

FOR IMMEDIATE RELEASE
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Be a part of community story-telling on Saturday August 7, 9:00 PM, when Brooklyn-based street artist Paul Notzold brings *TXtual Healing* to Inman Square. In this installment of his interactive performance series, the artist will project speech bubbles at the corner of Hampshire and Springfield streets. People in the square can contribute via text message to a phone number provided in the projection.

Says Notzold, “Projecting in a shared public space gives participants a voice as loud as the corporate and government entities who financially predetermine the information in these spaces. *TXtual Healing* encourages the public sharing of thoughts, experiences and ideas using devices that typically support more private communications. The project harnesses the Short Message Service capabilities of the cell phone as a medium to interact with, and explore, our shared public and physical space – rather than a means to escape it.”

Jean-Dany Joachim, the current Poet Populist of Cambridge, will join Notzold for the August 7 event to contribute poetic texts. Bring your mobile phone and join in the conversation!

This event is hosted by the Cambridge Arts Council, held in conjunction with the exhibition *Of, By, and For: New Work by Daniel Peltz and Paul Notzold*. Organized by independent curator Liz K. Sheehan, *Of, By, and For* presents two models of artistic intervention into urban life that examine city structure, site, and community. Opening reception September 7, CAC Gallery, 344 Broadway, Cambridge, MA.

Paul Notzold is a new media artist and designer specializing in mobile and interactive technology. Notzold received his MFA from Parsons, the New School for Design's graduate Design & Technology program, where he later taught. *TXtual Healing* (www.txtualhealing.com) has been exhibited and performed internationally, appearing in publications including *The Economist*, *Wired*, *Time Magazine*, *Overspray* and the book *Street Art and the War On Terror: How the World's Best Graffiti Artists Said NO to the Iraq War*. In 2009 he was invited by the Obama campaign to set up the piece at stops in four states, and recently completed a project with Shepard Fairey's Studio Number One in Los Angeles.

Growing up among poets in his native Port-au-Prince, Haiti, **Jean-Dany Joachim** wrote his first poem at age 14. After moving to the U.S. nearly two decades ago, he began writing in English, while at the same time exploring poetry in other languages. As the creator and producer of the City Night Reading Series, he brings together poets, writers, performers and lovers of literature for the celebration of the art

of word in the Boston and NYC areas. Jean-Dany is the 2009-2010 Poet Populist for the City of Cambridge, where he resides. He is the author of "*Chen Plenn – Leta*" and his work has appeared in anthologies and numerous literary magazines.

For more information, please contact lizksheehan@gmail.com or mlittman@cambridgema.gov.