

2007 GoGreen Business Awards



CATEGORY: Waste Reduction/Large Business

GENZYME CORPORATION

500 West Kendall Street

ACCOMPLISHMENTS

- In 2005 and 2006, Genzyme set a goal to reduce paper use by 10% and implemented an educational campaign that included a double-side printing campaign, an Earth Day paper reduction challenge, tabling, internal web pages, signs in copy rooms, and employee recognition. A reduction of 12.5% was realized, or 10 pounds of paper per employee, totaling 6.5 tons of paper for 1,300 employees!
- Since December 2006, Genzyme has diverted almost 4,500 pounds of food waste from cafeteria preparations through the City's business composting program. Genzyme has also hosted two local businesses to share their experience and encourage participation.
- Genzyme's Cambridge campus recycles 32% of its waste, including paper, cardboard, plastic, metal, glass, toner cartridges, batteries, lamps, computer monitors, and refrigerators.

ABOUT GENZYME

Founded in 1981 as a small start-up, Genzyme is now one of the world's foremost biotechnology companies, with \$3.2 billion in annual revenues and more than 9,000 employees worldwide. Products and services focus on rare inherited disorders, kidney disease, orthopedics, transplants, cancer, and diagnostic testing. Genzyme is committed to substantial research and development in these fields and other areas of unmet medical need.



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ABOUT THE GOGREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling, and energy. The awardees make significant contributions to reducing the greenhouse gas emissions that cause global warming and to meeting the Cambridge Climate Protection Plan goal of reducing those emissions by 20 percent below 1990 levels by 2010.