

CAMBRIDGE

Go Green Awards

2010



CATEGORY: Waste Reduction/Large Business

WHOLE FOODS MARKET, 3 CAMBRIDGE LOCATIONS

200 Alewife Brook Parkway, 115 Prospect Street, & 340 River Street

ACCOMPLISHMENTS

- The three Whole Foods Market locations in Cambridge are lucky to have a passionate team member base dedicated to championing the environment. Through their efforts the stores are recycling over 80% of their waste including cardboard, paper, containers, compost, electronics and large equipment.
- Whole Foods Markets also provide a customer recycling center including CFL bulbs and commingles. Most notably, the Prospect Street location offers collection of food scraps from customers, the first known program of its kind for the company.
- The company actively encourages green practices by making reusable shopping bags available at an affordable price. And, promotional banners are creatively reused and remade into bags too!

ABOUT WHOLE FOODS MARKET

In 1980, Whole Foods Market was founded in Austin, Texas, when four local businesspeople decided the natural foods industry was ready for a supermarket format. The original store had only 19 staff and was an immediate success. At the time, there were less than half a dozen natural food supermarkets in the United States. The company has grown by leaps and bounds since the first store opened, much of it accomplished through mergers and acquisitions.

WHOLE FOODS' CORE VALUES ARE:

- Satisfying and delighting our customers
- Supporting team member happiness and excellence
- Creating wealth through profits and growth
- Caring about our communities and our environment
- Creating ongoing win-win partnerships with our suppliers
- Promoting the health of our stakeholders through healthy eating education

For more information, contact Claire Davies at (617) 492-0700 or Claire.Davies@wholefoods.com.



ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling, energy, stormwater management, climate protection, and community sustainability. The awardees make significant contributions to the reduction of the carbon footprint of Cambridge and to making the city more sustainable.