



Environmental Strategies Subcommittee

Cambridge Prevention Coalition

Nov. 4, 2008

3:30-5:00

51 Inman St

Meeting called by: Committee

Type of meeting: Monthly

Facilitator: Frank

Note taker:
Gisela & Frank

Attendees: Ryan Travia, Molly Sullivan, Stacy Carruth, Michael Weiner, Gisela Rots & Frank Connelly

Minutes

Agenda item:

Announcements

Presenter: All

- Stacy announced two upcoming trainings at the RCHC: Restorative Justice on Nov. 20 and Participatory Research with the Institute for Community Health on Thursday, November 20.

Discussion:

- Mothers Against Drunk Driving announced they have a new Exec. Director, Mary McNamara
- Ryan attended the New England College Health Assoc. meeting where John McCartel spoke about the Amethyst Initiative. He was challenged with many difficult questions.

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Agenda item:

Overview of Harvard DAPAs new curriculum

Presenter: Ryan & Molly

Discussion:

Ryan spoke about the Drug & Alcohol Peer Advisors (DAPA) new curriculum, developed over the summer. It is based on a scripted, case study, using a harm reduction approach. It's heavily focused on alternatives and bystander intervention theory with many pop-culture references. The workshop is 60 minutes long and has social norms messages. Developed in conjunction with Katie Koestner of Campus Outreach Services, the DAPAs hope to offer it to communities in need.

The outline of the presentation includes:

- Real Men of Genius Opener
- Introduction
- Party Scenario
- Drinking Scenarios
- Lindsay Personal Story about Drunk Driving
- Ways to Avoid Drunk Driving
- To Call or Not to Call? That is the Question
- Yale Personal Stories About Calling and Not Calling
- Conclusion.

The DAPAs hope to present the workshop at the CPC's next Quarterly meeting on Jan. 15, 2009.

**Agenda
item:**

Upcoming Community Scans

Presenter:

Discussion:

The committee mapped the violations that have occurred in 07 & 08 on a map with existing licensees and *21 Proof* trainings. Observations were made as to the patterns or areas that may need further attention. East Cambridge had violations and less training. May be useful to note who are CLAB members?

Frank presented the outline of the tool to be used for the upcoming scans of Harvard & Central Squares. Michael stated that the ads in/on the stores themselves need to be accounted for as the types of alcohol ads may not be anything more than prices or products. In addition to documenting the ads that exist on stores, billboards, buses, trains etc. ads on outdoor seating areas will also be documented. Pictures will also be taken. GR to find school bus routes to compare outlet advertising in relation to students.

A scan of Harvard Square will take place on Monday 11/17 with TADAA youth. Both Harvard and MIT students interested have been asked to partner with TADAA on this project.

**Agenda
item:**

Update on The Harvard Yale Football Game

Presenter: Ryan

Discussion:

Ryan stated that it would be helpful if the Licensees had an increased awareness of the Harvard-Yale Game on (Nov. 22, 2008). The tailgating will close at the start of the game. There is some question as to whether this will cause more partying in Cambridge? Tommy Doyle's performed its due diligence on a party it is hosting by contacting the college and License Commission to ensure proper protocols are followed. They will be hosting an alcohol free brunch and hosting a Law School tailgate.

Next Meeting Date: Tuesday December 2, 2008.