

PERMIT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES

Cambridge, 10/25, 20011

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that PANERA BREAD
be granted permit to erect a sign of the following specifications in front of premises located at
1280 MASS AVE

OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS
2012 FEB -9 PM 3:10

Type of Sign: BLADE SIGN + AWNINGS
(state whether electric or otherwise and material used in construction)

Reading matter to go on sign: PANERA BREAD

Size: 35.2" x 55" Weight: 100 LBS

Public Way Obstruction: A. 55" B. 9'
(Give exact distance sign is to extend over sidewalk) (Also exact distance from bottom of sign to sidewalk)

Height Above Grade: Bottom: 9' Top: 11'

NOTICE - REGULATIONS

[Section 12.08.010 Municipal Code – Encroachments onto Streets] [Section 1212.0 State Building Code – Projecting Signs]

- A projecting sign shall be constructed wholly of incombustible materials.
- All signs must meet requirements of Zoning Ordinances and Building Code.
- Note: Section 12.12.220 provides in part "every owner who maintains a . . . structure in or over a street. . . shall do so only on the condition that such maintenance shall be considered as an agreement on his part to keep the same and the covers thereof in good repair and condition, at all times during his ownership, and to indemnify and save harmless the City against any and all damages, cost or expenses which it may sustain, or be required to pay by reason of such. . . structure."

PROPERTY OWNER OR AUTHORIZED AGENT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING UNDER PAINS AND PENALTY OF PERJURY.

[Signature] c/o BOSTON RESIDENTIAL GROUP 617-424-
(Property owner or authorized agent) 221 MASS AVE, Ste 402, Boston 02115 / 0775
(Address) (Te. No.)

[Signature] 3630 S. Geger Rd. Suite 100, Sunset Hills, MO 63127 (314) 984-2617
(Business owner) (Address) (Tel. No.)

Approved as to Building Code APPROVED: [Signature] 10/24/11
(Building Inspector) (Date)

Approved as Zoning Ordinances APPROVED: [Signature] 10/24/11
(Inspectional Services Department) (Date)

APPROVED: [Signature] 10-25-11
(Department of Public Works) (Date)



OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260

FAX (617) 349-4269

TTY/TDD (617) 492-0235

D. MARGARET DRURY
CITY CLERK

DONNA P. LOPEZ
DEPUTY CITY CLERK

Re: Panera Bread #1568, 1288 Massachusetts

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 1/20/12

As Owner of Agent of A. D. CLUB INC. Cambridge,

Massachusetts, I do hereby declare my disapproval _____ approval X of the
installment of:

Canopy over the sidewalk entrance: N/A

Awnings over the windows: see attached drawings

Projecting sign: see attached drawings

of said property.

Signed: Mary W. Watt Date 1/20/12

Address: 1 Plympton St, Camb, MA
02138

ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR INCLUSION IN THE APPLICATION.

SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS FORM)



OFFICE OF THE CITY CLERK
CITY OF CAMBRIDGE

(617) 349-4260
FAX (617) 349-4269
City/IDD (617) 492-0235

D. MARGARET DRURY
CITY CLERK

DONNA P. LOPEZ
DEPUTY CITY CLERK

Re: Panera Bread #1568, 1288 Massachusetts

ABUTTERS FORM FOR SIGN/AWNING PERMIT

To Whom It May Concern:

Date 1/28/12

As Owner of Agent of 9 Linden Street Cambridge,

Massachusetts, I do hereby declare my disapproval approval of the
installment of:

Canopy over the sidewalk entrance: N/A

Awnings over the windows: see attached drawings

Projecting sign: see attached drawings

of said property.

Signed: Todd Goodin, Trustee Date 1/28/12

Address: 857 Lake House Drive
North Palm Beach, FL 33408

ABUTTERS:

PLEASE COMPLETE FORM WHETHER OR NOT YOU APPROVE OF THE REQUESTED
SIGN/AWNING AND RETURN IT TO THE APPLICANT WITHIN SEVEN (7) DAYS FOR
INCLUSION IN THE APPLICATION.

