

CAMBRIDGE  
**SCIENCE  
FESTIVAL**

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OFFICE OF THE CITY CLERK  
CAMBRIDGE, MASSACHUSETTS

March 14, 2012

To the Honorable City Councilors of Cambridge City Council  
City Hall, 795 Massachusetts Avenue  
Cambridge, MA 02139

Dear Council Members:

I am writing to respectfully request your permission to hang banners to celebrate and publicize the upcoming Cambridge Science Festival. The banners would be hung during the week of April 3rd and be taken down the week of April 30, 2012.

The request includes:

- One 3' x 20' street banner to be hung across Massachusetts Avenue on the City's existing wires at Norfolk Street.
- Fifty-seven 24" x 36" street pole banners to be hung on poles in Harvard Square.
- Ninety-three 30" x 60" banners to be hung on poles along Massachusetts Avenue, from Memorial Drive to Harvard Square.
- Sixteen 30 x 60 banners to be hung on poles along Broadway, from Ellery Street to Felton Street.
- Eighteen banners to be hung on poles beginning at Inman Street to Bigelow Street.

All banners will be double sided so that they will look the same from both sides. Enclosed are the designs for the street banner and the pole banners. If you have questions or need additional information, please don't hesitate to contact me at 617-253-6847 or [padarb@mit.edu](mailto:padarb@mit.edu).

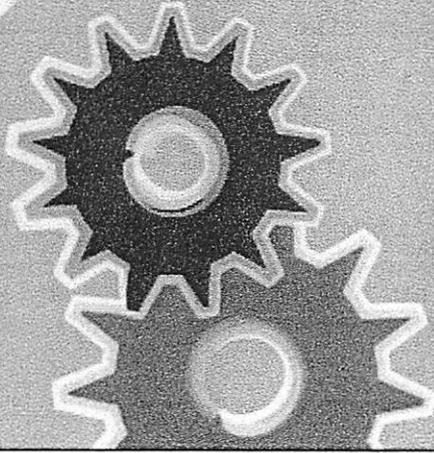
Thank you very much for your consideration of this request, and for the City of Cambridge's support of another very successful Cambridge Science Festival!

Sincerely,

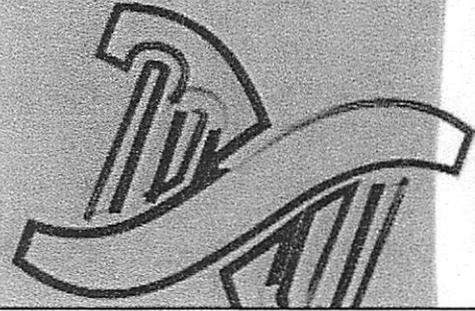
*P.A. d'Arbeloff*

Ms. P.A. d'Arbeloff  
Festival Director  
Cambridge Science Festival

CambridgeScienceFestival.org

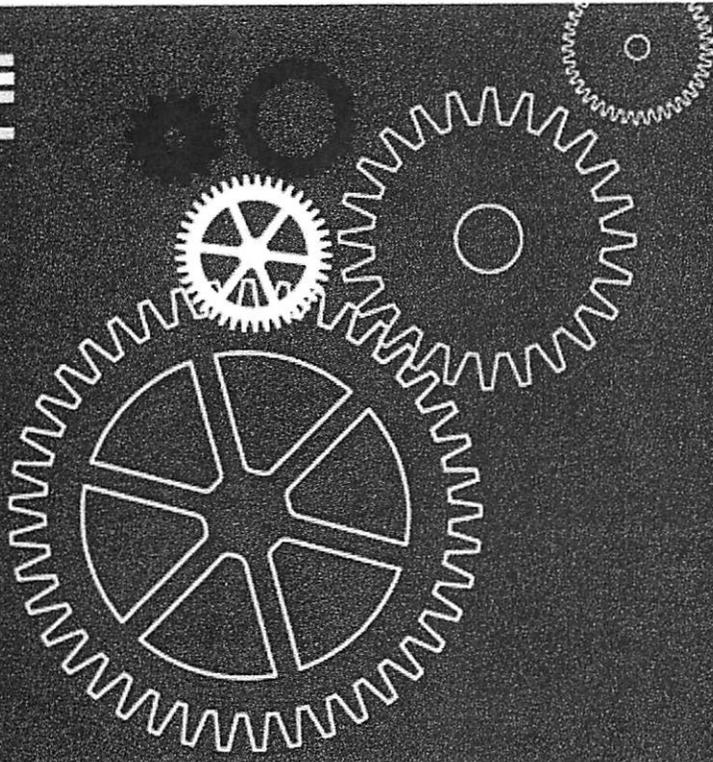
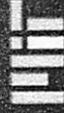


**APRIL 20 - 29**  
**BE CURIOUS!**



CambridgeScienceFestival.org

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**CAMBRIDGE  
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FESTIVAL**



**APRIL 20-29, 2012**  
**CambridgeScienceFestival.org**



**FREE SCIENCE CARNIVAL**  
**FRIDAY, APRIL 20**  
Noon-4:00pm  
Cambridge Public Library, 449 Broadway

City of Cambridge  
Electrical Department  
Banner Permit

Applicants Name: MIT Museum/Cambridge Science Festival

Address: 265 Mass. Avenue, Cambridge, MA 02139

Organization or Business Represented: Cambridge Science Festival

Pole locations: Street and pole numbers attach separate sheet if necessary:

- *One 3x 20 street banner to be hung across Massachusetts Avenue on the City's existing wires at Norfolk Street.*
- *Fifty-seven 24" x 36" street pole banners to be hung on poles in Harvard Square.*
- *Ninety-three 30" x 60" street pole banners to be hung on poles along Massachusetts Avenue from Memorial Drive to Harvard Square.*
- *Sixteen 30" x 60" street pole banners to be hung on poles along Broadway, from Ellery Street to Felton Street.*
- *Eighteen 30" x 60" street pole banners to be hung on poles along Massachusetts Avenue, from Inman Street to Bigelow Street.*

Type Logo, Wording, Insignia: See attached

Date of attachment: April 3, 2012

Contact Person: Brenda M. Blais

Telephone: 617-253-6852

Cell phone: 781-258-6740

Email: [bmbblais@mit.edu](mailto:bmbblais@mit.edu)

## **Cosgrove, Marybeth**

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**From:** Fernandes, George  
**Sent:** Thursday, March 15, 2012 3:04 PM  
**To:** Cosgrove, Marybeth  
**Subject:** MIT Banners

Please be advised that MIT Science banners will be allowed to be installed on streetlight poles along Mass Ave from Memorial Dr to Lafayette Sq, continue along Mass Ave through Central Sq, along Mass Ave from Central Sq to Harvard Sq, along Mass Ave through Harvard Sq to Garden Street and on Broadway From Ellery St to Felton Street.