

# Environmental Strategies Subcommittee



NOVEMBER 11, 2007

3:30-5:00

51 INMAN ST

<b>MEETING CALLED BY</b>	Frank
<b>TYPE OF MEETING</b>	Regular Monthly
<b>FACILITATOR</b>	Frank
<b>NOTE TAKER</b>	Frank
<b>TIMEKEEPER</b>	Frank
<b>ATTENDEES</b>	Elizabeth Lint, Danny Trujillo, Stacy Carruth, Jenny Peck, Michael Weiner, Andy Riesenberg &

Frank Connelly

## Agenda topics

### ANNOUNCEMENTS

ALL

<b>DISCUSSION</b>	Stacy- a conference on diversion is taking place next week (11/13) in Lexington. Elizabeth- T. Doyle's offering an all you can eat & DRINK on a bus to the Harvard Yale football game. E-mail to undergrads	
	Beer pong all for \$50.00. Hearing in front of the CLC upcoming. Danny- CAAB will become an official institute committee.	
	This will help legitimize it, insure key stake holder's presence, help with recruitment and a chairperson.	
<b>CONCLUSIONS</b>	Much work going on in the community that reflects the collaborations that exist. Real time information	
	Regarding our 2 main college campuses help to inform those with a vested interest.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Revision of CAAB	MIT, Danny & CAAB members	ongoing
Hearing on T Doyle's	License Commission	tbd

### MADD YIA PROJECTS

JENNY

<b>DISCUSSION</b>	21 means 21 is happening (including Camb) Difficulties identifying enough youth as decoys. TADAA is trained in all 3 interventions, but cannot conduct checks in Cambridge. MADD is still looking for youth to act as decoys.	
	MADD will be working with the ABCC. Conducting compliance checks in all 200 + cities/towns with possible stipends for youth.	
<b>CONCLUSIONS</b>	Our youth are ready to enact YIA initiatives. MADD & Camb in need of youth to act as decoys thru Nov.	
	Consider Dept. of Ed.'s grant awards as coalitions are eligible. \$100, 00.00 for 15 months. Only 7 applications last year	
	And only one was awarded.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Compliance checks	CLC, CPD, MADD	Month of Nov.

### 21 PROOF UPDATE

FRANK

<b>DISCUSSION</b>	Able to present training opportunities to all pouring licensees at the 3 meeting the CLC held. Thanks
	Richard. Completed 4 trainings. 1-for a (yet to be opened) new rest- Benatte's. 2 for Spice & Rice and Sugar & Spice.
	1- for La Luna. Presented 21 Proof to the Reading City Council in October. Training scheduled at Camb. Wine & Spirits in November.

<b>CONCLUSIONS</b>		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Presented to Town of Reading	Frank	10/25
21 Proof to Camb. Wine & Spirit's	Frank	11/6

CAP SUBCOMMITTEE UPDATE

ELIZABETH, DANNY & FRANK

<b>DISCUSSION</b>	Responding to a council order for more licenses & more 2 AM licenses.	
May be a good time to advocate for a portion of the fees to go to CPC. If licenses increase - additional resources will be needed, such as police, etc.		
Our existing FYI document relating increased density to increase crime should be redistributed. CPC should consider eliciting comments from researches pertaining to our potential policy change. Public is showing indifference to the policy change being considered.		
<b>CONCLUSIONS</b>	The FYI on density should be redistributed. Identify and contact researchers to relate research back to the Cambridge policy changes being considered. A lack of significant public opposition to the potential changes remain.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Re-introduce our FYI on Density at next meeting	Frank	11/19
Reach out to researchers	Frank, Danny	TBD

SOCIAL MARKETING UPDATE

STACY, FRANK

<b>DISCUSSION</b>	Stop Act signed with money for SM to parents earmarked. Consider targeting education to third party buyers and social host. CPC current campaign is off and running. Stacy continues to sit on this committee.	
Still have printed literature available.		
<b>CONCLUSIONS</b>	Start Talking, Parents Make the Difference & Active Kids=Drug Free Kids are all over the city.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
SM subcommittee meeting	Gisela	11/19/

<b>OBSERVERS</b>	
<b>RESOURCE PERSONS</b>	
<b>SPECIAL NOTES</b>	