SIGN/AWNING APPLICANT:

PLEASE FILL IN DATE THAT FORM WAS DELIVERED TO ABUTTER (TOP RIGHT OF THIS
FORM)

SINCE 1917



MANDENVILLE SIGN

676 GEORGE WASHINGTON HIGHWAY
LINCOLN, RI 02865-4255

401-334-8100 FAX 401-334-7799

www.mandevillesign.com

APPROVALS

Engineering DATE

Sales DATE

Estimating DATE

Production DATE

Quality Control DATE

BY DATE

REVISIONS

NO. BY DESCRIPTION DATE

1 JMD Update 04/18/11

2 JMD Update 05/12/11

3 JMD Update 06/9/11

4

5

6

7

8

9

10

11

12

CHECKIT



1568

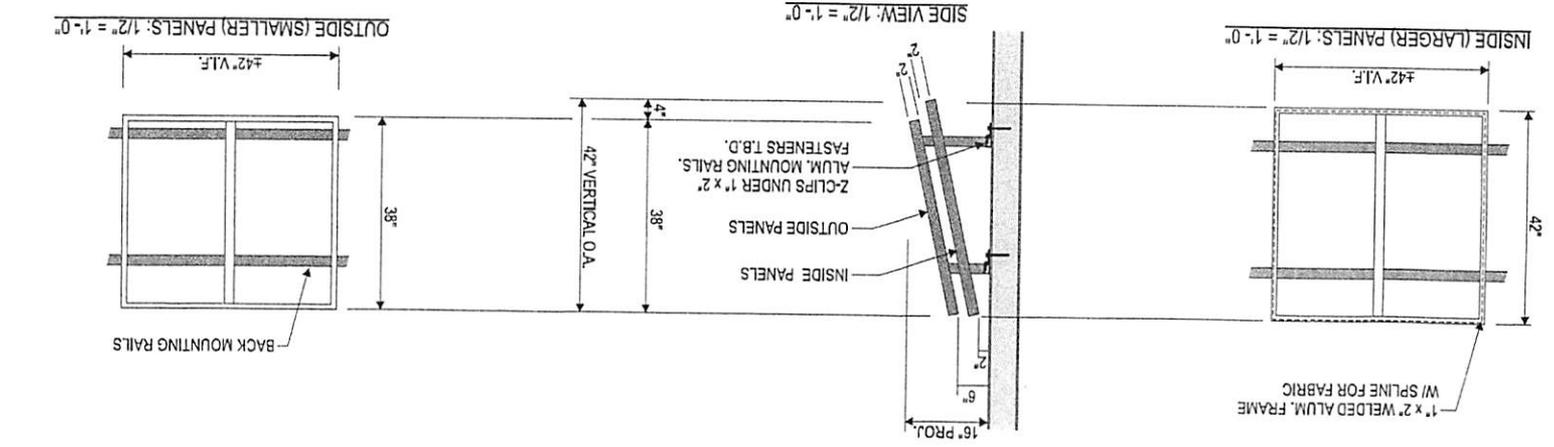
1280 Massachusetts Ave.

CAMBRIDGE, MA

Project Manager BOB MULLCAHEY

03/22/11

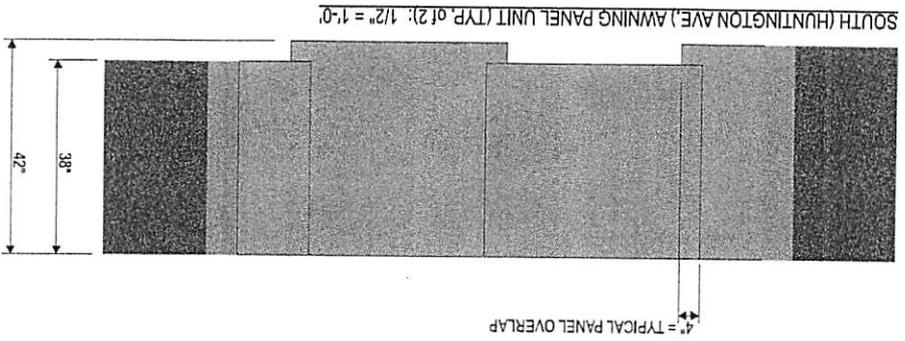
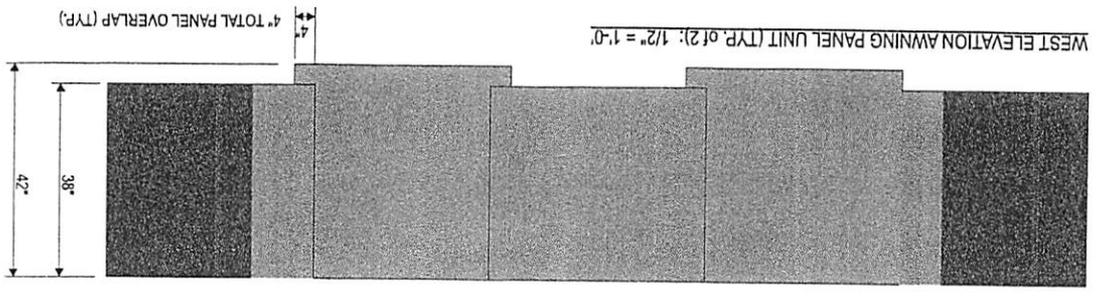
V-120-CV4



