

CAMBRIDGE

GoGreen Awards

2008



CATEGORY: Energy / Large Business

EF EDUCATION FIRST One Education Street

ACCOMPLISHMENTS

- Initiated a \$2 million energy efficiency improvement at its 10-story, 250,000 square foot U.S. headquarters building in East Cambridge. The program was supported by \$600,000 in energy efficiency incentives from NSTAR. The 2007 project was expected to reduce energy usage by 2.9 million kilowatt-hours of electricity and 63,000 therms of natural gas, saving the company \$546,000 in annual utility costs. Greenhouse gas emissions would be reduced by 2,000 tons CO2 annually.
- EF has applied for certification of its U.S. headquarters building under the U.S. Green Building Council's LEED (Leadership in Energy & Environmental Design) for Existing Buildings program.
- Developed a comprehensive "going green" program that includes waste reduction and recycling, employee education and involvement, and provision of bicycles for employee trips during the business day. EF is also assessing the feasibility of using solar energy and wind power at its site and installing a grey water system for water conservation.

ABOUT EF EDUCATION FIRST

EF Education was founded in Sweden in 1965 with the mission of breaking down barriers of language, culture and geography. Today, EF is the world's largest private education company, with a group of 14 subsidiaries and nonprofit organizations centered around language learning, educational travel, cultural exchange and academic programs. EF has over 26,000 employees, teachers and volunteers, with offices and schools in over 50 countries. Over the past four decades, EF's educational programs have helped people of all nationalities become citizens of the world.

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ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling and energy. The awardees make significant contributions to reducing the greenhouse gas emissions that cause global warming and to meeting the Cambridge Climate Protection Plan goal of reducing those emissions by 20 percent below 1990 levels by 2010.