

CAMBRIDGE

# GoGreen Awards

2008



**CATEGORY:** Waste Reduction / Small Business

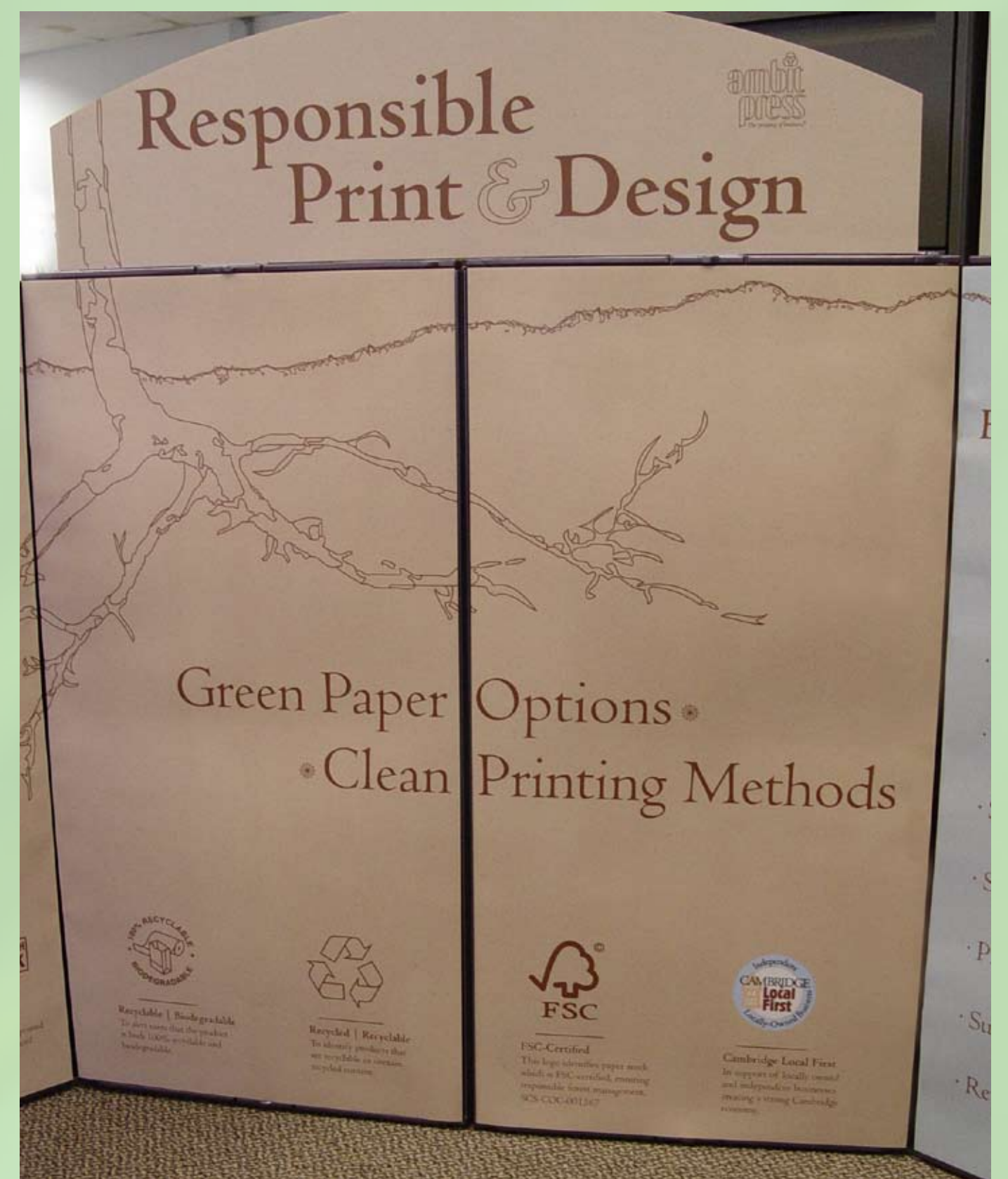
## AMBIT PRESS / MINUTEMAN PRESS OF CAMBRIDGE 5 Cambridge Center

### ACCOMPLISHMENTS

- Waste is carefully managed from the Ambit Press office so that recyclables are collected separately, including paper, light bulbs, pallets, plastic and glass bottles.
- Ambit Press has a new eco-friendly offset press that allows digital files to be sent directly to print. This machine operates with soy inks and eliminates the need for traditional printing plates and greatly reduces chemical and paper waste.
- Customers can choose from many environmentally responsible paper choices including 100% recycled, tree-free, carbon neutral, FSC-certified and chlorine-free papers. Ambit chooses the appropriate size paper to reduce waste associated with printing. Further, Ambit Press has obtained Forest Stewardship Council certification, which requires the company establish a chain of custody that links the products to the forest(s) where the raw materials originated from.
- Marketing and mailing lists are kept current through CASS certification to eliminate all addresses that are no longer mailable.

### ABOUT AMBIT PRESS

Ambit Press is a locally owned printer in the heart of Kendall Square that provides a complete spectrum of print services at a state-of-the-art production center and showroom. Ambit works with clients as consultants and collaborators, to simplify the complexities of print procurement and production, increase the effectiveness and impact of communications, while reducing overall costs and timing. For more information, contact Lauren Kennedy at (617) 876-3688.



### ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling and energy. The awardees make significant contributions to reducing the greenhouse gas emissions that cause global warming and to meeting the Cambridge Climate Protection Plan goal of reducing those emissions by 20 percent below 1990 levels by 2010.