STAGGERED AWNING PANELS SPECIFICATIONS:

- 1" X 2" ALUMINUM WELDED FRAMES W/ SUPPORT ARMS ON BACKSIDE
- 3M P-4 PANAFLEX SUBSTRATE W/ #3619 LUSTER FINISH OVERLAMINATE
- DIGITALLY PRINTED GRAPHICS TO MATCH:
- COLOR DETAILS:
- BM #145 VINTAGE CHARM-PURPLE END PANELS
- BM #189 MORGAN HILL GOLD BACKGROUND BEHIND WHEAT
- BM #530 MEDIEVAL TIMES GREEN STRIPES
- COVER STAPLED INTO ALUM. EXTRUSION FRAMES PAINTED TO WHEEL SILVER
- GRAY VINYL TRIM BEAD STAPLE COVER

- To match BM 1455 Vintage Charm
- To match Bm 189 Morgan Hill Gold
- To match BM 530 Medieval Times



SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Panera Bread

Applicant (name and address) _____

_____ (see next page)

Signature _____

Telephone: _____ FAX: _____

Location of Premises: 1280 Mass Ave

Zoning District: BB Overlay District: H50D

Date Application Submitted: 8/18/11

Sketch of Sign Enclosed: Yes No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD _____ City Clerk* CDD _____ Applicant _____ Historical Com. _____

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

52 ft
- 12.47

39.5
37.0

2.5 ft



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Replaced by 8/18/11
EMP

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

BETH RUBENSTEIN
Assistant City Manager for
Community Development

SUSAN M. GLAZER
Deputy Director for
Community Development

Sign Text: PANERA BREAD

Applicant (name and address) PRETORIUS ELECTRIC + SIGN CO LLC
267A S. MAIN ST W. BRIDGEWATER MA 02379

Signature [Handwritten Signature]

Telephone: 508-584-4626 FAX: 508-584-1911

Location of Premises: 1280 MASS. AVE

Zoning District: BB Overlay District: H50D

Date Application Submitted: 6/2/11

Sketch of Sign Enclosed: Yes No

Copies: ISD City Clerk* CDD Applicant Historical Com.
Public Works*

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

**Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk. Permanent Building Canopies Require an Easement from the City, Granted by the City Council.*

PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL DELAY CERTIFICATION.

344 Broadway
Cambridge, MA 02139
Voice: 617 349-4600
x: 617 349-4669
TTY: 617 349-4621
www.cambridgema.gov

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 12,474 Dimensions: 42.75" x 42"

Illumination: Natural Internal External

Height (from ground to the top of the sign): 11.5 ft

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 52 ft. Area of signs allowed accessory to store: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the store front to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the building facade to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)
AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 8/18/11 CDD Representative E. M. P.

CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT

2011 AUG 18 PM 4:18

PANERA 2ND FLOOR SPACE

SINCE 1917
ARTWORK EXCLUSIVE PROPERTY OF
MANDEVILLE SIGN
7676 WASHINGTON HIGHWAY
LINCOLN, RI 02885-4255
PHONE 401-334-9100 FAX 401-334-7799
WEB www.mandevillesign.com

APPROVALS

Specialty	Approved	Author	Revised	Production
BY	DATE	BY	DATE	BY
Engineering				
BY	DATE			
Sales				
BY	DATE			
Estimating				
BY	DATE			
Production				
BY	DATE			
Quality Control				
BY	DATE			

WORK ORDER NUMBERS

NO.	BY	DESCRIPTION	DATE
1	JLM	add four factory raised signs to upper story windows. Add sign to lower story window. Add sign to window above entrance. Revision: move sign to 2nd fl.	04/18/11
2	JLM	Revised blade sign to 4"	05/02/11
3	JLM	Updated Panera logo and reduced blade sign to 35"	05/09/11
4	JLM	Updated awning signs	05/12/11
5	JLM	Updated blade sign to include sign and added window sign	05/12/11
6	JLM	Modified blade sign placement and removed window sign	06/13/11
7	JLM	Updated blade sign to art. 2.	06/16/11

CLIENT

Panera BREAD.

STORE NUMBER 1568

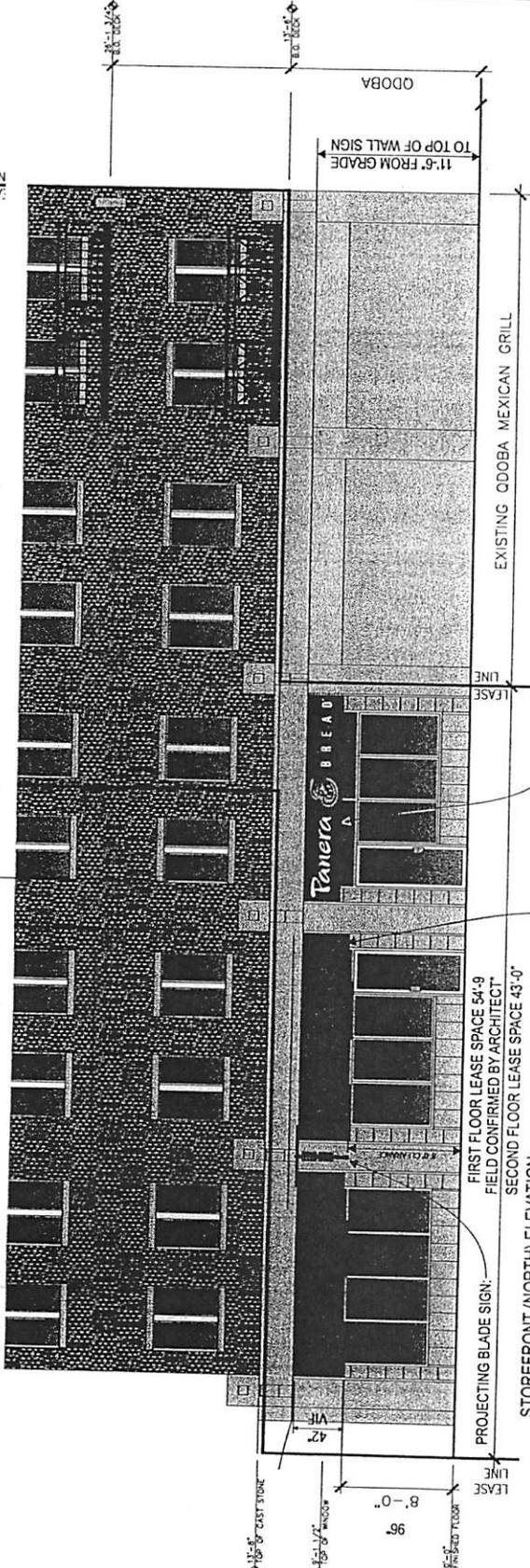
1280 Massachusetts Ave.
CAMBRIDGE, MA

LOCATION

PROJECT MANAGER BOB MULCAHEY

CHECKED BY JLM DATE 03/22/11

DRAWING NAME V-120-av4



EXISTING QDOBA MEXICAN GRILL

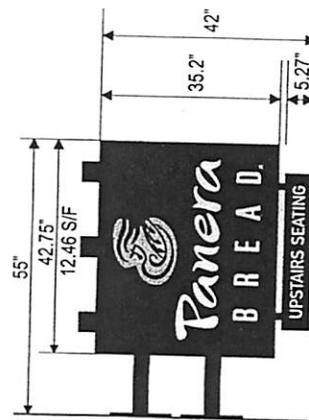
SIGN PANEL/W/ CHANNEL LETTERS
SIGN DETAILS ON SHEET: V-120-b

AWNING PANELS
DETAILS ON SHEET: V-120-c

PROJECTING BLADE SIGN:
FIELD CONFIRMED BY ARCHITECT

STOREFRONT (NORTH) ELEVATION:
SCALE: 1/8" = 1'-0"

