibility study of landscaping along the median strip
 - Nearby retail shop can “adopt” the median strip in front of its establishment
- Pemberton Farm already took the initiative of putting planters as a welcome sign
- Unintended garden of wild periwinkles grace median strip near Linear Park



Pemberton Farm



Median Strip Improvement – Landscaping Cont

- Arlington has landscaped median on its side of Mass Ave as you crossover Route 16 from Cambridge side
- Recommend feasibility study for similar landscaping at Cambridge side
- Request DPW to maintain tree wells to rid of overgrown weeds



Entering Arlington



Mass Ave/Magoun Street