



# City of Cambridge Police Department

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**Robert C. Haas**  
*Police Commissioner*

**Robert W. Healy**  
*City Manager*

## Cambridge Police Launch Roadway Safety & Enforcement Campaign

**September 19, 2011** – Beginning today, Cambridge Police will launch a coordinated traffic enforcement and roadway safety campaign across the City.



This new enforcement effort is part of a continued push to promote and ensure the safety of all bicyclists, pedestrians, and motorists in the City of Cambridge.

“Commuting in an urban environment can be dangerous,” said Cambridge Police Commissioner Robert C. Haas. “That is why we are committed to enforcing all applicable laws and educating the public about best safety practices to ensure that everyone who travels in Cambridge can feel confident about their safety.”

Police will be deployed to busy intersections across the city, with an emphasis on crosswalk safety. Those who fail to obey Massachusetts General Laws or City of Cambridge Ordinances will be stopped and cited accordingly.

This effort will focus on motorists, bicyclists, and pedestrians as everyone has a responsibility to follow the rules of the road.

For more information on pedestrian, bicyclist, and motorist safety, watch the public service announcement available on our YouTube page at [www.youtube.com/CambridgePolice](http://www.youtube.com/CambridgePolice). A roadway safety pamphlet is also available at the police department or online at [http://www2.cambridgema.gov/CityOfCambridge\\_Content/documents/Pamphlet\\_PedBikeMopedSafety\\_FINAL.pdf](http://www2.cambridgema.gov/CityOfCambridge_Content/documents/Pamphlet_PedBikeMopedSafety_FINAL.pdf).

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**PLEASE ADDRESS ALL COMMUNICATIONS TO**  
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