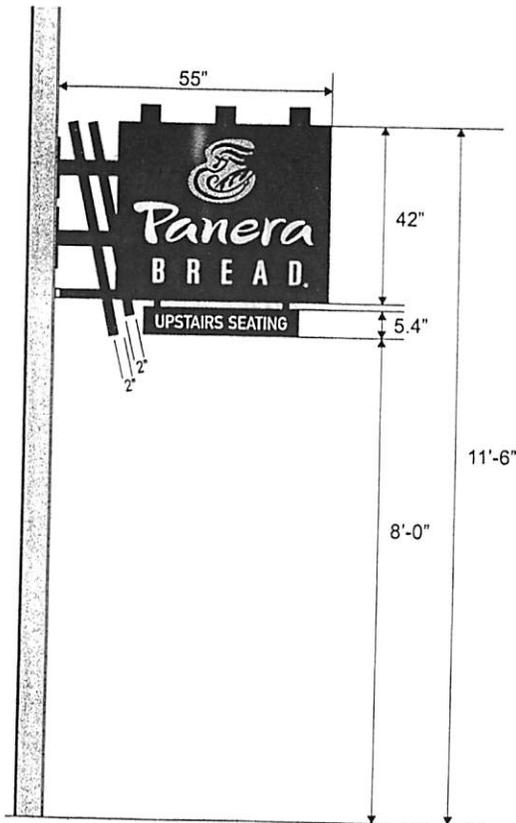
- EXTERNALLY ILLUMINATED PROJECTING SIGN:
- 3" DEEP FABRICATED CABINET PAINTED PMS 5757U GREEN
 - 1/2" THICK BLACK PANERA BREAD LETTERS WITH 1/4" WHITE OVERLAY
 - 1/2" PMS 1355U MOTHER BREAD LOGO WITH 1/4" THICK BLACK OVERLAY
 - 1/4" "UPSTAIRS SEATING" LETTERS MOUNTED TO 3" DEEP BLACK PANEL
 - EXTERNAL ILLUMINATED WITH RAB LFP PAR 38 150 WATT 120 VOLT LIGHTS MOUNTED TO TOP OF CABINET
 - 5/8" ALUMINUM PLATE SUPPORTS WITH 3" x 3" x .25 WALL TUBE



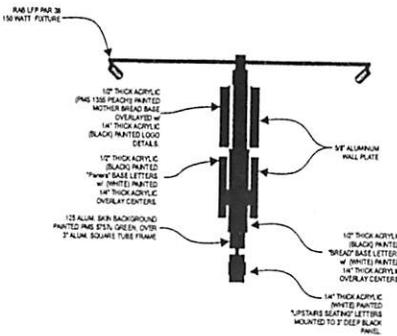
EXTERNALLY ILLUMINATED:
SCALE: 1/2" = 1'-0"
BLADE SIGN
SEE ADDITIONAL DETAILS ON
PAGE V-120dv4

CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT

2011 AUG 18 PM 4: 18



SIDE VIEW: 1/2" = 1'-0"



Externally Illuminated
Blade Sign

ARTWORK EXCLUSIVE PROPERTY OF
SINCE 1917



MANDEVILLE SIGN
making your ideas a reality

676 GEORGE WASHINGTON HIGHWAY
LINCOLN, RI 02865-4256

401-334-9100 401-334-7799
PHONE FAX

www.mandevillesign.com

APPROVALS
Signatures Required Before Release to Production

Engineering	BY	DATE
Sales	BY	DATE
Estimating	BY	DATE
Production	BY	DATE
Quality Control	BY	DATE

VM PRODUCT NUMBER(S)

WORK ORDER NUMBER(S)

REVISIONS

NO.	BY	DESCRIPTION	DATE
1	WD	update, add new sign	04/16/11
2	JM	REVISED BLADE SIGN HEIGHT	05/02/11
3	JM	Updated to banners	05/19/11
4	JM	Changed to illuminated blade sign	05/12/11
5	JM	Updated bannerblade sign	06/09/11
6	JM	Added clearance dimensions	06/15/11
7	JM	Updated blade sign to art. #1	05/16/11
8			
9			
10			
11			
12			



