



Environmental Strategies Subcommittee

Cambridge Prevention Coalition

February 3, 2009

3:30-5:00

51 Inman St

Meeting called by: Committee

Type of meeting: Monthly

Facilitator: Frank

Note taker: Gisela

Attendees: Ryan Travia, Stacy Carruth, Danny Trujillo, Jenny Kariuki, Gisela Rots, Richard Scali, Frank Connelly & Gisela Rots

Minutes

Agenda item:

Announcements

Presenter: All

Discussion:

- It was noted that a January 28, 2009 Article in the Boston Phoenix newspaper talked about possible marijuana legislation in various communities.
 - Our Governor is recommending taking out the alcohol tax exemption and candy and sweetened beverages. It was suggested that we consider raising the issue in CLAB.
-

Agenda item:

Updates

Presenter:

Discussion:

- CLAB: The next meeting is on Feb 18. Brad Krevor has been invited to present on his research and his utilization of mystery shoppers. The Taste of Cambridge planning committee has been convened.
- Harvard: Began Drug & Alcohol Peer Advisors (DAPA) training last night. Accepted 13 of 18 applicants; hoping for 30 DAPAs in total; 2 juniors, 6 or 7 females; In March Harvard will be hosting a series of events around hazing prevention. The Gordy Foundation created a film called Haze, based on the death of a Colorado student who died from alcohol poisoning in 2004. Following the film there will be a resource fair for organizations that are doing team-building. Harvard is likely to bring in a speaker from Cornell; In April national alcohol screening day (NASD) will take place on the first or second week of April; Harvard will implement a similar 72% marijuana campaign as well (have never used) – They hope to pair it with facts about new legislation and will bring actual products to table.
- License Commission: There will be an appeal tomorrow at the ABCC concerning Libby's Liquors decision. There are ongoing investigations with some Harvard Sq establishments that include Tommy Doyle's regarding alleged after- hours parties; Tony Arcos has been added to the CLC as an additional police officer which will allow for more narcotic investigations and alcohol stings; Assistant Hackney Inspector passed away this past weekend; The CLC just completed renewal for alcohol licensees; Z Square closed as they were unable to renew insurance and so were unable to retain license; Safe Rides over New Year's Eve was a great success with 157 rides – totaling over \$5000.00.
- MADD – Is changing the format /structure of its Power Summit. There will be Youth in Action (YIA) Academies – with full and part-day trainings. They are trying a new and different model; In Cambridge it will be at CRLS and hopefully SMART TV will be involved too; MADD has published a newsletter.; MADD received a Service to Science mini-grant to evaluate their YIA.
- MIT – Participated in the NASPA presentation in late January, which CPC assisted with; MIT is doing something similar this Friday for the City of Providence (Johnson & Wales, Providence College, Brown and others) and will talk about Party Safe and how communities and universities can/should work together; A drug survey (which is done through collaborative) will take place online in March, with a specific section around prescription drug use. This committee is also working on other drug use messages; A policy subcommittee is beginning to work on orientation planning with a focusing on enforcement this year; This year there were no alcohol overdoses during orientation week; Safe Ride Rights & Responsibilities were finalized and posted in shuttle buses; Student Shield a program during Super Bowl took place ; Legal Counsel is reviewing additional questions around the marijuana regulations; MIT's campus preview weekend (CPW) is in April and it is the last prolonged event on campus which MIT is trying to make dry this year.
- RCHC – On Feb 12 is hosting an opiate overdose training; RCHC has received a planning grant to look at alcohol advertising and shape research questions, This is also to prepare to apply for a larger research grant; The MBTAA meeting is Wednesday 2/4 at 4pm; RCHC is looking for a new librarian for the office.

**Agenda
item:****Presenter:**

Agenda item:

Reports

Presenter: Frank

Discussion:

- 21 Proof : Upcoming trainings for Brattle Theater and Passim's, two new licensees; Kappy's is also pending; Recently trained Ten Tables, a new licensee; also sat down with Libby's and Doma – spent some time on how you deal with a group (do you card them all?); Bukowski's and Tavern also recently trained.
 - Enforcement Continues on a monthly basis.
 - TADAA: The "72% Don't" campaign launched on Monday, the I-Touch was received from CLAB/Asgard; A second one is on the way from Apple, which will allow them to do another campaign later in the spring around alcohol.
 - Op-Eds : 72% campaign in March; in February will be on the new marijuana legislation
 - Police Training: There won't be a new cadet training this Spring
 - Parent Workshops: Is scheduled for April 16, 2009 and we hope to re-tool some of it.
-

Agenda item:

Communications with Licensees following compliance checks

Presenter: Frank

Discussion:

- CLC agrees to send out letters to those who fail within a few days, and call the day after to touch base;
 - Handouts with some of the latest research, what's most effective;
 - Draft letter reviewed;
 - Also reviewed MADD's letter for those who get passed;
 - Get more feedback from Michael Weiner as a licensee;
 - Certificate of Appreciation also reviewed;
 - Frank to revise and send to ESSC via email and then send to Ms Lint, Richard & Andrea for review;
 - CLC will send them out, with a cc to the CPC;
 - Send out press releases with cumulative results once a year – with recognition event and prior to holidays, could also send this to student papers.
-

Discussion:

- Op-Eds – to consider. Under 800 words.
- Related to compliance checks – article from an establishment's perspective who has gone through a check;
- Licensee on Safe Ride to co-write – could give numbers
- FAQ around marijuana regulations -
- 72% campaign from TADAA student perspective – how it was to implement – student reaction – consider on whether a student could get extra credit in a class for this.
- Stacy – community-wide efforts on prevention, willing to help write it up

Next meeting: March 3, 2009