

CAMBRIDGE

GoGreen Awards

2008



CATEGORY: Energy / Small Business

C³ CLEAR CONSCIENCE CAFE **581 Massachusetts Avenue**

ACCOMPLISHMENTS

- Renovated the previous Harvest Co-op Market café space following the U.S. Green Building Council's LEED commercial interiors guidelines.
- Installed energy efficient lighting that reduced by 25% electricity use based on watts per square foot. The café utilizes daylight sensors for lights within 15 feet of the front windows to optimize light output; has occupancy sensors in the bathrooms to shut off lights; and fluorescent lighting in the interior. LED lighting is used on the exterior signage. Other energy-saving elements include thermally-broken double glazing for the façade windows, Energy Star rated appliances, and a low water flow dishwasher.
- The café also incorporates numerous other green features including counter tops made of recycled glass, tables made of sunflower seed husks and bamboo, and an eco-friendly Marmoleum floor. Non-VOC (volatile organic chemical) paints and materials were used. The bathrooms are equipped with dual-flush toilets and sensor faucets for water conservation.

ABOUT C³ CLEAR CONSCIENCE CAFE

C3 is a new café located in Central Square. For the owners and associates at C3, business is not only about making money, but also about reflecting their values. That means serving only premium, healthy foods that are all-natural, organic whenever possible, and free of pesticides, artificial fertilizers, and additives. It's about serving the best coffee...and only coffee that's fairly-traded, organic, and shade-grown. For more information, contact Jack Kutner at kut4@comcast.net, Daniel Goldstein at dannogold@comcast.net or Elizabeth Palmer, architect, at 617-216-0910, elp@mac.com.



ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling and energy. The awardees make significant contributions to reducing the greenhouse gas emissions that cause global warming and to meeting the Cambridge Climate Protection Plan goal of reducing those emissions by 20 percent below 1990 levels by 2010.