STORE NUMBER 1568

1280 Massachusetts Ave.
CAMBRIDGE, MA

LOCATION

PROJECT MANAGER BOB MULCAHEY

CHECKED BY DATE ARTIST 03/22/11
DATE

V-120-dv4

DRAWING NAME

Proposed WALL Sign

Area in Square feet: 37 1/2 Dimensions: 177.8 x 30" ✓

Illumination: Natural Internal External

Height (from ground to the top of the sign): 11.5'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 52. Area of signs allowed accessory to store: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the store front to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the building facade to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external, or internal illumination with significant limitations. NUMBER: No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

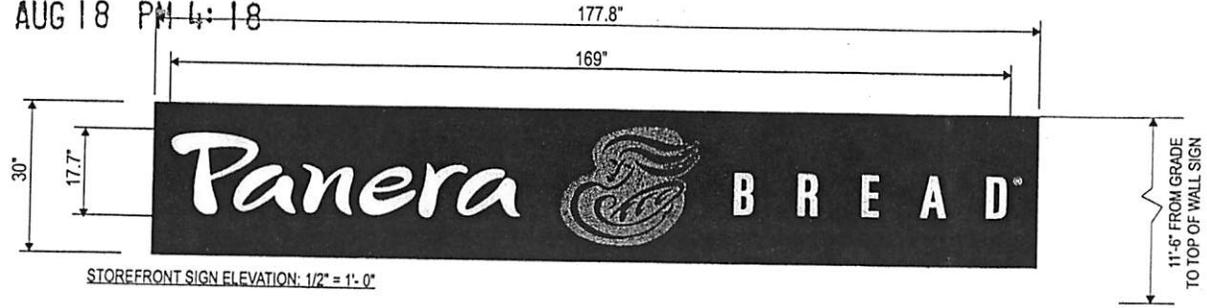
Relevant sections: _____

COMMENTS: _____

Date: 8/18/11 CDD Representative Egon M. Pade

CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT

2011 AUG 18 PM 4:18



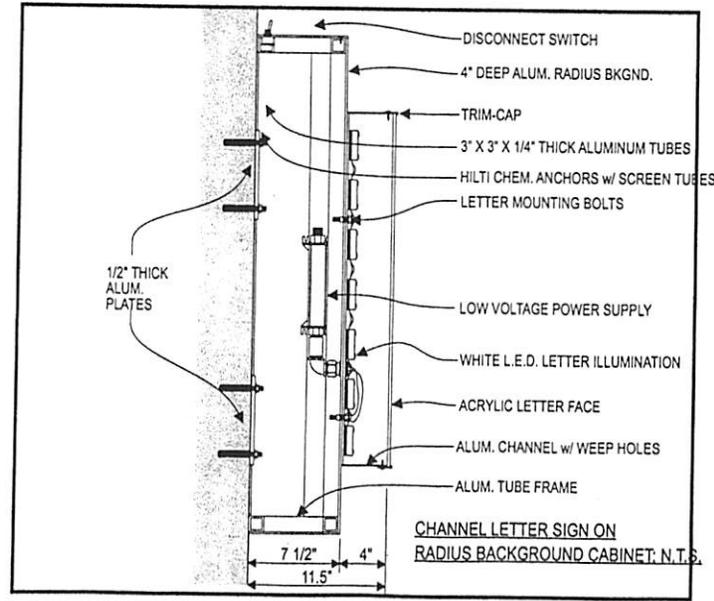
STOREFRONT SIGN ELEVATION: 1/2" = 1'-0"



STOREFRONT SIGN - PLAN VIEW: 1/2" = 1'-0"
37.04 SQ.FT.

