

City of Cambridge

Parking and Transportation Demand Management Ordinance

Fact Sheet

Overview

- Chapter 10.18
- Purpose: To improve mobility and access, reduce congestion and air pollution, and increase safety by promoting walking, bicycling, car/vanpooling, public transportation, and other sustainable modes
- Adopted 1998; made permanent Sept 2006
- Participation is triggered when developer of non-residential project proposes to add parking
 - If total parking = 5 to 19 spaces, Small Project PTDM Plan
 - If total parking = 20+ spaces, Large Project PTDM Plan
- Building permits, variances, etc. obtained only with approved PTDM plan

Large Project PTDM Plan

- Single Occupancy Vehicle (SOV) mode-share commitment
 - Set at 10% below 1990 Census Data, or based on 1995 Nationwide Personal Transportation Survey data or existing conditions
- Comprehensive set of Transportation Demand Management (TDM) measures
- Annual monitoring and reporting
 - Employee and/or patron mode split survey of SOV rate
 - Biennial counts of parking occupancy and driveway in/out
 - Status of TDM measures

How a PTDM Plan is Created

1. Developer submits Draft PTDM Plan
 2. PTDM Officer issues draft decision with recommendations for revisions
 3. Developer submits Final PTDM Plan
 4. PTDM Officer issues final decision:
 - Approved, Approved with conditions, or Denied
 - PTDM Officer has 60 days to issue a decision from the date of draft submission
- ✓ Developer can now obtain necessary permits for project

Sample TDM measures:

- | | |
|----------------------------|-----------------------------------|
| – MBTA pass subsidies | – Bus shelters |
| – Market-rate parking fees | – Transit information |
| – Shuttle buses | – Hiring of Cambridge res. |
| – Bicycle parking | – On-site TDM coordinator |
| – Showers/lockers | – TMA membership |
| – Guaranteed ride home | – Priority/discounted HOV parking |
| – Car/vanpool matching | |

PTDM Participation

- 46 large plans
- 15 small plans
- Office, R&D, retail, education, medical, restaurant

Results

- 35,000+ employees / grad students covered
- Easier to permit efficient land use
- Fewer people drive alone
- 38 million VMT reduced (24%)
- Developers are using their TDM measures as an employee recruitment perk and to attract wider retail clientele

For more information on the PTDM Ordinance:

- Text of the PTDM Ordinance—<http://tinyurl.com/4ejenf>
- TDM information—<http://www.cambridgema.gov/cdd/et/tdm/index.html>

Contact

Stephanie Groll
PTDM Planning Officer
344 Broadway Street, Cambridge, MA 02139
(617) 349-4673
sgroll@cambridgema.gov