

## **Participating in the Cambridge Energy Alliance (CEA) will help your business:**

- Save money
- Use less energy
- Catch up on deferred maintenance and increase reliability
- Improve comfort and productivity of staff and customers
- Be recognized as a leader in your community
- Be recognized as a business that cares about the environment

## **All through a simple process that starts with one phone call.**

### **How does your company benefit from participating in the CEA?**

CEA provides one-stop convenience for comprehensive energy efficiency services. Working with our partner, Prism Consulting Inc., we identify ways you can make your business more energy efficient, save money on your energy bills, and take full advantage of all available government and utility incentives.

CEA helps save energy through a range of measures including: the replacement of inefficient appliances, lighting, and where cost effective: heating/cooling equipment; insulation; conserving water; and, using renewable and other clean energy technologies.

CEA works with both landlords and tenants to find fair, practical ways to share the costs and the benefits of investing in energy efficiency improvements throughout the building. CEA provides unique publicity throughout Cambridge and beyond, positioning participants as community leaders and business innovators.

CEA has arranged an optional, simplified loan process with pre-selected banks for small business participants that choose to finance. CEA provides all these services to you, in addition to arranging for installations, and providing overall quality assurance.

### **What is the Cambridge Energy Alliance?**

The Cambridge Energy Alliance is a city-sponsored nonprofit group created to save you money on utility bills and maintenance expenses, while reducing Cambridge's carbon footprint and creating jobs in the city. CEA's mission is to enlist individuals, businesses, places of worship, and educational institutions throughout the city to achieve unprecedented levels of energy efficiency and clean energy expansion.

The innovative CEA program offers practical solutions that will lead to comprehensive results. Join the Alliance – it is good for your business, good for your community, and good for the planet.

### **What do I do next?**

#### **STEP ONE: Contact Us**

To get started, sign up on the CEA website [www.CambridgeEnergyAlliance.org](http://www.CambridgeEnergyAlliance.org), call Gail McWalters at 617-328-9896 or email her at [gailm@prismconsultinginc.com](mailto:gailm@prismconsultinginc.com)

## STEP TWO: **Initial Interview**

Your Project Coordinator will schedule an audit, discuss your energy saving needs, and review (with your permission) your business's water, natural gas, fuel oil, and electricity consumption and cost information.

## STEP THREE: **Onsite Walkthrough**

As part of your audit, an Energy Professional from Prism Consulting, Inc. will investigate savings opportunities and prepare a preliminary report. The report will describe lighting measures that will meet NStar Small Business Solutions Program Criteria, eligible for a 70% rebate and 12 month off-bill financing at 0% interest. The report will provide a financial analysis including: installed costs, savings projections, and utility rebates or government subsidies available. This report will also identify other potential non-lighting measures that Prism recommends exploring further with our experts in a particular technical discipline.

Depending on what is found at the site visit and preliminary audit report, personnel with expertise in specific disciplines will inspect your facility. Prism will then explore energy conservation and cost-saving measures in particular area(s) and provide a report or reports on these measures. The report will describe the measure(s) including any products or equipment. It will provide a financial analysis including: installed costs, savings projections, and any utility rebates or government subsidies available. Potential measures include but are not limited to:

- Motors and Drives
- HVAC Equipment
- Building Envelope
- Water Consumption
- Energy Management System
- Process Equipment
- On-site Generation
- o Solar, Wind, Other Renewables

The energy professional will review the report with you, answer your questions, provide additional information, and determine your level of interest in each of the measures identified.

## STEP FOUR: **Recommendations**

You will then receive easily readable report(s), which includes:

- ⌘ A description of the energy efficiency, water conservation, and renewable measures considered, with their costs and annual savings;
- ⌘ A proposal of recommended measures that are cost-effective for your payback requirements and time frame. This package includes installation costs, program costs, available NSTAR rebates or other incentives, and loan options from private lenders.

## STEP FIVE: **Installation**

Upon your review and final selection of measures, you sign an installation contract. Prism Consulting, Inc. oversees the installation project. CEA's independent engineers review the process on your behalf - conducting inspections of completed jobs, confirming reasonable project costs, tracking metered savings at your premises, and resolving any concerns or issues.

**For more information, please visit our website:**  
[www.CambridgeEnergyAlliance.org](http://www.CambridgeEnergyAlliance.org)

**DATA RELEASE**

I authorize NSTAR Electric and Gas (“NSTAR”) to share my electricity and gas use and cost data with the Cambridge Energy Alliance (“CEA”) and

CEA’s consultants and energy service companies. I further authorize CEA and its consultants and energy service companies to review and analyze the

data in connection with CEA’s initiative to conserve energy and reduce greenhouse gas emissions. This authorization covers all of my NSTAR

accounts in the City of Cambridge, including those listed below. This authorization shall continue in effect until I or CEA notifies NSTAR

otherwise. My signature affirms that I have the authority to make and sign this request on behalf of my company.

I also authorize Cambridge Water to share my water consumption and billing data with the Cambridge Energy Alliance (“CEA”) and CEA’s

consultants and energy service companies.

**Customer Signature** \_\_\_\_\_

**Printed Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Company/Property Name:**

**Date** \_\_\_\_\_

**Account Numbers:**

**Cambridge Water** \_\_\_\_\_

**NSTAR Electric** \_\_\_\_\_

**NSTAR Gas** \_\_\_\_\_

**Additional** \_\_\_\_\_

Please sign and Email PDF to: [gailm@prismconsultinginc.com](mailto:gailm@prismconsultinginc.com)

OR fax to Gail McWalters at (617) 328-0496