INTERNALLY ILLUMINATED CHANNEL LETTERS
w/ MOTHER BREAD LOGO on BACKGROUND STRUCTURE

- *PANERA* & *BREAD* LETTERS:
 - (#2447 WHITE) 3/16" ACRYLIC FACES WITH (230-22 MATTE BLACK) VINYL BORDERS
 - MOTHER BREAD LOGO:
 - (CLEAR) 3/16" ACRYLIC FACE BACKSPRAYED PMS 1355U
 - (BLACK 230-22) VINYL LOGO DETAIL.
- ALL GRAPHICS:
 - (BLACK) 1" TRIM CAP
 - (BLACK) .040 ALUM. RETURNS 4" DEEP
 - .040 ALUM. (BLACK) FINISHED LETTER-BACKS
 - (WHITE) L.E.D. ILLUMINATION
 - REMOTE POWER SUPPLIES IN BKGND. STRUCTURE
 - U.L. AND MFG. LABELS (INCONSPICUOUS)
 - WEEP HOLES
 - 7 1/2" BACKGROUND PANEL w/ .090 ALUM. FACE
 - TOP ACCESS PANEL FOR SERVICING CHANNEL LETTERS
 - PAINTED PMS 5757u GREEN, FINISH ALL 4 SIDES
 - FOR FLUSH MOUNTING ENDS TO FASCIA AS SHOWN



CHANNEL LETTER SIGN ON
RADIUS BACKGROUND CABINET, N.T.S.

ARTWORK EXCLUSIVE PROPERTY OF

SINCE 1917

MANDEVILLE SIGN
making your mark.

878 GEORGE WASHINGTON HIGHWAY
LINCOLN, RI 02865-4255

401-334-9100 FAX 401-334-7799

www.mandevillesign.com

APPROVALS
Signatures Required Before Release to Production

Engineering	BY	DATE
Sales	BY	DATE
Estimating	BY	DATE
Production	BY	DATE
Quality Control	BY	DATE

VM PRODUCT NUMBER(S)

21589-1

WORK ORDER NUMBER(S)

REVISIONS

NO	BY	DESCRIPTION	DATE
1	WD	update	04/16/11
2	JM	updated Panera logo	05/09/11
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			

CLIENT

STORE NUMBER 1568

1280 Massachusetts Ave.
CAMBRIDGE, MA

LOCATION

PROJECT MANAGER BOB MULCAHEY

CHECKED BY	DATE	ARTIST	DATE
			03/22/11

V-120-bv4

DRAWING NAME

**SIGN CERTIFICATION FORM
COMMUNITY DEVELOPMENT DEPARTMENT**

CERTIFICATION OF EXEMPTION

Applicant: Panera

Signature _____

Telephone: _____ FAX: _____

Location of Premises: 1280 Mass Ave

Zoning District: BB Overlay District: H500D

Date Application Submitted: 8/18/11

Sketch of Sign Enclosed: Yes No

PLEASE NOTE: Signs, even if exempt under Article 7.000, may require a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Awnings of any kind projecting over a city sidewalk require City Council approval.

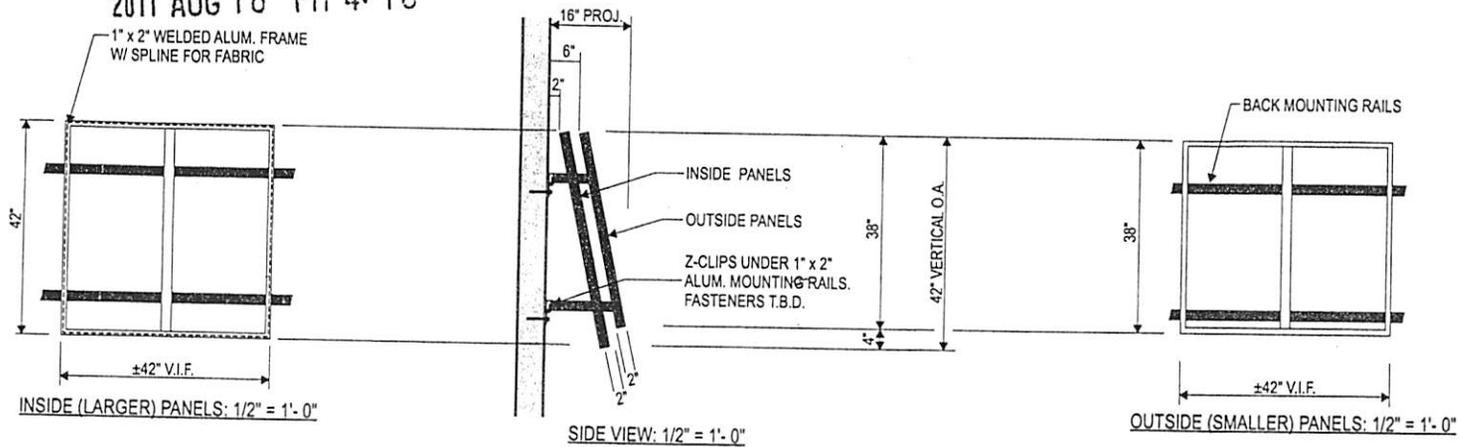
REASON FOR EXEMPTION: *Awning without graphics* *Exempt signs in Section 7.16.11 (including directional signs)* _____

Date: 8/18/11 CDD Representative Egon M. Priden

Copies: ISD _____ City Clerk* _____ CDD _____ Applicant _____

CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT

2011 AUG 18 PM 4:18



INSIDE (LARGER) PANELS: 1/2" = 1'-0"

SIDE VIEW: 1/2" = 1'-0"

OUTSIDE (SMALLER) PANELS: 1/2" = 1'-0"

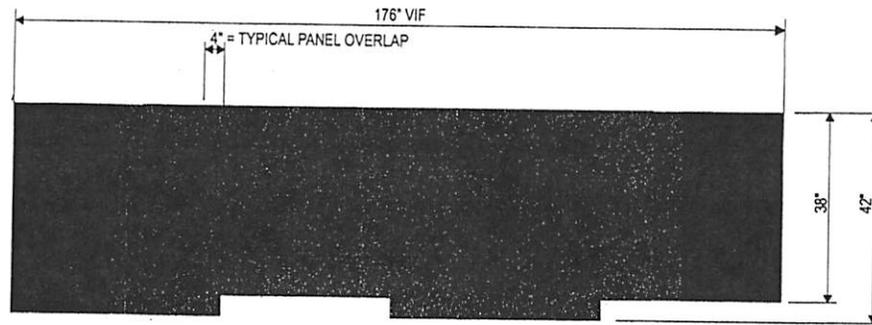
STAGGERED AWNING PANELS SPECIFICATIONS:

- 1" X 2" ALUMINUM WELDED FRAMES w/ SUPPORT ARMS ON BACKSIDE
- 3M P-3 PANAFLEX SUBSTRATE w/ #3619 LUSTER FINISH OVERLAMINATE
- DIGITALLY PRINTED GRAPHICS TO MATCH:
- COLOR DETAILS:
 - BM #1145 VINTAGE CHARM-PURPLE END PANELS
 - BM#189 MORGAN HILL GOLD BACKGROUND BEHIND WHEAT
 - BM#530 MEDIEVAL TIMES GREEN STRIPES
- COVER STAPLED INTO ALUM. EXTRUSION FRAMES PAINTED TCI WHEEL SILVER
- GRAY VINYL TRIM BEAD STAPLE COVER

 To match BM 1455
Vintage Charm

 To match
Bm 189 Morgan Hill Gold

 To match
BM 530 Medieval Times



AWNING PANEL UNIT (TYP. of 2): 1/2" = 1'-0'

ARTWORK EXCLUSIVE PROPERTY OF
SINCE 1917



MANDEVILLE SIGN

676 GEORGE WASHINGTON HIGHWAY
LINCOLN, RI 02865-4255

401-334-9100 401-334-7799
PHONE FAX

WEB www.mandevillesign.com

APPROVALS

Signatures Required Before Release to Production

Engineering	BY	DATE
Sales	BY	DATE
Estimating	BY	DATE
Production	BY	DATE
Quality Control	BY	DATE

WM PRODUCT NUMBER(S)

WORK ORDER NUMBER(S)

REVISIONS

NO.	BY	DESCRIPTION	DATE
1	WD	updates	04/16/11
2	JM	Updated awning colors	05/12/11
3	JM	Omitted wheel graphic	06/01/11
4			
5			
6			
7			
8			
9			
10			
11			
12			

CLIENT



STORE NUMBER 1568

1280 Massachusetts Ave.
CAMBRIDGE, MA

LOCATION

PROJECT MANAGER BOB MURPHY/ET

CHECKED BY DATE ARTIST 03/22/11 DATE

V-120-cv4

DRAWING NAME